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# Kunderd Gladioli

*Stand Supreme*

1927



A.E. KUNDERD AT WORK

Since 1880

## Better Acquaintance Year



MORE than forty years ago — 47 years to be exact—I had an opportunity to look upon the first Gladiolus I had ever seen. It was worn in the lapel of a neighbor boy's coat when he visited my father's home on a Sunday afternoon. It was, as I afterward learned, the variety *Brenchleyensis*. The style and beauty of this flower impressed me so much that I made further inquiries through which I became acquainted with the few varieties of Gladioli then known.

At that time very few varieties of Gladioli were to be found in American seed catalogs. About the only strain to be had was the *Gandevensis* type and these in but a limited number of kinds. With this restricted material and upon this meager beginning, with many years of painstaking effort and much hard work, was built the Kunderd business as it is today.

At first it was a few Gladioli in a corner of the garden. This grew to a gardenful. The next step was a move to a small field or patch.

In the beginning I did all the work myself until I had as much as an acre, which seemed to be a large plot. I would occasionally hire a helper or two during the busy seasons of planting, harvesting and cleaning of bulbs.

From the very beginning of this business I had the good fortune of helpful cooperation from my family, especially from my two sons who from earliest childhood developed great interest and love for Gladioli and who are now actively engaged in this business with me. Evenings, after school, on Saturdays and during vacation time the boys helped me to the extent of their strength and knowledge.

Year by year the plantings grew — two acres, then three, then four and on and on until during this past summer I was growing a total of 60 acres — my trial grounds alone covering more than 10 acres. Here were 8500 different kinds growing separately, over 40,000 different kinds in mixture, several hundred thou-

sand new seedlings from which new varieties were selected, besides a large planting of seed.

With growth of my business, additional help was constantly required until a complete organization for its handling has been built up.

With its growth the responsibilities of management also multiplied and various departments had to be formed to care for them.

My first bulb storage was in the basement of my home. When this would no longer hold my crop, other basements were rented until finally, in 1912, it became necessary to provide a special building for the storage of bulbs. In 1915 this building was enlarged by an addition which doubled the original capacity, and since that time there has been added a still larger, three-story, fire-proof building. I now use two storage buildings in Goshen, in addition to those on the farm, to properly care for my present large crop.

My first office was merely a corner of the dining-room table. Next came a separate table in the living-room. Later on when one entire room in my house was too small, a separate three-room building was built especially for office work, the dimensions of which were 22 x 30 feet. During several recent years however, we have been very much overcrowded which forced the building of a new office structure, nearly six times as large as the old one. It was completed during the past summer.

What it has meant to build up a business of these proportions from an original idea conceived forty-seven years ago would require volumes to describe. Through it all my own time has been largely devoted to the breeding and selection of new varieties; to the organization of the departments of Office Management, Advertising, Production of Gladioli, Peonies, Iris, Lilies, etc.; the departments of sorting, grading and shipping; the mechanical and repair departments and the supervision of general farm operations (over 350 acres under cultivation the past summer) as well as the personal handling of much of the most important correspondence.

The thing I have long looked forward to seems to be possible at this time. In previous years I have been so busily occupied with management details that too little time has been available to allow me to keep in as close touch with my many friends as I have wished. Now that my organization has developed with capable helpers at hand on all sides I propose to spend much of my time hereafter in giving more personal attention to my customers.

My first desire is to extend my acquaintance among my customer friends — to sort of reach out and, mentally at least, grasp each of them by the hand with a hearty handshake because we at least have one very important common ground on which to meet — our mutual fondness for Gladioli.

Heretofore I could consult only with our advertising department when messages were prepared to tell you about my flowers, but



# A. E. KUNDERD

*The Originator of the Ruffled and the Laciniated Gladioli*  
GOSHEN, INDIANA

## Season of Twenty-Seven

Dear Customer:

You will quickly agree with me when I say that no one can do any job as perfectly when crowded almost to the limit.

That's exactly the position I find myself in when springtime comes along and too many of my thousands of customers wait until planting time is upon them before they send their orders to me.

I know just how easy it is to put off ordering for one reason or another and so I am making it worth your while to send your orders early and at the same time make it easier for me to fill them.

Really, you are profiting in two ways — First: by saving in cost of bulbs (see my special discount offer on page 28 of this book), and Second: because if I receive your order before the rush I can handle it more carefully and you will be sure that it will be filled exactly as you wish.

As the season advances and orders come faster and faster there is always that possibility of my selling out on some variety you particularly want, which will be a disappointment to you.

So you see it is really a worth-while advantage to order before February 15th because you get your bulbs at a lesser price and also you are more certain of getting what you want.



IN THIS EDITION

# Subjects of Unusual Interest to Flower Lovers

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### Better Acquaintance Year—Continued

this year I am devoting my time to their preparation in a much larger way and I want you to consider that this, my 1927 Gladiolus Book, is my personal message to you.

I take it for granted that you would like to see what I look like and how I accomplish some of the things I have told you about and so I greet you from the cover page of my Gladiolus Book just as I look while at work in my trial grounds. This is probably how you will see me should you be able to accept my invitation to pay me a visit here at the farm, which invitation I again extend to you.

Let me say here that a great many people who have become my friends through their business contact with me while enjoying my Gladioli, do visit me each year. They come from every state, east, west, north and south and from many foreign countries also. Even should I be away in the fields when you come, there will always be some one at hand to show you about the grounds and take you among the many acres of flowers for as long as you care to stay. The only exception is that we are compelled to deny this privilege to visitors on Sundays because after long, hard work in the fields six days each week we must ask for quiet and rest when Sunday comes. The grounds therefore are closed to visitors on Sundays.

I am thinking of 1927 as "Better Acquaintance Year" and to further this thought I expect to devote my time and efforts to making it a reality. I want to hear from you—all of you, about your success with Kunderd Gladioli. I want you to ask me such questions as will help you to enjoy them to the utmost. I will give freely from my experience as a flower grower and breeder in any way that will help those who use my varieties. Don't hesitate to write me.

My catalog is mailed out each year about January 1st. Occasionally my customers write me that their copy has not reached them. It would seem that no matter how careful I am about addressing and mailing, a few copies are lost in the mails. So, if you do not receive your copy by the 15th



Achievement Medal, 1926, again awarded to Kunderd Gladioli. The greatest honor obtainable.

to the 20th of January of each year, please advise me so I can send you another copy.

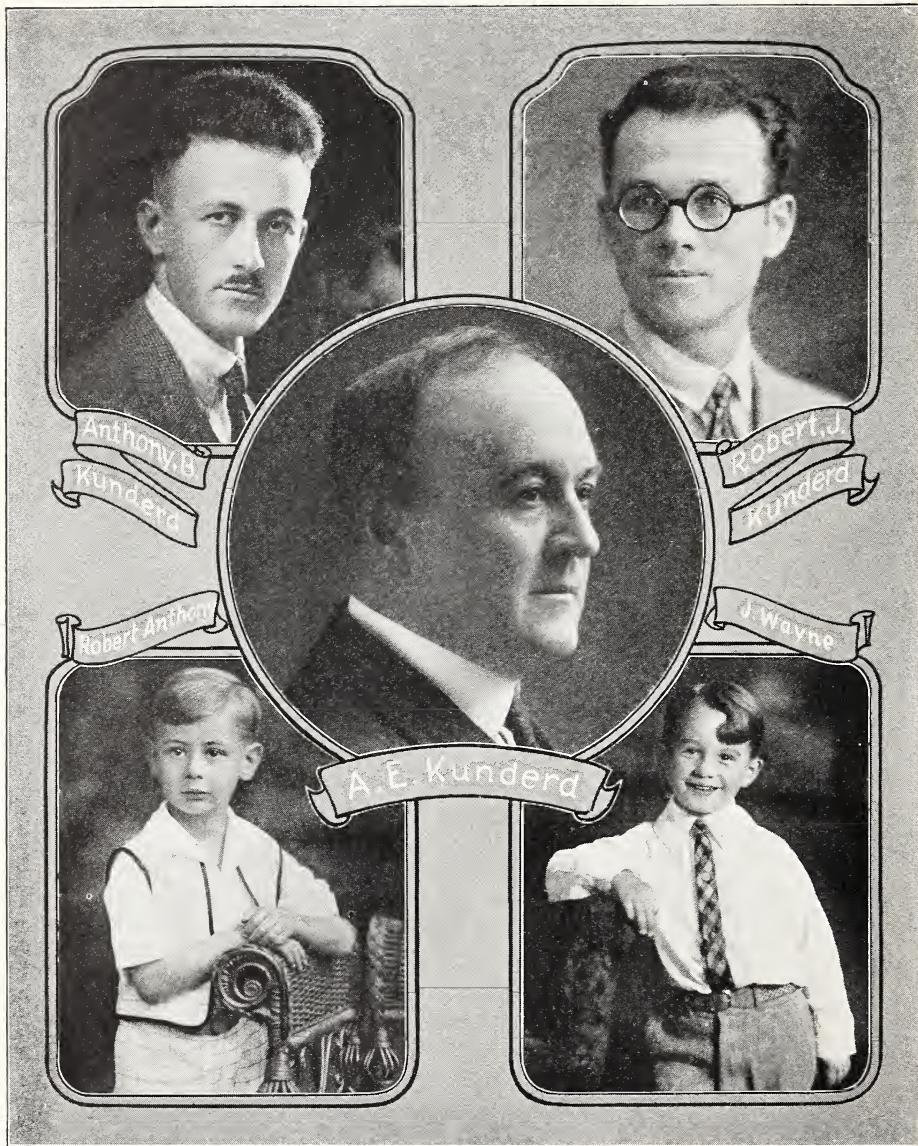
It would hardly be fitting to close this message without mentioning some of the things my 1927 Gladiolus Book is featuring. You will find reduced prices quoted on many varieties which have now been developed to quantities where I can offer them at a lesser rate. You will find valuable information in the schedule of blooming dates which is a new feature. You will find interesting stories about my activities in the Gladiolus World, my success in developing and growing prize-winning varieties, my huge exhibit at the Sesquicentennial, and other things of interest.

All in all, I sincerely hope you will be pleased with the 1927 Gladiolus Book and though I am proud of each issue that has gone forth from year to year, I want you to consider this issue as my own special, personal message to you, sent with my sincere appreciation and grateful thanks to all who have contributed to the success that has come to me.

*A. E. Kunderd.*



Grow better and more distinctive flowers with Kunderd bulbs.



## The House of Kunderd

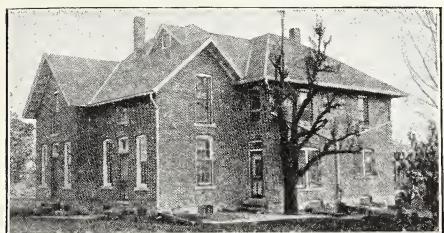
As I look backward upon the early years of my life, even unto the days of my earliest recollections, I am conscious that much of my success has been due to an inborn tendency to love nature and plant life, together with the fact that in my boyhood days these tendencies were fostered and developed through association with my grandfather, Rudolph Kunderd, who was a nature student of great ability.

During my early years I was taught the rudiments which formed the foundation of

my life-long activities. Year by year I accumulated a knowledge of plant life and plant growth from every available source, which together with my experiments with the rules and laws of heredity in plant life, made it possible for me to successfully "cross" and "breed" new and improved varieties of Gladioli and other plants. These faculties have developed and grown until the result of my activities is the development of a Gladioli business that is by far the largest in the world.

### The House of Kunderd—Continued

That I chose the Gladiolus as a subject for intense study and development was due to my having admired even its modest beauty, which had reached only a small



*Home of A. E. Kunderd*

degree of its present-day perfection when I started to work. My admiration led me on to hope for better things and to attempt to prove its possibilities as a flower of great beauty. That my confidence in its possibilities has not been misplaced is demonstrated through my varieties now so extensively cultivated by the flower loving public throughout the world.

You can generally find me in the fields at daybreak during the blooming season with my note-book and markers, making records, checking former "crosses," always planning and preparing for further development in my favorite flower.

Thus in a small way I have told you about my own personal relations with the development of this business. Now that it has grown to proportions so large that it would

Many of the administrative and executive duties have devolved upon him and now the active management of the offices which includes the directing of sales, advertising, accounting, etc., is regarded as his particular part in the conduct of the business. There are now eight divisions or departments which come under his direct supervision.

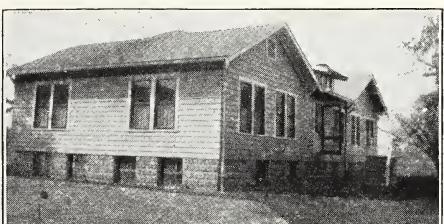
Robert J., my second son has, like his brother, been actively engaged in the work of the Gladiolus business, all his life. He now has the entire responsibility of production and general farm management. To him I look for growing, storage, shipping and the many other things which are a part of this great business of flower farming. As the land is used no more often than once in four years for a Gladiolus crop, the ground preparation, the growing, harvesting, handling, storing and shipping of the various things produced, is certainly no small business in itself. These important divisions require the entire time of Robert.



*One Wing of the Bulb House*

Robert Anthony, or "Bobby" as he is generally called, is the son of Anthony B. and is already following in the paths of his ancestors. He is to be regularly found with me, trudging manfully along the rows with the basket which contains note-books, markers, and other necessary things used in "Grandpa's" work. He, too, is being taught to "carry-on" in my work.

J. Wayne, the son of Robert J., is now old and big enough to begin to absorb the family traditions, and is already greatly interested in Gladioli. In his childish way, he is doing his best to learn and "help-out" in the work, and in another few years he too will be helping "Grandpa" with the daily tasks.



*General Office*

be humanly impossible for any one individual to assume absolute charge of every operation, I am taking advantage of this opportunity to introduce some of the other members of my family who so ably assist me.

Anthony B., the eldest of my two sons has been actively connected with me in the conduct of the Gladiolus business from the time he has been able to "toddle" along the rows of flowers.

As the business grew, he grew with it, having been educated and guided along traditional paths by his close and constant contact with me.



*The Farm Buildings*

# The Gladiolus and Its Evolution

*From a Simple South African Wild Flower  
to the World's Most Popular Bloom*

While gazing upon the thousands of beautiful Gladioli now universally found in every locality — from the modest home garden to the acres of the professional growers, one can hardly conceive that their ancestors were only simple wild flowers, plain in shape, small in size and modest in color and type.

From such obscurity mostly in Southern Africa, though a few types were to be found in Southeastern Europe and Asia Minor, with the aid of science and the skill of man they have been crossed and bred into the king of summer flowers, with friends and admirers without number.

To those who pioneered in the original efforts of development, and patiently crossed the old species to produce the first new varieties, much credit is due. Yet, no more remarkable were the results of their original efforts than have been the successful accomplishments of breeders who, during the last century, brought out types and varieties heretofore hardly deemed possible within the power of man.

The first strain of Gladioli development was known as the Gandavensis type distinguished by its many close set flowers of moderate size. The common red Brenchleyensis is characteristic of this type and is the result of crossing the so called species *Psittacinus* with *Cardinalis*. It was produced in Belgium and introduced in 1841. In later years this strain was much improved in England and elsewhere.

The next great strain came from Victor

Lemoine of Nancy, France, and is known as *Lemoinii*, its varieties being distinguished mainly by their varied and beautiful throat blotches. This strain is the offspring of crosses on *Gandavensis* with the species or wild *Gladiolus Purpurea Auratus*.

Later on Lemoine gave the world his *Nanceianus* type with large, widely expanded flowers, the offspring of an additional species *Saundersii* with *Lemoine Hybrids*.

Next came the famous *Childsii* strain, first known as *Leichtlinii* and, originated by Max Leichtlin of Baden-Baden, Germany. It was a cross of the species *Saundersii* direct with the *Gandavensis* varieties omitting species *Purpurea Auratus* which Lemoine had used in producing the *Nanceianus* race. The *Leichtlin Hybrids* were a more vigorous and dependable race, as a whole, than the *Nanceianus* varieties.

With these forerunners of the *Gladiolus* family for a foundation professional breeders and growers during the past fifty years have brought out many new and beautiful kinds.

Among the most famous and successful work of recent times is that of Mr. Groff, of Canada, in the production of *Groff Hybrids*, in which were numerous new shades and colors and many new forms of varying types, with large and showy flowers. The *Groff Hybrids* achieved their greatest fame and popularity about 1900-1910 and did much to popularize the modern *Gladiolus*.

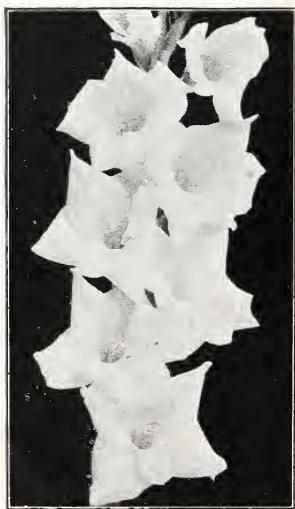
Another race that should not be overlooked was derived from crossing with other varie-



*Wild Species*



*An Early Type*



*Type Preceding Kunderd Gladioli*

These pictures illustrate only a few of the extreme types found along the lines of improvement in Gladioli.

*Photo Courtesy F. T. McLean.*

## The Gladiolus and Its Evolution—Continued

ties of the older races, the species *Primulinus* thus producing the *Primulinus* Hybrids. This comparatively new race runs largely to yellows, orange, saffron, salmon and pastel shades which are seldom found in the other races. *Primulinus* Hybrids are still too young in development to have reached their greatest beauty, and finer things may be expected when skilled breeders have worked with them a few years longer. My own strain of *Primulinus* Hybrids are derived from crosses with my Ruffled Gladioli and are especially choice in this class.

While America, up to this time, had produced many new seedlings within the various older types, no American originator had developed a distinct and entirely new type or race until the introduction about 1907-1908 of the Kunderd Ruffled Gladioli, a remarkably new and entirely distinct type. At this time they are well known, much admired and exceedingly popular with Gladiolus growers everywhere.

This type, so vastly different, was founded on the best of all preceding strains with the addition or infusion of several of the new species having wavy or ruffled petals giving their offsprings a very striking and distinct appearance.

Early in the development of the Ruffled type I noticed the fact that a few of the species had a tendency to give a more or less serrated or laciniated petal to a few of their descendants. These were separated and I continued to encourage this tendency, hoping to develop it as a distinct characteristic. Within the past few years I was able

to give to the Gladiolus world the first perfected variety of this race, "Lacinatus." My continued efforts with the laciniated Gladioli seem to indicate that as the years go by I will be able to offer many new varieties and colorings, as I already have produced quite a number of beautiful seedlings of this type.

All these varied races of Gladioli with their endless combinations of colors, tints and markings constitute perhaps the widest range to be found in any kind of flower.

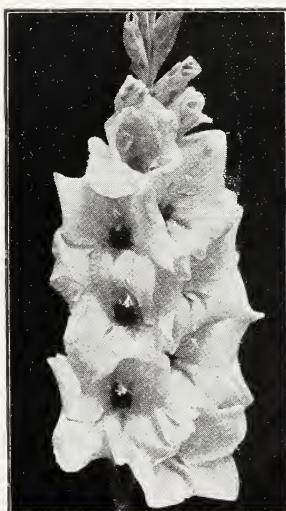
So great has been the improvement and so rapid the development of the Gladiolus, a slight conception of which you will gain from the illustrations here shown and the explanations here given, that varieties and forms considered beautiful but a few years ago are now rather commonplace when compared with the many magnificent newer kinds.

I would like, if space permitted, to tell you something about my new *Recurvii* Type of Gladioli which I have been developing for years. You may look for more details and listings of this type in my catalog next year.

Doubtless, still other types and races will be produced and other shades of great beauty will appear from year to year to satisfy the most exacting taste for newer things of beauty for the garden.

Such are the characteristics of the Gladioli with their never ending variety of color combinations and markings that makes them creep steadily into the affections of those who grow them and to develop an ever growing admiration for their marvelous beauty.

*A. E. Kunderd.*



Early Kunderd Variety



Early Ruffled Variety



Newest Ruffled Type

It must be understood that there are many more intermediate forms which might be pictured.

## Kunderd Gladioli in the Gladiolus World

My exhibit at the American Gladiolus Society National Show, 1926, at Rochester, New York, brought forth comments of amazement from all who saw it. For size of the showing, number of varieties and beauty of selections it easily outrivaled all other exhibits and won both the President's Cup and the Achievement Medal, the two highest possible awards.

The pictorial reproduction of this showing will give you a slight idea of its character though no method I could adopt could possibly reproduce its beauty even though I were to secure the most difficult and most expensive known methods of printing reproduction.

In another section of this book, starting on page 13, I am showing some of the individual baskets, bouquets, wreaths, table decorations, etc., all of which were a part of my exhibit at the A. G. S. 1926 show, and many of them won individual awards as noted in the descriptions under each picture.

Also in my article entitled "Winners Everywhere," on page 12, I have listed the names of a few of my customers who won prizes and awards with my varieties during the past year. I did not have space to name all the winners I was told about, and doubtless there were many more that were not reported to me.

Each year the number of winnings with KUNDERD GLADIOLI multiplies. The winning of so many awards together with the vast number of testimonials voluntarily sent me each year is surely convincing proof that KUNDERD GLADIOLI stand supreme and easily lead the world in greatness of variety, beauty, types and colors.

Perhaps it will be interesting for you to know that at the 1926 National A. G. S. show my exhibit won forty-seven first prizes, among which were the following awards:

President's Cup, for the largest and finest display.

Achievement Medal, for the largest total number of points.



*My immense Gladiolus display at the National Show, 1926. One car-load, 35,000 blooms, 4,000 different varieties.*

## Kunderd Gladioli in the Gladiolus World—Continued

Silver Medal, first prize, for best display of *Primulinus Grandiflora*.

Gold Medal, first prize, for best display of *Gladioli Primulinus Type*.

Silver Cup, Executive Committee's first prize, for Best Five Floral Baskets each containing a different variety.

Medal, first prize, for the Best Basket of *Gladioli* Exhibition type.

Medal, first prize, for the Best Basket of *Gladioli* Commercial type.

Medal, first prize, for the Best Basket of *Gladioli Primulinus* type.

Medal, first prize, for the Best Basket of *Gladioli Primulinus Grandiflora* type.

Fourteen Important Trophies were also captured with beautiful floral pieces some of which are illustrated and described on pages 13 to 17, inclusive.

For lack of space and your time required to read the full details, let me merely state that in addition to the prizes described many more might also be mentioned, including the winnings of cups, medals, and trophies.

At the A. G. S. show in August, 1926, KUNDERD GLADIOLI won twenty-four

out of a possible twenty-six cups, medals, and trophies besides many other first prizes.

My efforts at the National Show, last year, were equally successful in the winning of practically all the important awards. The very largest awards including the President's Cup for the largest and finest display, and the Achievement Medal were won by my display.

In September, 1925, at the Mid-western branch of the A. G. S. show at Des Moines, Iowa, my success was equal in every way to that at the national shows the past two years. At Des Moines I was in a very unique position, due to the fact that some fifty-five growers representing Des Moines and the Middle West put up a combined display in an effort to win the Achievement Medal, but Kunderd Gladioli easily won this and the other big prizes.

Another striking feature was in the fact that the opposition contained *Gladioli* from all the leading originators in America and abroad, while those in my display were strictly my own

originations.

*A. E. Kunderd.*



Awarded almost all of the principal prizes. Of a possible 26 Cups, Medals and Trophies, 24 were won by my various entries.

## Huge Exhibition Planting at the

### Winner of the Grand Award

The most extensive exhibition planting of any one kind of flower ever attempted was that of my huge exhibition planting of Gladioli on the Sesquicentennial International Exhibition grounds at Philadelphia, the past summer. No doubt, many of my readers had occasion to see this magnificent planting of Kunderd Gladioli, while visiting the Sesquicentennial.



\$50,000.00 worth of Gladioli ready for the Sesquicentennial.

I am showing with this article an illustration of the entire planting, together with another picture showing it at planting time. I planted here 68,200 of my choicest Gladioli, more than 200 of my catalog varieties, including my highest price kinds, and between 3700 and 3800 seedlings, some of which were worth a considerable sum per single bulb. The entire retail value was upwards of \$50,000.00. There was to be seen there every type and color from my extensive collection.

Ground space equaling an acre, in four different plats, was used. The location of

this planting on the Sesquicentennial grounds was in the "Gladway," near the main Court and about a block and a half west of the model Post Office.

This huge planting was visited daily during the entire blooming season, by many thousands of people who were interested in flowers. The excellent walk-ways around the several plats, and the beautifully sodded embankments were especially prepared and they together with the four convenient drinking fountains added very materially to the comfort of the many visitors.

A visit to the Kunderd Gladiolus planting was a part of the official daily program of the Sesqui and was the prime feature of the official program for September 20th, between the hours of 10:00 A. M. and 8:00 P.M.

The amount of preparation and work necessary to get these many bulbs ready for planting represented a task of great proportions. To add to the attractiveness of the planting, the different areas, or large beds as they might be termed, were cut into several sections. In all there were four such areas making up the entire acre, three particularly large ones and one smaller space. The three larger spaces were quartered with a circular bed 20 feet in diameter immediately in the center of each. One circular bed was planted with Gladioli of a red variety, the second with a white variety, and the third with a blue variety. The remaining varieties were planted in short rows across the areas, and at each group a steel stake marked the name of the variety.

The ground on which these Gladioli were planted was filled in and graded by the Sesquicentennial authorities for my purpose. The terraces about the planting were especially sodded for the Exhibition. The planting extended nearly two blocks and the space was lighted nightly with powerful electric lamps.



68,200 Kunderd Gladioli, 4,000 Different Varieties.

# Sesquicentennial, Philadelphia, 1926



*Planting Finished at the Sesquicentennial.*

Of the hundreds of thousands of people who saw this exhibition planting but few had previously realized the endless varieties of Gladioli that are available. Consequently besides being a beautiful sight to view it also had an immense educational value.

I was grateful indeed to receive from a noted horticulturist who was familiar with the many handicaps I experienced while making the Sesquicentennial planting, a very complimentary letter from which I quote the following paragraphs. Due to its confidential nature I will deny myself the privilege of mentioning his name. He said:

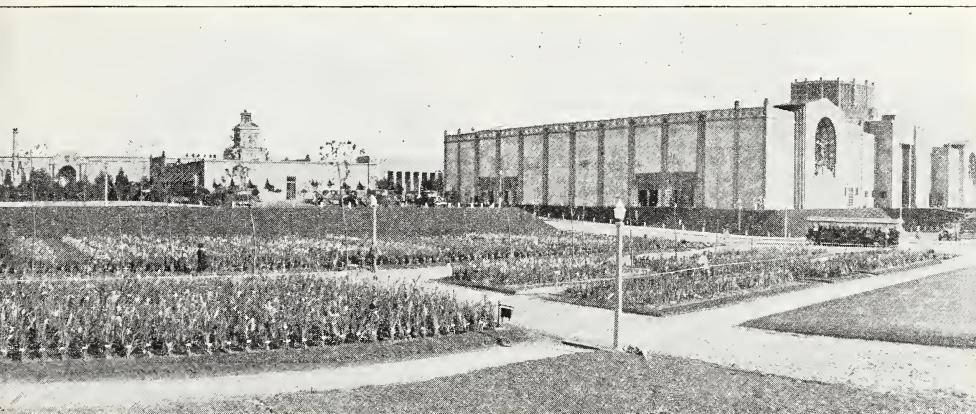
"I had the honor and pleasure of acting as one of the Jurors to judge the Gardens at the Sesquicentennial, Philadelphia, Pa., the 15th of September, and am pleased to inform you, the Jurors were unanimous in recommending your display of Gladioli for the highest award."

"Years of experience have taught me to view the work of others without prejudice and to freely give credit when credit is due, as well as unstinted praise to everything that has worked to the benefit of Horticulture."

"You deserve all the praise I or any one else can give you for the wonderful display you had at the Sesqui."

"I could see the tremendous handicap you were under all the way through and the results you accomplished were very little short of marvelous."

I hope many of my friends saw this immense exhibit, as it gave them at least a slight conception of the extent of my operations. Perhaps it also fired their imaginations to want to see my production grounds where during the past summer they would have seen sixty acres of growing and blooming Gladioli. As I have often repeated, you are cordially invited to visit my Gladiolus Farm whenever you can arrange to do so.



*In Full Bloom at the Sesquicentennial, Philadelphia, 1926.*

# Why Kunderd Gladioli Stand Supreme

## *The World's Largest Trial Grounds*

Years ago, while yet a young man, I became convinced of the possibilities for great improvement in Gladioli. From boyhood, my companionships with my Mother and Grandmother, both of whom kept very fine gardens, were such that they imbued in me a spirit of interest in growing things, which has increased with the passing of years.

The ideals conceived in my youth, and continued through my 47 years of plant studies, have never permitted me to falter. Never have my thoughts been other than those ideals and the reception they would meet when developed and grown in the gardens of my flower loving friends.

In producing new types I have applied every known law of plant breeding and have evolved certain methods which experience and study over a period of many years have proven to be of incalculable value to me in my work.



*Achievement Medal, Regional Show, 1925.  
Won by Kunderd Gladioli.*

In my many years of plant breeding, it has been my constant effort to produce always "something better" — distinctiveness in beautiful and harmonious color combinations; more sturdy plant growth; more shapely blooms; greater productivity; new types with better qualities throughout and always necessary in the production of new and better originations.

It has been a reward of itself to see many of my varieties put up at the top of that select list known as "the best" by those whose judgment and favor is final, whose judgment and favor all originators strive to attain — that of the ultimate user — the flower loving public, the final judge of merit in everything.

In my trial grounds, which cover many acres, I have seen millions of new and

different blooms. Of these I have kept and named but a comparative few and as a vindication of my judgment, several of those



*Achievement Medal, 1924. Won by Kunderd Gladioli.*

varieties have reached aggregate sales, estimated by competent authorities, of nearly a million dollars each! Of Mrs. Frank Pendleton perhaps over two million dollars worth have been sold.

To know such things in regard to one's own product cannot but be a gratifying reward. Such results spur me onward to bring forth new ideals and standards for further improvements.

Each of us must have an ideal or standard to work for, and no one can set that standard for us but ourselves. Others may *approve* of it, and by their *approval* help to class it with other meritorious works, but the ideal must be our own.

What then is the real proof of merit or approval in any product?



*Achievement Medal, National Show, 1922.  
Won by Kunderd Gladioli.*

## Why Kunderd Gladioli Stand Supreme—Continued

Is it the decision of a few judges or critics who may or may not be qualified to set standards and pass judgment, or is it what



Achievement Medal, National Show, 1925.  
Won by Kunderd Gladioli.

that innumerable multitude called "The Public" will like and buy?

Shall a few judges act as authority to set arbitrary standards and judge final values of any article, or shall we be guided by the tastes and ideas of those we are at all times trying to please — the flower loving public?

As a producer in the field of commerce, must I originate new things which will satisfy just those few opinions, or should I satisfy the multitude of those who may have less technical knowledge, but whose ideas meet the approval of the masses in putting the seal of approval on my productions?

To sense public taste — and please it — may be a much greater sign of achievement than to satisfy a small body of people, some of whom may have personal reasons for their disagreement.

Some have almost selfish ideals, and strive to please themselves only; others, to please their families or a few friends; still others

work to meet a set of standards arbitrarily outlined by a few. But my ideal, *my real ambition* is to please the buying public who, for many years, has put the stamp of their approval on my new creations through their continued and ever increasing friendship for my productions?

Each new variety or type I develop must be thoroughly tried out over a period of years to prove its qualities, prior to its being introduced. Breeding stocks must be secured and maintained, and for these purposes I have a trial ground of my own which is many times the largest of its kind in the world. In it are thousands of varieties classed as breeding stock which are used for the introduction of new blood and new strains into other varieties and types. I have more than eight thousand named and separately growing varieties. Over forty thousand varieties in mixtures. Many thousands of



Awarded to Gladiolus Mary Jane for Best New Seedling, National Show, 1922.

new seedlings to choose from for further testing, and vast numbers coming on from seed, none of which have ever yet bloomed!

Think of the possibilities of my trial grounds!

And yet my judgment, aided, as it is, with the trained personnel with which I have surrounded myself, is not final. The final approval of my productions must come from the flower lovers in all parts of the world.

Concerning the question of approval, I can but refer to the thousands of testimonials on file in my office as proof. They have come to me from flower lovers located in all parts of the globe as evidence of the merit of my product. Is it then any wonder that I take a pardonable pride in the achievements resulting from my ideals and nearly a half century of study and hard work?



Chicago Horticultural Society Special Medal.  
Given to A. E. Kunderd in recognition of  
Horticultural Achievement.

*A. E. Kunderd.*

## Winners Everywhere

Steadily the popularity of Kunderd Gladioli increases as year after year you find the flower gardens of the whole country devoting additional space to Gladioli—the flower of supreme beauty—and in these gardens Kunderd varieties are usually found.

Flower shows are becoming more and more the vogue in towns and cities everywhere, and in many places there is a special showing or a "Gladiolus Show," each summer, devoted either exclusively or largely to this flower.

Wherever Gladiolus shows are held Kunderd Gladioli play a leading part. At the national 1926 show, my display won the principal awards against the keenest competition of the largest professional growers and the best originations from everywhere on earth.

**Mrs. Frank A. Johnston, Iowa**—*Two First Prizes.*

**Mrs. C. R. Lane, Pennsylvania**—*First Prize.*

**John C. Ruggenstein, Indiana**—*First Prize.*

**S. W. Lewis, Massachusetts**—*First Prize.*

**Mrs. R. G. Anderson, Washington**—*Three First Prizes*

**W. Saddler, British Columbia, Canada**—*First Prize.*

**Peter Mohr, Saskatchewan, Canada**—*First Prize.*

**N. MacDonald, New York**—*First Prize for Best Display.*

**Mrs. C. A. Broadway, No. Carolina**—*First Prize for Best Collection.*

**Mrs. Hazel Barney, Michigan**—*First Prize.*

**Mrs. F. O. Wellwood, Wyoming**—*First Prize for Best Collection.*

**J. P. Perazzo, Nevada**—*First Prize.*

**C. W. Durrant, Nova Scotia, Canada**—*Highest Award for Best General Exhibit, Silver Cup. First Prize, Best Collection Primulinus Hybrids. First Prize, Best Collection Ruffled Gladioli and Two Other First Prizes.*

**Miss Rose K. Janans, New York**—*Two First Prizes.*

**Mrs. A. L. Miller, Wisconsin**—*Two First Prizes.*

**Mrs. J. W. Scott, New York**—*Eight First Prizes.*

**H. Tuckey, Australia**—*First Prize for Best Single Spike in Show. First Prize for Best Twelve Varieties. First Prize for Best Display of six Spikes.*

**Asa P. Way, Pennsylvania**—*First Prize.*

**W. A. Gilliford, British Columbia, Canada**—*Six First Prizes.*

**I. A. Jackson, Utah**—*First Prize.*

**Mrs. J. E. Simpson, Ontario, Canada**—*First Prize.*

**T. W. Wiles, Connecticut**—*Four First Prizes.*

**Bruce Pargeter, Ontario, Canada**—*Eleven First Prizes.*

**Mrs. E. S. Cooper, Nebraska**—*First Prize.*

**H. Greenwood, Manitoba, Canada**—*First Prize.*

**Ruth O. Ericson, District of Columbia**—*First Prize for Best Variety in Show.*

**Mrs. Joseph B. Lyle, Virginia**—*First Prize.*

**R. Lemonton, Manitoba, Canada**—*Five First Prizes.*

## Flower Gardening as a "Hobby"

Every one needs a hobby of some sort—something to give a change of thought and action, and I know of nothing that can be more worth while than to make flower gardening your hobby. Just to watch the sprouts from bulbs and seeds as they push through the earth; to see the leaves spring forth and the buds come, and finally, to view the blooms as they unfold with all the splendor of nature's coloring, surely is an interesting pleasure.

Even if you have but a few square feet of space that could be used for planting, don't let that keep you from using the plot for garden flowers. A small garden is infinitely better than no garden at all, and the benefits received in pleasure and healthful exercise will more than repay the little effort required.

*My catalog gives only a faint idea of the grandeur of Kunderd Gladioli.*

In fact, the busier you are with other necessary duties the more you need a flower garden. As has been said—"You need its restful peace, its beauty and its daily change of appearance to refresh the jaded spirit. You need its digging and hoeing, its raking, weeding and planting to refresh the fagged brain, to stretch the cramped muscles and exercise a lazy liver."

Gardening is a pleasing, healthful hobby. No other occupation gives more restful comfort or lasting satisfaction than to work among flowers and other growing things.

For the busy business man or woman to spend a few evening hours in the garden brings rest to the mind that becomes so tired from the labors of the business day.

## Endless Uses of the Gladiolus

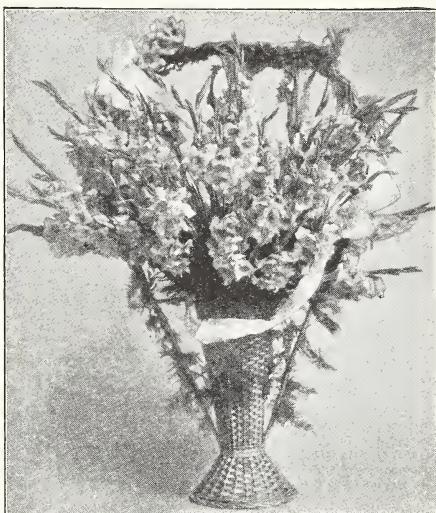
### For Decorative Purposes

I often repeat that I consider the Gladiolus the most versatile of flowers. By that I mean that there is probably no flower that stands out with such gorgeous beauty when used in so many ways as does the Gladiolus.

As a garden flower the tall stately spikes, each with numerous blooms which burst forth in wondrous splendor makes them the ideal planting for solid beds or for border decoration, where they brighten home



A handsome wreath easily reproduced. This one was made up principally from Gladiolus White Star with a few pink Astors and pink Roses. Light-lavender ribbon ties played their part in making it most effective. Awarded First Prize at A. G. S. National Show, 1926, A. G. S. Trophy.



A huge and strikingly beautiful basket consisting of Kunderd's Yellow Wonder. Light-blue ribbon was gracefully interwoven among the flowers.



A striking combination of Gladiolus Cincinnatus Heine, Astors, Statice, with light-lavender ribbon tie made into a flat funeral piece.

### Endless Uses of the Gladiolus—Continued

surroundings and arouse the comments of admiration of your neighborhood.

As cut flowers for home decoration in vases, bowls and dishes, and in floor, wall or table baskets they are most beautiful indeed and with little attention retain their freshness longer than most garden flowers. Single flowers and tips can be used to good advantage and when arranged in various receptacles and shallow dishes numerous delightful effects can be produced.

In public places, hotels, cafes and parlors, in lobbies, stores and public gathering places they have a delightful freshness and offer an opportunity for harmonious color blending certainly equal to, if not greater than any other flower.

Gladioli may be combined with fern leaves, foliage, florist's or common asparagus, and with other varieties of flowers making possible endless opportunities for varying effects. Gladioli and bridal wreath is a pleasing combination.

Whether the desired bouquet be large or small, whether colors required be bold or

delicate and no matter what the occasion, there are varieties of Gladioli to fit in with every scheme.



An easily made floral emblem of very attractive design. Made of Gladioli Ublan Chief and White Butterfly. Statice and Baby's Breath added materially to the effectiveness.



When a floral emblem of this or similar design is required, nothing more attractive could be conceived. Made from Gladioli Purple Queen and Marie Kunderd, Madonna Lilies and Maiden Hair Fern and tied with white ribbon. The whole effect was very striking. This piece was awarded First Prize at A. G. S. National Show, 1926, A. G. S. Trophy.



An effectively arranged basket easily made even by those who pretend to have but little skill and experience. Gladiolus Sweet Rose was used with light old-rose ribbon.

### Endless Uses of the Gladiolus—Continued

This is true no doubt because literally every color tone, every blend and every marking that appears in all other flowers is also available in some one or more of the many varieties of Gladioli.

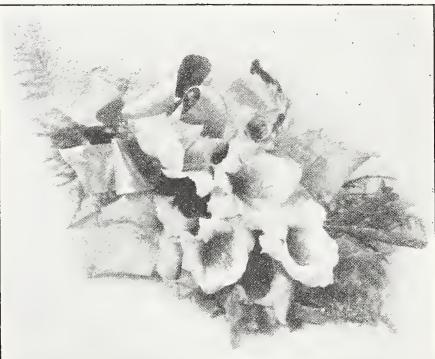
The delicate hues of the orchid, the beautiful markings of the pansy, the rich, deep colors of the rose, and on through the whole flower kingdom, there are probably no colors or markings that are not represented in the most fascinating Gladiolus.



*My Gladiolus Helga easily captured First Prize, A. G. S. Bronze Medal, for the best basket of Gladioli of commercial value at the A. G. S. National Show, 1926. Golden-copper and bronze ribbon added a delightful touch to the effect of this attractive display. Try to produce some nice floral pieces from your Gladioli next summer.*

Florists have learned to consider them the all-purpose flower for decorative effects of every sort. For bridal wreaths they are unsurpassed. For funeral pieces and on frames and forms of every shape and style they produce effects beyond the imagination of all who have failed to familiarize themselves with their possible uses.

Their long season of bloom, endless variety of color, form, and type and the wide range



*No flower excels the beautiful Gladioli for corsage bouquets. They are easily made by laying flat at slightly varied angles two or three sprays of ferns of various lengths and then arranging Gladioli tips and buds for best effect. Cover stems with two or three small ferns laid in opposite directions and tie with ribbon of appropriate color and size. Surprise your friends with these real, aristocratic little corsage favors when your Gladioli are in bloom next summer. This corsage was the winner of First Prize, A. G. S. Trophy, at the A. G. S. National Show, 1926.*



*This handsome funeral piece was made up of Gladiolus Purple Queen. It created considerable comment at the A. G. S. National Show at Rochester, N. Y., 1926, and was awarded First Prize, A. G. S. Trophy.*

### Endless Uses of the Gladiolus—Continued

of uses make them easily stand out in the front rank of the most useful and most beautiful members of the floral kingdom. And so I say again that Gladioli are the most adaptable of all garden flowers.

The pictures shown here are of actual displays that were exhibited at the 1926 National Show; basket bouquets, floral wreaths, bridal pieces, corsage bouquets and

typical table decorations. Most of these pieces won prizes for me at this show. The variety used and other information is included in the description under each picture.



*Gladiolus Tiger in a Birch Bark Basket set off by beautiful light-brown ribbon. It captured the attention of many visitors at the National A. G. S. Show at Rochester, N. Y., 1926.*



*For decorating the table it would be difficult to produce a more beautiful effect than comes from Gladioli Tips in bowl. Here is shown my First Prize winning entry in this class at the A. G. S. National Show, 1926. Awarded A. G. S. Trophy.*



*Orange Glow in effectively arranged basket. A green ribbon added materially to the appearance.*

### Endless Uses of the Gladiolus—Continued

Any of these designs can be easily reproduced and endless other equally beautiful pieces made up, without a great degree of skill or experience. The wreaths, horse-shoes, crosses, etc., are made on moss covered wire frames which can be obtained from your florist at moderate prices.

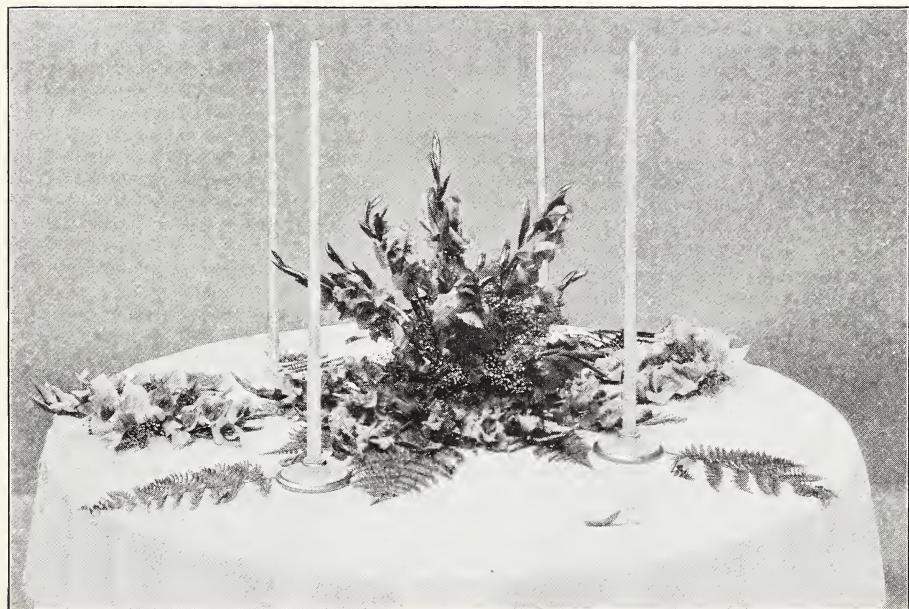


Try reproducing this basket next summer when your Gladioli are in bloom. With a neat little basket, any choice variety, the proper color of ribbon and a little fern or asparagus it can be easily done. The variety here shown is Patricia Carter. The ties were shrimp-pink ribbon. Awarded First Prize at A. G. S. National Show, 1926, A. G. S. Bronze Medal.

Let me suggest that you will enjoy reproducing some of these beautiful baskets or bouquets with the Gladioli raised in your own garden next summer. I know it will give you much pleasure to do so and doubtless you will even improve on some of the ideas here shown.



Awarded First Prize, A. G. S. Bronze Medal, for the best basket of Gladioli of Exhibition Type, at A. G. S. National Show, 1926. This most beautiful creation contained Gladiolus Dr. Nelson Shook. The ribbon ties were medium dark-blue.



Gladioli produce a most unique table decoration as is seen here. The varieties used were Golden Frills, Ming Toy and Kunderd's Yellow Wonder. The candles were blue in gold and bronze bases.

## Comparative Values and Blooming Dates of Kunderd Gladioli

A sense of a very great responsibility rested upon my shoulders when some years ago I laid my plans for establishing a basis for rating the comparative values of my many varieties of Gladioli. Though I fully realized the need for such data I faced the task with some reluctance, yet with a determination that when completed it would be founded on existing facts and be as nearly perfect as it is possible for human ability to arrive at definite conclusions of so great importance. I say this, knowing as I do, that nothing can be absolutely perfect.

It should be understood by Gladioli lovers that first of all these standards of comparison are based on what at this time the most expert hybridizers could possibly consider as an influence toward perfection. Then by considering absolute perfection as represented by the figure 100 and by checking all points of advantage and disadvantage against the term of perfection, these rating figures are finally fixed. Under such a plan the right value or rating is accomplished, at least to within a very small percentage of absolute correctness.

It should also be remembered that while these ratings are so nearly correctly fixed at this time they must necessarily change when, because of constant improvement of types and varieties, the degree now called perfection will have progressed to beyond what is expected in this present time.

And so, while I have carefully and correctly rated my varieties to guide you for the current year, I shall continue my experiments and improvements and likewise will re-rate each variety in accordance with my progress, and with the established customs of determining excellence as viewed by the most expert growers throughout the whole world.

I have also, by careful checking, established and recorded the approximate length of time in days from planting to blooming. It must be understood that this is based on an average which might be called a normal season where climatic conditions approximate those in and around my producing grounds.

Variation in the time required to bloom the different varieties is influenced by several factors among which may be named: extremely wet or very dry seasons; abnormally warm or unusually cool spring weather; early or late plantings, etc. Late plantings generally come into bloom in fewer days because of more favorable ground and atmospheric conditions at planting time. Then, too, large bulbs generally bloom quicker than smaller bulbs though the size and quality of the flower is equal, in the average, irrespective of the size of the bulb, from one inch in size and upwards.

I feel that this additional information will help to guide my customers in making more satisfactory selections to meet their particular desires.

## Difficulty of Establishing True Variety Values

It is decidedly advantageous to the beginner to know what varieties of flowers are most in demand, most dependable; and, as generally expressed, "the best." While it is very desirable to know this, it is not an easy thing to determine. Floral organizations have at times made attempts to standardize, by asking members to vote on varieties, giving their opinions in a percentage scale of points. Several such symposiums or voting ratings have been undertaken within recent years, and while it would be unfair to say that they are a failure, it is altogether fair to say that they do not produce satisfactory and dependable results. Indeed, we might go further and say that they are in many ways misleading. Well known varieties of outstanding merit, when they become cheap and plentiful, are usually rated too low. Others, when new and comparatively untried, are rated too high, and without any good reason.

Most flower lovers, in common with people in other walks of life, are governed by prejudice, sympathy and mere whim; and not by analysis, calm reflection and candid judgment. Their likes and dislikes are too strong to give proper judgment in the rating of varieties.

A rating established by one person, qualified to judge, is far better than can be established by many persons by filling out a blank which is sent them for that purpose. Under the latter plan those least qualified to judge, make up the majority in sending returns; and the result, as might be expected, is altogether unsatisfactory, and, in many cases and many ways, quite misleading.

The rarity and novelty of a variety which has been recently introduced is more than likely to cause it to be given a comparatively high rating; and the older and better established varieties, no matter how high their real merit, are rated low because they are so common. Specific cases could easily be pointed out.

What is written here is not to discourage the conducting of rating symposiums, or votings to establish ratings but to point out the inadequacies of the method. Even though a committee of experts is selected, the same human factors make the establishing of ratings more or less unsatisfactory.

MADISON COOPER,  
Editor *Flower Grower*.

*For those who want the best — Kunderd Gladioli.*

## How To Plant and Care for the Gladiolus

Flower lovers everywhere are filling their gardens with beautiful Gladioli and are adding the newer and finer things each year. Many business men and women are bringing together large collections and are making the Gladiolus their principal garden attraction.

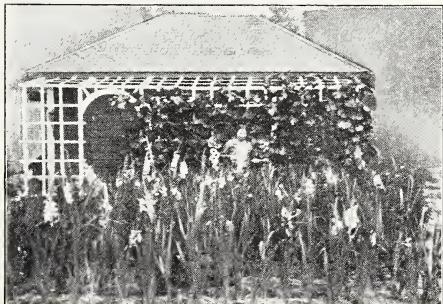
Gladioli are easy to grow and are the most adaptable of all garden flowers. Nothing else of their class costs so little, or blooms so readily, in any soil and every climate. Their blooming season is long and their color varieties are literally unlimited.

The ease of culture, and their comparative freedom from diseases and insect enemies, make the Gladioli, without doubt, the most satisfactory flower to grow, even by the most inexperienced, and no other flower gives so great and so certain returns for the same amount of labor and effort.

The bulbs you buy can be used for years to come and the comparatively few hours devoted to their growing will be considered a "labor of love" by all who cultivate them, because they will be repaid so many times over for the little effort required. Grow at least a small collection selected from the extensive list I offer you here and you will be most enthusiastic about your experience. Your success will be greatest if you follow the simple suggestions about planting, care and storage explained here:

**Selecting the Stock:** First of all it is necessary to begin with good bulbs (corms) of good varieties. This does not necessarily mean the most expensive, as many of the moderate priced ones are among the best, their price being lower simply because they are more plentiful.

Gladioli are universally successful in every section of this country while many other flowers can only be satisfactorily grown in certain localities. In the Northern States blooms can be produced from late June and early July until hard freezes begin; often very late in the fall. In the Southern States, in California and elsewhere, the season of course begins earlier and extends almost into the winter of the North.



*In the garden of Mrs. E. C. Jameson, Ohio.  
A model small garden.*

*Such popularity as Kunderd Gladioli have attained must be deserved.*

**Soil Suggestions:** Any good garden soil is suitable. If of a clayish or heavy composition it can be mellowed by addition of sand, sandy loam, muck, etc. In preparing the soil it is necessary to follow only such methods as would give you a fine crop of garden vegetables.

**Where to Plant:** It should be remembered that Gladioli enjoy sunshine and should not be planted in very shady places. Plant in rows or beds, in borders or among shrubbery, roses, etc. Plant in separate groups or among other flowers and plants. Plant marigolds, zinnias, asters and other flowers among your Gladioli as well as Gladioli among other flowers and plants, and you will discover many possibilities for delightful effects. I would appreciate reports of your experiments. See photo contest offer on page 21.

**Location and Preparing the Soil:** It is of advantage, when possible, to use new location or soil each season so that bulbs are not planted oftener than every second or third year in the same soil. Spade in a good covering of manure in the fall preceding the planting. The richer the soil and the better the care and culture the better the results will be. In the spring, when the soil is in proper condition, spade deep and pulverize thoroughly.

**Planting:** Planting should begin as soon as early garden-making will permit and be followed by successive plantings, of say ten-day intervals, until early June in our Northern States and later in the South or they may all be planted at one time. For particularly late blooms they may even be planted as late as July first in the North. The later plantings bloom in a shorter period after planting because of the warmer weather and better ground conditions. This applies to all climates and countries. Also the larger bulbs of equal quality come into bloom a little sooner than the smaller ones. The smaller bulbs may not produce as large spikes but the individual blooms will generally be as large and, if of high quality to begin with, will be more valuable over a period of years and give a much larger increase in new bulbs and bulblets.

**Depth to Plant:** Bulbs may be planted four inches deep or over in mellow soil, and four to eight inches apart in the row. Rows should be eighteen inches to two feet apart. They will, however, stand closer planting if the space is limited. While deeper planting will help to keep plants from falling over at blooming time they should be staked to protect them against heavy winds.

**Fertilizing and Feeding the Soil:** When planting, use only well rotted manure or high-grade potato fertilizers. Liquid fertilizer or prepared sheep manure may be applied

## How To Plant and Care for the Gladiolus—Continued

to the soil near the rows, once every ten to twenty days, care being exercised not to make applications too strong. Frequent, thorough waterings of the soil in the evening is a wonderful stimulant and gives the blooms much greater sun resistance and lasting qualities. Prepared, ground bonemeal, or a high-grade potato fertilizer can be sprinkled over the soil near the plants, between rows, and raked in to good purpose. Nitrate of Soda (a tablespoonful to two gallons of water for each dozen plants), applied to the soil near the rows once each week or ten days after buds begin to show color is very beneficial, or you can sprinkle the pulverized nitrate of soda over the soil, rake in, and water.

**Cultivation:** Keep the soil well and frequently worked, especially early the next forenoon after watering the previous evening. Water thoroughly at intervals of several days. Excepting in exceedingly dry periods do not water daily. Over-watering is an injury. Keep soil crust from forming in the rows among the plants. After blooms begin to show, cultivate the soil to a lesser depth. Do not work the soil when wet.

**A Good Thing to Remember:** The three greatest essentials to successful growing of Gladioli, as of most everything else, are—good soil, good and frequent cultivation and plenty of water. When plants begin to ripen, watering should be lessened.

**Staking:** Slender stakes of light wood or bamboo painted light green make good supports for the spikes at blooming time.

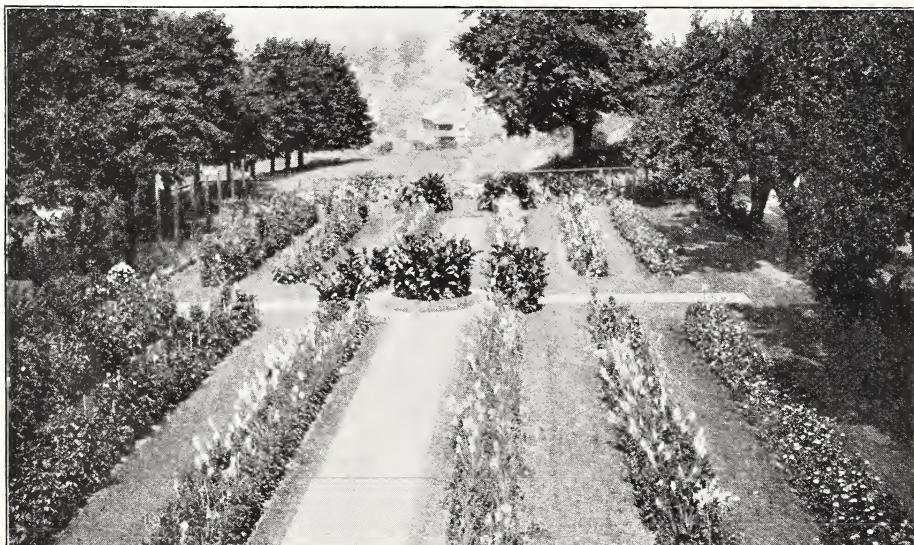
When horizontal lines are used they should be fastened to end posts firmly set, and wires tightly stretched. A few more stakes should also be placed at intervals along the lines. Use strips of cloth instead of cords to tie blooming spikes to their supports.

**Marking:** Painted white pine labels, copper wired, are very suitable for marking plants. As an accommodation to my customers I will supply such painted labels, with bulb orders only, at the rate of two for one cent, prepaid.

**Blooming:** The Gladiolus surpasses all other flowers for cutting purposes and good keeping qualities. Personally I prefer to bloom Gladioli in the house, cutting the spikes when the first two or three flowers open. Cut with a sharp knife to avoid bruising the stems. Cut spikes so as not to remove any more of the foliage than is necessary, leaving about four good strong leaves to develop new bulbs for next year. Each morning remove wilted blossoms, cut off a little of the stems, with a long slanting stroke (not square across), rinse and give fresh water. Keep inside of vases, etc., clean. The flowers will last longer if these suggestions are followed. Placing the cut Gladioli in a cool cellar overnight refreshes and improves them.

**Endless Uses of the Gladiolus:** See pages 13 to 17.

**After Blooming Season is Over:** Shallow cultivation should be continued in order to develop additional bulbs for next season. Less watering is needed from this



Showing some of the many possibilities of garden arrangement using Gladioli as the main flower. This is the garden of the Connecticut State School for Boys. This planting includes Gladioli, Peonies, Regal Lilies, Cannas, Dahlias, Snapdragons, Zinnias, Astors and many other flowers.

## How To Plant and Care for the Gladiolus—Continued

time on and especially as the harvesting time approaches. As soon as the foliage begins to turn a yellowish-green, usually four to six weeks after blooming, the bulbs are then ready for—

**Digging and Storing:** If the greatest increase of cormlets is desired, bulbs may be left in the ground longer than above mentioned though they should be dug before hard freezing. When digging, cut off the tops close to the bulbs. Dry well in the air and sunshine. Cure thoroughly indoors for a few weeks, then store in a cool, dry cellar. A covering of sand while in storage (after bulbs are well cured) is a protection against frost or dampness. Keep as near forty degrees as possible. Dampness in storage tends to develop disease.

It is best not to pile bulbs to a depth of more than four inches while in storage. Florist's flats are most suitable for this

purpose. Such a crate may be made with sides and ends of four-inch boards, using plastering lath, closely laid, for bottoms. Make crates two feet square or 24 x 30 in., as may be best suited to your purpose.

**Cleaning Bulbs:** Bulbs should be cleaned about six weeks after digging, that is, to remove from the old bulb all roots and bulblets. To leave them on until planting time is an injury to the bulbs.

You will find these simple cultural directions amply sufficient to assure abundant returns. Try at least a small collection of the newer Gladioli in your garden this coming summer. Add to them from year to year and you will find no occupation more pleasant than the time you spend among these beautiful flowers.



## Garden Photograph Prize Contest

Many Gladioli growers take great pride in their flower gardens. To encourage even greater effort toward pleasing arrangement of their favorite flowers and to make it more worth-while for them to secure and send me

photographs of their gardens, I am introducing this Garden Photograph Prize Contest. I offer as prizes the following values in bulbs, with only these few simple conditions and rules:

**For the Best Photographs of the Most Interesting Flower Gardens**  
**I will send, prepaid, any named varieties you may select**  
**from my catalog to the value of the prize won.**

### 18 Regular Prizes and Other Additional Awards

First Prize, selection of named Gladioli to the Value of .....	\$50.00
Second Prize, selection of named Gladioli to the Value of .....	35.00
Third Prize, selection of named Gladioli to the Value of .....	25.00
Next Five Prizes, to each winner, selections of named Gladioli to the Value of .....	5.00
Next Ten Prizes, to each winner, selections of named Gladioli to the Value of .....	3.00
For All Other Pictures which I decide to keep, to each I will send named Gladioli they may select from my catalog to the Value of...	2.00

The judges who pass upon the photographs will be selected for their knowledge of gardens, flowers and photography. They include a leading flower expert, a representative of a leading magazine and a capable photographer. Their decision must be final.

### Read These Few Simple Rules

1. There is no entrance fee of any kind. Any one excepting our employees and their families may enter this contest. Any number of photographs may be entered by one person of either their own or other flower gardens principally Gladioli.
2. All prize winning photographs and the negatives from which they are made are to become the property of A. E. Kunderd with full permission to use and publish any photograph entered.
3. Contest closes September 10, 1927. All photographs and negatives must be in my hands by that time. Those winning no award and unsuited to my use will be returned to senders as soon as possible after closing date.
4. Photographs must not be larger than 8 x 10 in., nor smaller than 3 x 5 in.
5. Garden shown in photograph must be mainly planted with Gladioli.
6. Photographs will be judged for neatness and beauty of arrangement of garden and for clearness of photograph; that is, back-ground, naturalness, human interest, outdoor atmosphere and clearness of details. Size of garden will not be considered of prime importance. Owners of small gardens will have an equal chance with owners of larger ones.
7. Be sure to attach your name and address to each photograph sent, together with a brief description of varieties it contains, and name of owner.

*Please show this catalog to your friends.*

## How To Grow Prize Winning Gladioli Blooms

I often receive inquires how to grow giant flowers and plants of Gladioli, such as are sometimes seen at exhibitions and described in catalogs. Gladioli may be grown to extremely large size if forced by unnatural methods, if soil and culture are of the best.

If possible, the place where the bulbs are to grow, should be heavily enriched the preceding year by a liberal application of richest barn manure well forked in, in the fall. In addition, a good coat of the same materials should be spread over the spaded surface, in order that its strength may be leached into the soil during the winter and early spring.

Some growers also add pulverized sheep manure by scattering along the trenches. Cover lightly before placing the bulbs, then cover the bulbs (or corms) an inch or two and give an additional application over which the remaining soil is placed. (10% to 25% of powdered wood charcoal added to the shredded sheep manure is a valuable addition.) Complete fertilizers with a good per cent of potash may be used to additional advantage.

Do not set bulbs too thickly. If largest plants and flowers are desired, rows should be two feet or more apart and bulbs six inches or over apart in the rows.

After the plants are well grown, about the time the "spikes begin to shoot," and the soil is well warmed by the sun, a mulch of well-prepared stable manure should be spread over the bed between the rows. At all times this mulch should be abundantly watered to get the benefit of the fertility and hold plenty of moisture.

By carefully making application of these methods and following the other cultural advice given, you can learn to grow "Giant Gladioli," with blooms "six to seven inches across and spikes five to eight feet tall."

**Caution** — Do not think that all the above methods are recommended to be used at one time in any case. Excess stimulation or over-high culture does not produce as good bulbs for the following year as those produced with average care. Varieties vary in different soils and seasons. Some do their best only in alternate years. To test a variety properly, do not decide on its merits unless the flower is in good condition. This may take several years.

**Diseased Bulbs** — Bulbs that are badly diseased should be destroyed at once, by burning them together with all diseased foliage.

Bulbs that are only slightly diseased and those that may have come in contact with diseased bulbs may be benefited by the following treatment:

Soak bulbs in a bichloride of mercury (corrosive sublimate) solution of one-eighth ounce to each gallon of water. Or: Use two ounces of corrosive sublimate dissolved in fifteen gallons of water, and soak for two hours (for smaller amounts in proportion). Or: Use one ounce of 40% formaldehyde to each four gallons of water and immerse bulbs for twenty minutes to one hour. These treatments are generally employed just before planting. Sometimes it is best to remove the peel before bulbs are treated. The best preventive for all diseases, such as scab, rust, etc., is perfect care and soil conditions, including cautious use of fertilizers. Much rust on foliage is caused by using over-strong fertilizers, and by over-watering the soil.

*A. V. Kunderd.*



A huge floor basket made up of Dr. Nelson Shook, beautifully inlaid with very light-green ribbon. This piece stood six feet high and required the efforts of two men to move. It created a sensation at the A. G. S. Show, 1926, and was awarded First Prize as the most beautiful Floor Basket on exhibit.

**Dr. Robert Scully, New Jersey, 1926:** "I have canvassed all my friends who benefited by my floral displays and gifts during the past summer. So enthusiastic were they about the gladioli which I grew and took to the office of the Veterans Bureau (where I am employed) that they flocked to me when they learned that I was intending to send in an order to the place where the wonderful ruffled gladioli came from. Please send me the following 19 orders for which amount I enclose check."

*Superior quality requires superior care, culture, storage, etc.*



## Oldest Known Grower of Kunderd Gladioli

According to the best information I have been able to gather, Irene A. Smith, Bristol, Conn., whose picture is shown here, is the oldest active grower of Kunderd Gladioli.

In March, 1926, she reached the age of 91 years, and as the evidence shows, she has a garden of Gladioli that would do credit to a much younger person.

As you see from this picture, a flower garden is both an interesting and a restful recreation with health-giving qualities. To become interested in growing Gladioli and other beautiful flowers, provides the benefits of out-of-door exercise and a restful influence on busy minds.

Surely, then, one can say that growing Gladioli and other garden flowers has much influence toward prolonging life as well as being an interesting occupation.

**Mrs. Charles Piper, Connecticut, Mar. 3, 1926:**  
 "I sent for your Ideal Mixture and was delighted with them. I had the best I could buy here but yours beat them all out. The results surprised me, they grew so strong and sturdy, needing no stakes, and the blooms were wonderful. My work among my flowers, even on a small scale, brings me remuneration but best of all, it brings me peace when cares press hard."

I would like to hear from other persons of advanced years who are growing my Gladioli, together with their pictures, taken among their flowers. If there are any older growers I would like to hear from them and I will amply reimburse them in bulbs for their trouble in preparing and sending pictures.

Send pictures as early as possible in the summer so that if necessary to retake them according to my suggestion there will be time to do so.

I hope I may hear from several people as old or older than this customer who I am quite sure finds much comfort and great satisfaction in her Gladiolus garden. Kunderd Gladioli will no doubt give many more years of cheer to this grower.

*A. E. Kunderd.*

**Mrs. J. Henry Ralston, Pennsylvania, Aug. 16, 1926:** "I felt I must write you and tell you of the gladioli I got from you this spring. I purchased 25 bulbs of your Glory Mixture and I never saw such flowers. They were wonderful. I had the 25 Glory Mix, and 10 of the \$2.00-for-20 mix, your last offer. People who saw my glads said they didn't dream there were such flowers in the gladioli and I told them there weren't except you purchase Kunderd bulbs."

*See my special offer for early orders on page 28.*

## New Kunderd Race of Gladioli with Laciniated Petals

The accompanying photo reproductions fairly illustrate the general type of my new Laciniated Gladioli although much of the detail is lacking. This is an entirely new race of Gladioli and as with the beginning of any new type their greatest improvement can appear only with future years of development.

This year I can offer three laciniated petaled varieties; one, "Lacinatus," which I have been offering for several years, and the first to be offered in this beautiful new form. The other two are entirely new and very worthy additions to this promising new type of Gladiolus. From year to year I will have additional varieties to offer and I expect that eventually these will become as popular as any of the older races. I have numerous seedlings of this new form, proving to me that

Laciniated Gladioli are already a dependable and fixed type, and that a great deal can be expected from them in the near future.



*Lacinatus*

*Kunderd Gladioli give greatest satisfaction.*

### Lacinatus

**Lacinatus (1923)**—The forerunner of another new Kunderd race of gladioli. Beautiful rose-pink and under good culture will reach the size of  $3\frac{1}{2}$  inches to 4 inches in diameter. Spike is slender, graceful and of good height. Very artistic and especially adapted for fine floral work in dainty decorations. A dainty thing when forced on the greenhouse bench, and as it is a most artistic gladiolus it is certain to become a very popular variety when the stock is once in sufficient supply to offer at low prices. A large size bulb will produce four and five spikes of blooms. Each, \$10.00.

### Two Very Choice New Laciniated Varieties for 1927

The Laciniated varieties all have much the same value as outlined in the description of "Lacinatus" for fine bouquets and decorations, as they are very refined and dainty.

**Orange Delight (1927)**—Bright orange. Lower petals have pretty blotches of deep orange-red bordered with clear yellow edges. Very fine, new laciniated variety. Each, \$5.00.

**Lavender Beauty (1927)**—Pinkish lavender, flaked deeper lavender. Lower petals a little lighter in throat with slight throat markings and narrow central lines. Nice, slender plant. A worth-while addition to the laciniated type. Each, \$5.00.

**Mrs. W. S. Jackson, Michigan, Sept. 24, 1926:** "Lacinatus blossomed wonderfully, same color as Shaylor and so dainty, like an orchid."

**O. Vollmar, Wisconsin, Sept. 15, 1926:** "After a three-year trial and tests I must say you have the goods. Your bulbs have great vitality and produce the finest of blooms. I have discarded all other sorts and intend using only your bulbs in the future. Your Lacinatus is a wonderful new Gladiolus."



*A Single Blossom of Lacinatus enlarged to show the type better than could be done in a small reproduction*

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## **The New Snapdragon Type**

A distinctly new type varying from other types to as great a degree as the ruffled vary from plain petaled Gladioli. The shape of these flowers resembles the snapdragon so closely that it suggested the name I have given this attractive new type.

**Snapdragon (1915. 66 days. Rating 90)**—Tall spike, fair sized flower. Reminds one of a snapdragon in its remarkable form. Large, rich, pure yellow throat with bright-red border. Exceptionally distinct and beautifully ruffled. Each, 50c. Doz., \$5.00.

**Golden Snapdragon (New this year)**  
(Intensely ruffled)—An extraordinary, beautiful Gladiolus of the snapdragon type. The upper petals are of a refined creamy-white shade. The lower petals are also of same shade for the lower or inner half of the petals, but the outer ends are of a very rich, soft canary-yellow. These yellow ends are gracefully curved. This type is sure to become popular as stocks become plentiful enough to meet the demand. Each, \$10.00.

*Please read testimonials on pages 80 to 85.*



Don Juan



Red Fire



Rose Glory



Mary Jane



Glorious





## Children Love My Gladioli

I sincerely believe that the impressions registered on youthful minds are most likely the impressions that will be very influential in guiding them later in life.

The beauties of home and its surroundings can be instilled into the younger minds more certainly if children are encouraged to become interested in growing things, and especially if they are led to know that they have an active part in their growth and progress.

The children shown here have been encouraged to love flowers and all of them are enthusiastic growers of Kunderd Gladioli. The father of one of these chaps writes that his child is "saving his pennies to buy more Kunderd Gladioli."

Should you have an equally striking picture of your child or children, under six years of age, that you would care to send along for possible reproduction in my catalog next year I will be glad to receive it.

*Read about my new "Wonder Mixture" on page 29.*

# You Gain by Sending Your Orders Early

## Special New Offer for Early Orders

*Prices greatly reduced again this year*

In spite of the fact that I made big reductions in the prices of my Gladioli last year, I am going to do likewise this season, and you will find, as a whole, that the prices quoted in this book are again greatly reduced.

This year I am offering exceedingly liberal discounts in actual cash in consideration of early orders. In addition I will also give the bulbs offered below, which are among my very choicest. It has been my custom to allow extra bulbs with orders received early, for some time, but it is only now that I offer a large cash discount additional. Because I can handle your order so much more conveniently early in the season and ahead of the rush I gladly make this wonderful proposition to you. Do not miss this rare opportunity and tell your flower friends of it also.

My prices have again been greatly reduced and it is now possible for every one to enjoy a garden full of KUNDERD GLADIOLI.

These offers apply to individual orders as they are sent me. If you send several orders

within the time limit, to receive these benefits each order must be figured separately on the basis of my offer. Orders coming at different times can not be combined to receive the greater discounts and bulbs.

The prices as quoted in this book will remain fixed, and there will be no special "late season" prices at the end of the season.

If you should receive a second copy of this book or are not interested in the one I am sending you, I would be grateful to you if you will kindly hand it on to someone interested in the culture of flowers. I would also be glad to have the addresses of any of your friends and acquaintances who might be interested in Gladioli so that I can send them my literature. You will find a slip in the back of the catalog for your convenience. I cannot offer any awards for addresses, as too many inferior lists would be sent, but I certainly will appreciate any addresses of persons that you can send and so will your friends.

 Before ordering please read notes on page 89.

**4% off on orders for \$2.01 to \$6.00, also one bulb of my selection worth 50c or more.**

**5% off on orders from \$6.01 to \$10.00, also one bulb of my selection worth \$1.00 or more.**

**6% off on orders from \$10.01 to \$15.00, also one bulb of Copper Bronze, value \$4.00, page 60.**

**7% off on orders from \$15.01 to \$25.00, also one bulb of Golden Salmon, value \$5.00, page 33.**

**8% off on orders from \$25. 01 to \$50. 00, also one bulb of Fuld's Favorite, value \$10.00, page 40.**

**10% off on orders from \$50.01 to \$100. 00, also one bulb of Golden Frills, value \$20.00, page 60.**

**12% off on orders from \$100.01 to \$200.00, also one bulb of A. E. Kunderd, value \$40.00, page 31.**

**15% off on orders from \$200.01 to \$300.00, also one bulb of Pauline Kunderd, value \$75.00, page 53.**

**18% off on orders from \$300.00 and more, also one bulb of Luther Burbank, value \$100.00, page 30.**

Orders of \$2.00 and under are net, no cash discount, but if sent before Feb. 15, 1927, I will include one extra bulb of a named variety complimentary.

**GENE STRATTON PORTER SAID:**

*"There are few joys in the world equal to the joy of a garden, and a garden sets off a home as an appropriate frame does a picture."*

*When ordering collections, please order by number.*

# The New Wonder Mixture

## "A Crown of 10,000 Jewels"

In over 40 years in growing and developing new Gladioli I have constantly striven to produce the best in mixtures as well as the best in named varieties, as in a mixture it is possible to grow the greatest numbers with the least expense and care. Because of the many commonplace mixtures which have been placed on the market in years past, the public confidence has been somewhat "jarred" and they have become suspicious of the word "mixture." The thousands of people, however, who for years enjoyed the fine Gladioli that they have received from me in my four older mixtures are in readiness to vouch for them.



*At the American Gladiolus Society's Show, at Rochester, N. Y., August, 1925, this Silver Vase was offered for the finest display of Gladioli, of not more than 500 spikes. This award was won by my display of 485 spikes, no two alike, picked at random from my "Wonder Mixture."*

*Never before has such an important prize been won with a mixture.*

With a greater and still greater goal before me I strove for even better mixtures and have attained my ideal in my new "Wonder Mixture."

During the summer of 1924 I bloomed on my grounds over 300,000 new seedlings which had never bloomed before. These seedlings resulted from thousands of crosses extending over a period of several years, made among several thousand carefully chosen parents of my separately grown varieties. Over 10,000, no two alike, were selected for what is now this Wonder Mixture.

The many visitors who saw these in bloom pronounced it a marvelous collection and could hardly believe it possible to bring together such a remarkable number of wonderful Gladioli in one mixture.

Until the stock of these has increased for several years, few, if any, duplicates will be found in 100 bulbs. The average beauty and value will be greater than the average named varieties to be found in most of the lists today. In the bringing together of these vast numbers of choice Gladioli I have attained by far the greatest achievement ever offered in a mixture.

At the American Gladiolus Society's annual show at Rochester, New York, Aug., 1925, a silver vase was offered for the finest display of Gladioli not to exceed 500 spikes. My entry in this class consisted of 485 spikes, all different, from this wonderful mixture only, and easily won the beautiful silver vase offered.

To realize that such a high quality mixture is obtainable at the reasonable price I am asking for it, considering the quality, is sure to be a joy to my customers. I want to make clear that some of the varieties in this mixture are yet to be isolated and grown separately, to be named and later introduced to my customers. In the purchase of any of these bulbs it is understood that no one is allowed to name any varieties which it contains.

**My price for this season is but \$25.00 per hundred, prepaid.**

You have the privilege of purchasing any smaller amounts at the same rate. No special reductions can be made in quantity, as the limited stock yet available will not warrant. Because of limited stock, it is only the early orders that are sure to be filled. Get your order in early.

# Five New Ruffled Beauties for 1927

*The Finest New Ruffled Gladioli Introduced in Recent Years*

**Beauty Wave**—Rich shade of canary-yellow. Deeper on lower petals with finely feathered central bars. A sturdy, graceful plant. Flowers well ruffled. Each, \$5.00.

**Dr. L. H. Bailey**—Six to eight very large blooms open at a time on strong spike and plant. Rich, velvety tyrian rose. Throat in upper portion lighter and on lower petals very much deeper red velvety blotches. Extremely fine. Named in honor of the great horticultural authority of Cornell. Stock very scarce yet. Each, \$25.00.

**Kunderd's Wild Rose**—Tall, strong, massive plant with many large and intensely ruffled flowers open at a time. Color beautiful wild-rose with lavender tint. Throat deeper lavender. An exceeding choice, new introduction. Heavily ruffled. *Illustrated on page 63.* Each, \$2.00. Doz., \$20.00.

**Thomas A. Edison**—An extraordinary gladiolus named by special permission of the great wizard of inventions. Color an unusually velvety, dark blood-red. A very large and perfectly placed wide open flower—wonderfully formed and heavily ruffled. Six and seven open at a time. This variety is always greatly admired by visitors, and I am sure it will eventually be found in every first-class collection of gladioli. Very few for sale this season. Each, \$100.00.

*From the Library  
Thomas A. Edison,  
Orange, N.J.*

January 26, 1926.

Mr. A. E. Kunderd,  
Goshen,  
Indiana.

My dear Mr. Kunderd:

I have received your letter of January 23 asking permission to name one of your new gladioli in my honor. I appreciate the compliment and hereby give the desired permission.

Originating beautiful flowers is the poetry of commerce. It is an occupation I would like to follow myself if I were not otherwise engaged.

Yours very truly,

*Chas A. Edison.*

**Luther Burbank**—A marvelous new ruffled gladiolus. Tall, fine plant with six or more magnificent, large blooms open at a time. Deep geranium-red. Border of all petals has a narrow line of a delicate bluish shade. Lower petals are beautifully feathered deeper red. Throat in upper portion of each flower is blended lighter. Several years ago I had wished to name this variety for myself as the originator of the ruffled type of gladiolus but as it was then in too limited supply I did not do so. As this variety is sure to become a great favorite I gladly give it the name of one of nature's noblemen, the poet-scientist and prophet of the horticultural world. *Illustrated on this page.* Each, \$100.00.



*Luther  
Burbank  
Described on  
this page*

## Collection Offers of New Ruffled Varieties

These collections are all sent with each variety properly labeled.

<b>Collection No. 1.</b> One bulb each of the above five new ruffled beauties for 1927 (value \$232.00) for.....	<b>\$197.20</b>
<b>Collection No. 1 A.</b> All varieties excepting Thomas A. Edison, 4 bulbs, in all (value, \$132.00) for.....	<b>112.20</b>
<b>Collection No. 1 B.</b> All varieties excepting Thomas A. Edison and Luther Burbank, 3 bulbs in all (value, \$32.00) for.....	<b>27.20</b>

*Quality is the true test of cheapness.*

# Extra Choice Varieties of Ruffled Gladioli

## *Gladioli "Kunderdii"*

**Admiration** (1923. 76 days. Rating 90)—Extra fine, tall plant. Almost perfect "America" pink shade with large, light violet-rose throat. Distinct and fine. Each, 20c. Doz., \$2.00. 100, \$15.00.

**A. E. Kunderd** (1925. 84 days. Rating 96)—Many of my friends have asked me why I had never named one of my new gladioli for myself, so finally I did so. This variety is one which I feel would do honor to such a great name as an Edison or a Ford, so I am, indeed, proud to attach my name to this magnificent variety. Of course, it is a ruffled one, as it would not be appropriate to have named a plain petaled variety for "The originator of the Ruffled Gladiolus." It is a very strongly ruffled variety, tall and stately. A rapid multiplier. In color the richest salmon-rose, lighter towards the center of throat with very beautiful markings on three lower petals. *Illustrated on this page.* Per bulb, \$40.00. Bulblets each, \$2.00. Supply yet very limited.

**Alton** (1917. 74 days. Rating 90)—A wonderfully ruffled variety of finest orange color. A magnificent gladiolus. Winner of many awards. *Illustrated on page 32.* Each, 25c. Doz., \$2.50.

**Anthony B. Kunderd** (1918. 83 days. Rating 92)—Tall, large, intensely ruffled flower of delicate, deep cream color. Over-spread finest blush pink. Entire lower petals beautiful primrose-cream flushed pink at edges. Grand. Winner of many awards. Each, 25c. Doz., \$2.50. 100, \$18.75.

**Avalon** (1916. 71 days. Rating 92)—An extra choice blush white with very beautiful red throat markings. A magnificent flower. *Illustrated on page 36.* Each, 20c. Doz., \$2.00. 100, \$15.00.

**Blanche Bollinger** (1925. 69 days. Rating 90)—A pleasing and showy flower. Many large, medium ruffled flowers open at a time. A very distinct and pleasing shade of old-rose pink. This variety was arranged in a funeral basket together with "Elba" and "White Butterfly" at the A. G. S. show, Rochester, Aug., 1925, and was awarded first prize, A. G. S. Trophy. Each, \$2.00. Doz., \$20.00.

**Blushing Beauty** (1922. 87 days)—Opening buds blush pink, flower softest possible blush, many open. Dainty pink throat lines. Plant of good height. A marvel of daintiness and refinement. Each, 25c. Doz., \$2.50. 100, \$18.75.

**Buckeye** (1921. 76 days. Rating 90)—Very large, massive bloom of fine rose-pink color with tint of old-rose at edge of

petals. A beautiful, large rose-red throat. Very good. Each, 20c. Doz., \$2.00. 100, \$15.00.

**Chalice Flower** (1924. 72 days. Rating 94)—A tall, beautiful plant with a very refined and elegant flower. Flowers large and plenty open at a time. Cup or roundish formed, suggestive of its name. Color of light, creamy blush white of pleasing effect. Very artistic and beautiful. This variety won A. G. S. Trophy, 1926, for best funeral spray of white gladioli. It also won two other First Prizes for the best flesh colored variety exhibited at the same show. *Illustrated on page 33.* Each, \$2.00. Doz., \$20.00.

**Charm** (1921. 80 days. Rating 88)—Pure, deep rose-pink. A large and wonderful flower of beautiful shades, perfectly harmonized. A perfect blotch of deep red on lower petals. Grand and distinct. Each, 25c. Doz., \$2.50.



*A. E. Kunderd  
Described on this page*

*Before ordering, read notes on page 89.*

## Extra Choice Varieties of Ruffled Gladioli "Kunderdii"—Continued

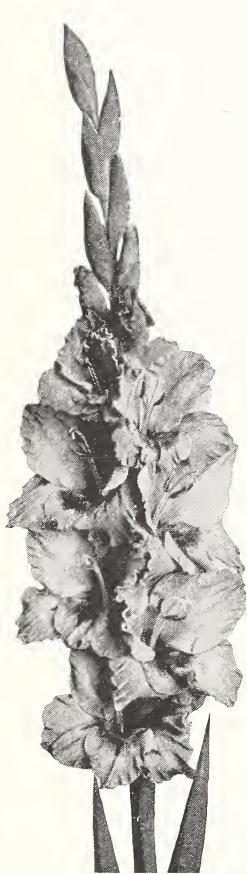
**Crinkles** (1916. 92 days. Rating 92)—Deep peach-blossom pink. Intensely ruffled. At Mid-western gladiolus show, Des Moines, Sept., 1925, awarded first prize for best ruffled gladiolus, and first for best dark pink variety. *Illustrated on this page.* Each, 50c.

**Don Juan** (1923, 77 days. Rating 94)—Very large, strong plant with extra fine, pure salmon rose flowers of almost same color as Marshal Foch, but very beautifully ruffled and more open at a time. Beautifully flaked or tinted blue. Very fine. *Illustrated on page 26.* Each, 35c. Doz., \$3.50.

**Dr. Nelson Shook** (1925. 73 days. Rating 95)—A giant in plant and flower. Color of deep tyrian rose. This variety created a sensation at the A. G. S. show, Rochester, Aug., 1925, and was the most talked-of variety of the many thousands displayed. It also won A. G. S. Bronze Medal for best basket gladioli exhibition type; Trophy, for best floor basket of gladioli; First prize for spike showing the greatest number of florets open; also, together with a basket each of Sweet Rose, Tiger, Helga and Kunderd's Yellow Wonder won the Executive Committee's Silver Cup for the five best baskets of gladioli at A. G. S. National Show, Rochester, August, 1926. Each, \$2.50. Doz., \$25.00.

**Dr. W. Van Fleet** (1922. 66 days. Rating 88)—Extra tall and slender plant, flowers of remarkable form and large size. A magnificent shade of delicate rose-pink, deeper at edges of all petals. Throat of softest canary-yellow or cream tint beautifully blended. A very extra variety equal to Mrs. Dr. Norton. *Illustrated on page 34.* Each, 25c. Doz., \$2.50. 100, \$18.75.

**E. J. Shaylor** (1918. 71 days. Rating 95)—Tall, very strong plant and large blooms. A beautiful, pure, deep rose-pink. Was awarded Certificate of Merit by Royal Horticultural Society of England, Aug. 10, 1920. First prize was given this variety as the best rose-pink with markings at the A. G. S. Show, Aug. 1926. Also winner of many other awards. Very choice. Each, 15c. Doz., \$1.50. 100, \$11.25.



*Alton*

Described on  
page 31

**Dream** (1918. 88 days. Rating 90)—Large, massive bloom. Deep salmon-red. Large, very showy blotches. Extra grand. Each 20c. Doz., \$2.00. 100, \$15.00

**Elba** (1917. 75 days. Rating 90)—A very large flowered, deep lavender-rose. Deeper throat. Showy. This variety was arranged in funeral basket together with "Blanche Bollinger" and "White Butterfly" at the A. G. S. show, Rochester, Aug., 1925, and was awarded first prize, A. G. S. Trophy. Each, 50c. Doz., \$5.00.

**Dr. Crist Martz** (1925. 73 days. Rating 90)—A large and beautiful flower of light blood-red. A very showy ruffled variety. Each, \$2.00. Doz., \$20.00.



*Crinkles*

Described on  
this page

**Evening Glory** (1926. 80 days)—Midseason. Tall, graceful plant and flower. Throat markings same as in Kunderdii Glory, but color of a very fine shade of light rose-pink. A beautiful and distinct, new, ruffled variety. The latest addition to the Glory Family. Each, \$1.50. Doz., \$15.00.

**Golden Glory** (1916. 75 days. Rating 92)—A large, richly colored yellow, with beautiful throat. A fine, ruffled yellow. Each, 25c. Doz., \$2.50. 100, \$18.75.

*See my special offer for early orders on page 28.*

### Extra Choice Varieties of Ruffled Gladioli "Kunderdii"—Continued

**Favorite (1921. 83 days. Rating 91)**—Beautiful orange salmon, deeper in throat. Tall, strong, vigorous plant with many large, finely ruffled flowers open at a time. Very fine. Each, 30c. Doz., \$3.00. 100, \$22.50.

**Fern Kyle (1921. Rating 96)**—A large, ruffled flower of creamy white color. Vigorous grower. Creates a sensation wherever shown. Introduced at \$25.00 per bulb. Awarded first prize as best cream colored variety at A. G. S. show, Rochester, Aug., 1925. *Illustrated on page 63.* Each, \$1.00. Doz., \$10.00

**Glorious (1921. 73 days. Rating 90)**—Tall, strong plant. Many blossoms open at a time. Soft cream color with deepest creamy apricot throat, beautifully marked. Extra choice. *Illustrated on page 26.* Each, 20c. Doz., \$2.00. 100, \$15.00.

**Golden Salmon (1925. 76 days)**—A truly wonderful, ruffled gladiolus of beautiful golden-yellow and salmon-red or pink shades beautifully blended. An extra choice and distinct kind. Very unusual and grand. Each, \$5.00.

**Hermes (1923. 87 days)**—Large, strong plant. Very large, deep cherry-rose flower with deeper rose on lower petals. Heavily ruffled. A grand variety. Each, 50c. Doz., \$5.00. 100, \$37.50.

**Indianapolis (1916. 80 days. Rating 90)**—Very tall, fine deep violet; deeper throat. Slight white median lines. Beautiful. This variety was withdrawn from my list several years ago to increase the stock, as it is unusually popular and the stock was sold too close. Each, 30c. Doz., \$3.00.

**Indian Summer (1917)**—A cross between a "Kunderdii" variety and species "Quartinianus." The forerunner of a new class of gladiolus. Full size bulbs produce strong spikes with six to eight very massive ruffled flowers open at a time. Color, a blush or light lavender rose-pink on a white ground. Very distinct flower and in general appearance very showy. Especially valuable to the gladiolus breeder, as it is a seed-bearing "hybrid." *Illustrated on page 35.* Each, \$1.00. Doz., \$10.00.

**J. Ogden Armour (1926. 80 days. Rating 92)**—Tall plant with many large, beautifully placed flowers open at a time. Color of a bright coral salmon-red, lighter in the upper portion of the throat. Lower petals have large, elegant and conspicuous dark red throat blotches. A showy and distinct new ruffled gladiolus of orchid-like appearance. Each, \$2.00. Dozen, \$20.00.

**June Delight (1918. 67 days. Rating 88)**—Rich, deep geranium-red. Deeper throat. Beautiful. *Illustrated on page 37.* Each, 20c. Doz., \$2.00. 100, \$15.00.

**Joy (1923. 82 days. Rating 91)**—Extra fine, purest flesh color with daintily tinted soft canary or cream throat, finely marked pink. Very unusual and fine. *Illustrated on page 45.* Each, 30c. Doz., \$3.00. 100, \$22.50.

**Kasson (1917. 73 days. Rating 90)**—Large, lavender rose-pink with deeper rose-pink throat. Finely ruffled. Each, 20c. Doz., \$2.00. 100, \$15.00.

**Kunderd's Apple Blossom (1923. 77 days. Rating 90)**—Apple blossom color. Tall, fine plant and spike. Very refined and beautiful. Was awarded A. G. S. Trophy, Aug. 1926, A. G. S. Show. Each, 25c. Doz., \$2.50. 100, \$18.75.

**Lilac Glory (1923. 78 days. Rating 92)**—Large flowers, many open. Soft lilac rose-pink. Beautiful, deeper lilac rose and pink throat. Kunderdii, Glory type. One of the latest additions to the Glory family. *Illustrated on page 45.* Each, 35c. Doz., \$3.50. 100, \$26.25.

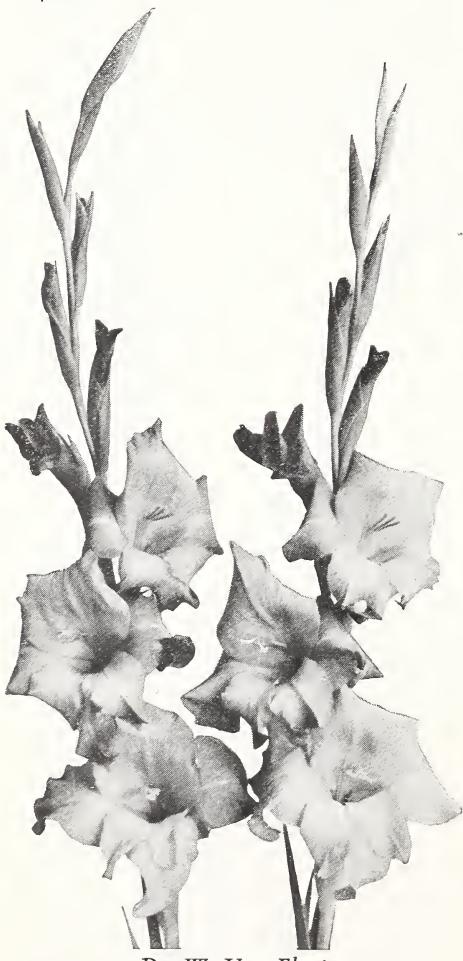


For those who want the best — Kunderd Gladioli.

## Extra Choice Varieties of Ruffled Gladioli "Kunderdii"—Continued

**Kunderdii Glory** (1907. 77 days. Rating 93)—Beautiful, creamy apricot with light tint of pink, and fine markings of red on lower petals. Can be grown over five feet tall with high culture. This is the first scientifically produced Ruffled Gladiolus ever sent out. It has received many certificates and awards, is known all over the world, and is the parent of many new varieties. *Illustrated on this page.* Each, 10c. Doz., \$1.00. 100, \$7.50.

**Lilith** (1918. 75 days. Rating 92)—Color orange-salmon. Heavily ruffled. Good height, average four or five flowers open; one of the best ruffled varieties. This variety had to be withdrawn from my list for a number of years to increase stock. *Illustrated on page 36.* Each, 75c. Doz., \$7.50.



Dr. W. Van Fleet  
Described on page 32



Kunderdii Glory  
Described on this page

**Lillian** (1922. 85 days. Rating 90)—Tall, fine plant and foliage with many large blossoms open at a time. Flowers white with light pink pencilings over all petals. Large and beautiful deep rose-pink blotches. Opening buds and flowers very beautiful. A grand variety. Each, 25c. Doz., \$2.50. 100, \$18.75.

**Marshal Foch** (1922. 85 days. Rating 94)—One of the sensations at the American Gladiolus Society's show in August and wherever shown at the big exhibitions. Many giant flowers open at a time on very strong stem and plant. Color of finest salmon-pink. Almost self-color. Awarded two first prizes at Mid-western gladiolus show, Des Moines, Sept., 1925. Winner of many other awards. Each, 25c. Doz., \$2.50. 100, \$20.00.

**Mona Lisa** (1917. 81 days. Rating 94)—Strong plant. Many flowers open at a time. Of palest soft rose-pink, or blushed white. A magnificent, almost pure self-color. One of the most delicate and refined shades ever produced. Each, 25c. Doz., \$2.50. 100, \$18.75.

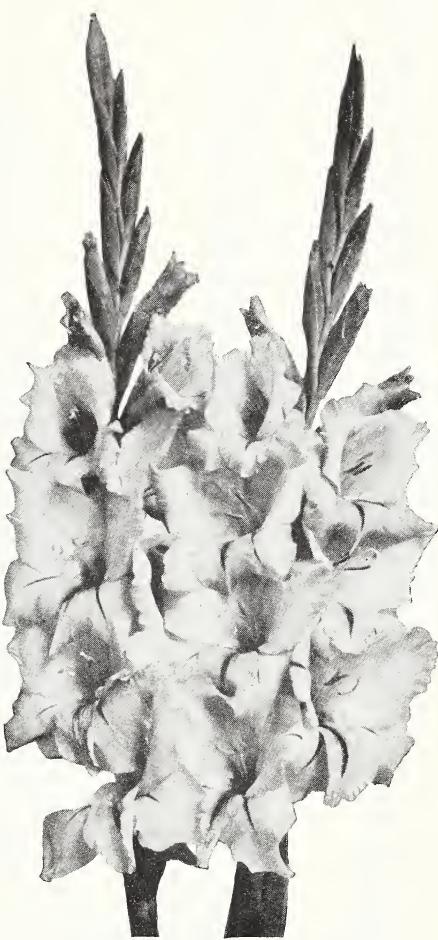
Which do you prefer, price or quality? Quality always pays in the end.

## Extra Choice Varieties of Ruffled Gladioli "Kunderdii"—Continued

**Marie Kunderd** (1918. 66 days. Rating 96)—A wonderful white, very early. Of purest white with an almost invisible soft pink line in center of lower petals. Grandest of all whites. Awarded First Class Certificate of Merit by North Shore Horticultural Society, Manchester, Mass., summer of 1919. Blooms of this variety worked into a beautiful bride's bouquet and displayed at the A. G. S. show, Rochester, Aug., 1925, awarded first prize, A. G. S. bronze medal. First prize was awarded this variety at the 1926 A. G. S. Show as the best white variety. Also at the same show, it was used in my cross design with Purple Queen and won another A. G. S. Trophy. *Illustrated on this page.* Each, 50c. Doz., \$5.00.



*Marie Kunderd*  
Described on this page



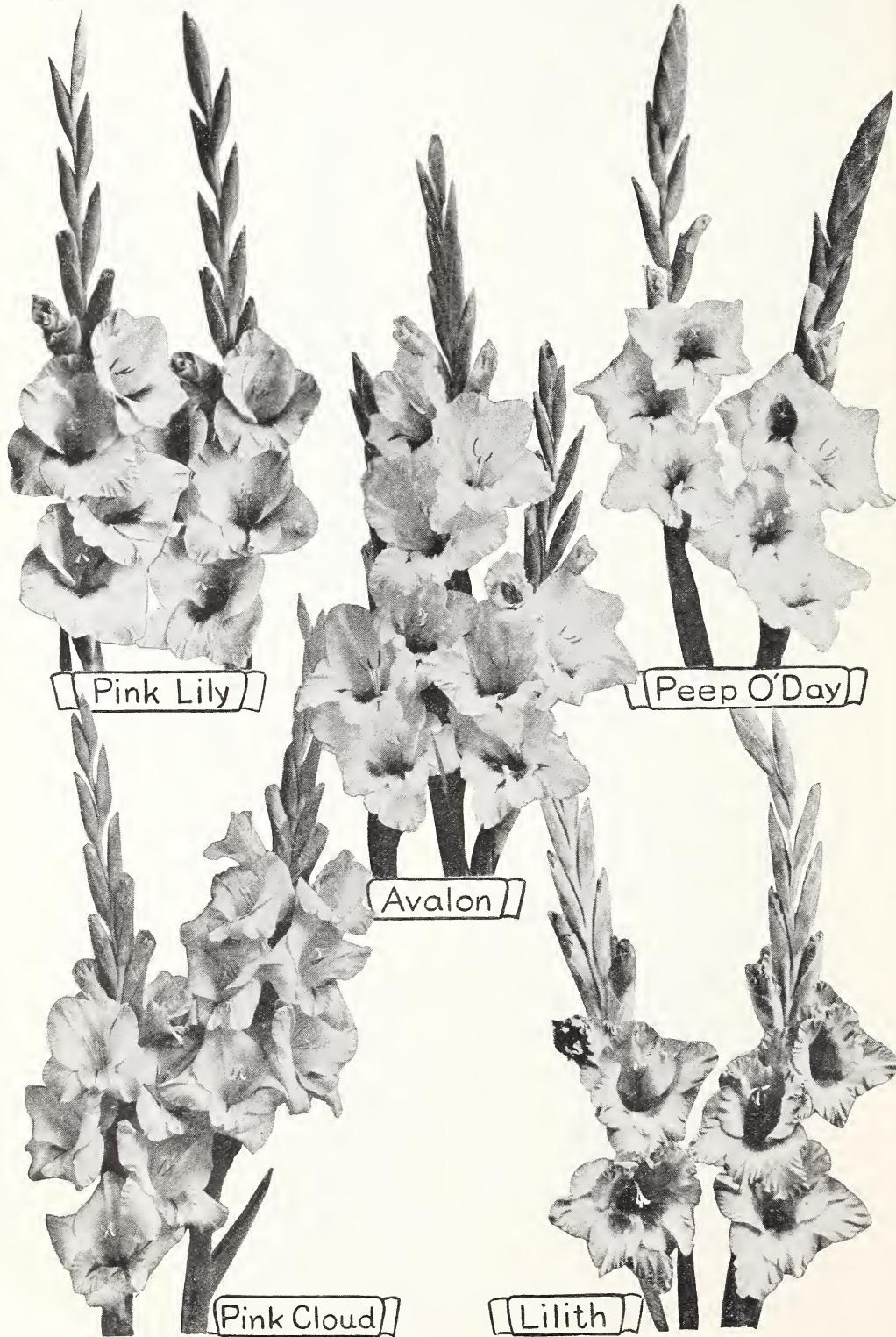
*Indian Summer*  
Described on page 33

**Masterpiece** (1921. 80 days. Rating 89)—A magnificent ruffled "American Beauty" rose color. Giant flower and plant. Extremely fine. Each, 35c. Doz., \$3.50.

**Natalie** (1923. 84 days)—Finest, deep orange-salmon. Deeper color on lower petals. Neat, short white line extending from throat marking. A beautiful and distinct variety. Tall, fine plant and showy flower. Each, 20c. Doz., \$2.00 100, \$15.00.

**Omega** (1921. 85 days)—Fine, deep lavender rose. Large deep purplish-red throat. A choice decorative variety. Each, 20c. Doz., \$2.00.

*Take advantage of the collection offers appearing after each list.*



## Extra Choice Varieties of Ruffled Gladioli "Kunderdii"—Continued

**Oran** (1918. 82 days. Rating 92)—Blushed white, a little deeper than "America." Rose and white penciled throat. *Illustrated on this page.* Each, 25c. Doz., \$2.50. 100, \$18.75.

**Peep O'Day** (1921. 78 days. Rating 92)—Tall, beautiful blushed pink on white ground. Long, feather barred throat. Grand. *Illustrated on page 36.* Each, 35c. Doz., \$3.50.

**Pink Cloud** (1923. 76 days. Rating 93)—A large, distinct, showy, ruffled variety. Usually seven to nine beautiful, soft rose-pink blossoms open at a time. A very beautiful, deeper rose throat. A distinct introduction. Received first prize at the 1926 A. G. S. show as the best pink variety exhibited. *Illustrated on page 36.* Each, 75c. Doz., \$7.50.

**Pink Lily** (1916. 76 days. Rating 92)—A magnificently ruffled rose-pink. Grand. *Illustrated on page 36.* Each, 20c. Doz., \$2.00. 100, \$15.00.

*Oran*  
Described on this page



*June Delight*  
Described on page 33



**Pride of Goshen** (1915. 84 days. Rating 91)—A giant "Kunderdii Glory" of a salmon or flesh-pink. Flowers very large and petals elegantly waved. Exceptionally tall and vigorous plant. General appearance imposing. Each, 15c. Doz., \$1.50. 100, \$11.25.

**Purple Queen** (1925. 73 days. Rating 96)—A deep violet-purple beauty. Throat darker. Medium ruffled. Very extra of this shade. A wonderfully arranged funeral piece of this variety was exhibited by me at the A. G. S. show, Rochester, Aug., 1925, and was awarded first prize, A. G. S. bronze medal. Winner of two trophies and two other first prizes, 1926 A. G. S. show. *Illustrated on page 45.* Each, \$3.00. Doz., \$30.00.

**Rosalind** (1918. 70 days. Rating 92)—Dark analine-red, deeper throat. Very popular and often spoken of as one of my best productions. Distinct and grand. Each, 35c. Doz., \$3.50.

*Grow better and more distinctive flowers with Kunderd bulbs.*

## Extra Choice Varieties of Ruffled Gladioli "Kunderdii"—Continued

**Purple Glory** (1916. 75 days. Rating 96)—The giant of the Kunderdii Glory race, and of remarkable color. Deepest velvety maroon-red, with almost black blotches, like burned into petals. Beautifully ruffled. Extraordinary. This variety was awarded silver cups at two different shows for "Best variety at the show," and several medals during 1923. Awarded first prize A. G. S. show, Rochester, Aug., 1925, in the dark-red and maroon class. Winner of hundreds of other awards. *Illustrated on this page.* Each, 25c. Doz., \$2.50. 100, \$18.75.



*Purple Glory*  
Described on  
this page

**Rose Glory** (1916. 76 days. Rating 94)—A very large and beautiful ruffled variety. Purest rose-pink color. Deeper in throat. Extra fine. Winner of hundreds of awards. *Illustrated on page 26.* Each, 20c. Doz., \$2.00. 100, \$15.00.

**Ruffled Beauty** (1922. 87 days. Rating 90)—Deep American Beauty violet. Very large flowers on medium height plant. Strongly ruffled and a very showy variety. Each, 30c. Doz., \$3.00.

**Ruth Huntington** (1923. 82 days. Rating 92)—Beautiful violet lilac with deeper lilac markings on lower petals. Large, strong plant with tall, fine spikes. A general favorite. *Illustrated on page 44.* Each, 25c. Doz., \$2.50. 100, \$18.75.

**Salmon Plume** (1921. 69 days. Rating 90)—Clear salmon flesh, deeper at edges of petals. A pretty red throat. Choice. Each, 50c. Doz., \$5.00.

**Scarlet Glory** (1917. 84 days. Rating 92)—In plant and flower much like "Kunderdii Glory," but not so deeply ruffled. A very fine red, of rich, distinct shade. Each, 25c. Doz., \$2.50. 100, \$18.75.

**Smiles** (1921. 82 days)—Large flower of the Glory type. White petals with fine rose-pink on outer edges. Splendid. Each, 25c. Doz., \$2.50.

**Snow Glory** (1917. 80 days. Rating 95)—Of purest all white, with only slight clear iris-blue lines on lower petals. Very large and very showy. A wonderful flower. Winner of many awards. Each, \$1.00. Doz., \$10.00.



*Youell's Favorite*  
Described on  
page 39

*The price you pay almost always tells the quality you will get.*

## Extra Choice Varieties of Ruffled Gladioli "Kunderdii"—Continued

**Sulphur Frills** (1923. 73 days. Rating 94)—Tall, many medium sized flowers open at a time. Beautifully ruffled, of finest, pure, soft, sulphur shade. A real wonder. *Illustrated on page 44.* Each, \$1.00. Doz., \$10.00.

**Sulphur Glow** (1921. 73 days. Rating 90)—A beautiful shade of sulphur-yellow. Many well expanded, intensely ruffled flowers open at a time. *Illustrated on page 64.* Each, 50c. Doz., \$5.00.

**Tempa** (1917. 80 days. Rating 90)—Pink ground. Old rose. Bronzy lavender throat. Distinct and fine. A popular variety at the A. G. S. show, Rochester, Aug., 1925. Each, 20c. Doz., \$2.00. 100, \$15.00.

**Twilight** (1921. 76 days. Rating 91)—Beautifully blushed creamy-buff with throat of grandest yellow and pink. Magnificent. Each, 25c. Doz., \$2.50.

**Thistle** (1921. 78 days. Rating 92)—Large, rose-red flower of very open and perfect form. Pretty, large pansy-like throat markings. Tall, stately plant, extra choice. Each, 20c. Doz., \$2.00.

**Ventura** (1917. 71 days. Rating 88)—Pure white with beautiful barred throat. A fine, early, ruffled variety. Each, 20c. Doz., \$2.00. 100, \$15.00.

**Violet Glory** (1916. 70 days. Rating 91)—Massive flower. Rich, self-color deep violet; deeper throat. Medium ruffled. Extra. Each, 25c. Doz., \$2.50. 100, \$18.75.

**White Glory** (1915. 76 days. Rating 94)—A gorgeous, pure white of exact size and type as "Kunderdii Glory," with beautiful iris-blue throat. Fine as a delicate iris. Grand. Winner of many awards. Each, 25c. Doz., \$2.50. 100, \$18.75.

**White Ivory** (1915. 80 days. Rating 89)—Tall, intensely ruffled. Snow-white ground with beautiful red blotches on lower petals. Very extra. Each, 30c. Doz., \$3.00.

**Youell's Favorite** (1915. 94 days. Rating 92)—One of Henry Youell's (Sec'y Am. Gladiolus Society) favorites among our ruffled varieties. Large flower and plant. Striking rosy lavender-pink. Conspicuous and fine. *Illustrated on page 38.* Each, 20c. Doz., \$2.00. 100, \$15.00.

## Collection Offers of Ruffled Varieties

These collections are all sent with each variety properly labeled.

<b>Collection No. 2.</b> Entire collection, one each of the 67 varieties described on pages 31 to 39, (value, \$79.65) for . . . . .	<b>\$67.70</b>
<b>Collection No. 3.</b> All varieties valued up to and including \$5.00, 66 bulbs in all (value, \$39.65) for . . . . .	<b>33.70</b>
<b>Collection No. 4.</b> All varieties valued up to and including \$3.00, 65 bulbs in all (value, \$34.65) for . . . . .	<b>29.45</b>
<b>Collection No. 5.</b> All varieties valued up to and including \$2.50, 64 bulbs in all (value, \$31.65) for . . . . .	<b>26.90</b>
<b>Collection No. 6.</b> All varieties valued up to and including \$2.00, 63 bulbs in all (value, \$29.15) for . . . . .	<b>24.78</b>
<b>Collection No. 7.</b> All varieties valued up to and including \$1.50, 59 bulbs in all (value, \$21.15) for . . . . .	<b>19.03</b>
<b>Collection No. 8.</b> All varieties valued up to and including \$1.00, 58 bulbs in all (value, \$19.65) for . . . . .	<b>15.69</b>
<b>Collection No. 9.</b> All varieties valued up to and including 75c, 54 bulbs in all (value, \$15.65) for . . . . .	<b>14.09</b>
<b>Collection No. 10.</b> All varieties valued up to and including 50c, 52 bulbs in all (value, \$14.15) for . . . . .	<b>12.74</b>
<b>Collection No. 11.</b> All varieties valued up to and including 35c, 46 bulbs in all (value, \$11.15) for . . . . .	<b>10.04</b>
<b>Collection No. 12.</b> All varieties valued up to and including 30c, 41 bulbs in all (value, \$9.40) for . . . . .	<b>8.46</b>
<b>Collection No. 13.</b> All varieties valued up to and including 25c, 36 bulbs in all (value, \$7.90) for . . . . .	<b>7.11</b>
<b>Collection No. 14.</b> All varieties valued up to and including 20c, 18 bulbs in all (value, \$3.40) for . . . . .	<b>3.06</b>

*When ordering collections, please order by number.*

## 27 New Plain Petaled Wonders for 1927

This is much the finest list of new Plain Petaled Gladioli I have ever sent out. A real treat awaits the purchasers of these really wonderful additions to the Gladiolus world.

**Cherry Rose (Quartinianus Hybrid)**—

Tall, strong plant and spike. Flowers wide open. Rich cherry-rose color. Central portion of lower petals beautiful penciled feathers. Feathers barred deeper rose-red interspersed with white on a creamy ground. The entire flower is distinct and of pleasing appearance. Well worthy of the space in every garden. Each, \$2.00. Doz., \$20.00.

**Cleo**—Slender, graceful plant, but strong.

Medium sized flowers of lavender-rose tint on a whitelike ground. The strikingly mottled and veined blotches on lower petals make this a very attractive variety. Each, \$1.00. Doz., \$10.00.

**Eighth Wonder (Quartinianus Hybrid)**—

Deep, smoky, old-rose with a lighter undertone. Lower petals of same color but delicately mottled and flaked with central lines of red. Very large plant with many large blooms open at a time. Each, \$3.00. Doz., \$30.00.

**Excellence**—Large, fine grower. Blooms large,

and good number open at a time. Color a deep orange-vermilion. Self-color in effect but faint throat mark of slightly deeper shade. Strong, round, open flowers with large lower petals. Conspicuous and very attractive. Each, \$2.00. Doz., \$20.00.

**Fuld's Favorite**—Massive flowers of delicate, light lavender-rose.

Lower petals of same color on outer portion with deeper rose colored throat laid on a ground color of delicate cream. Average of eight and nine flowers open at a time. Tall and strong plant. This variety was the favorite of the late Maurice Fuld, organizer of the American Gladiolus Society, and whose judgment of fine gladioli ranked high. No doubt this choice new variety will become very popular. Stock yet limited. Each, \$10.00.

**Garden Beauty**—Large flowers. Upper

petals white. Lower petals same with very large and conspicuous blotches of violet. The violet blotches are deeper in the center and blend lighter toward the edges. Unusual color combination and very beautiful. Strong grower. I have a somewhat larger stock of this variety than is usual at introduction, so can offer it at a very low price. Each, \$1.00. Doz., \$10.00.

*My catalog gives only a faint idea of the grandeur of Kunderd Gladioli.*

**Hestia**—An exquisitely beautiful deep-cream on three upper petals. Lower petals much deeper, turning to a fine, soft canary-yellow on inner portion. Bars on lower petals of deep-pink. Many large, well formed flowers open at a time on strong spike and plant. A distinct and pleasing new variety, which I am sure will please my flower loving friends. Each, \$1.00. Doz., \$10.00.

**Indian Chief (Quartinianus Hybrid)**—

Deep-red with bluish-purple tint. Lower petals deeper with still deeper dark-red median lines blended at the edges a clear red. An exquisitely beautiful, late red variety. Each, \$3.00. Doz., \$30.00.

**J. Horace McFarland**—Extra tall, vigorous

plant. Very large flowers approaching golden ophelia rose-color. Lower petals pure, deep canary-yellow. Some of the petals will occasionally be orange-red, but the whole effect is as described above. At a slight distance the effect of these colors is remarkable. Sure to become a great favorite. Named in honor of one of America's foremost horticulturists. Stock very scarce. Each, \$25.00.

**Kunderd's Yellow Favorite**—Rich, deep,

yellowish-fawn on back of petals. Entire face of flower deep-yellow with deeper yellow on lower petals. Throat finely feathered and penciled soft-red. The plant is tall and stately. Excellent variety. Each, \$2.00. Doz., \$20.00.

**Lexington**—Tall, stately and graceful plant.

Foliage extra fine. Color a rich vermillion, lighter in upper throat with beautiful, soft, bluish tint on outer portion. Lower petals same color but deeper in throat. Fine dark-red, central lines. One of the finest cut spikes of all gladioli. A perfect spike, easily cut at great length without injury to foliage. A very beautiful red. Each, \$1.00. Doz., \$10.00.

**Mommie Dietz**—Tall, strong plant. Many

large flowers open at a time. Color deep rose-pink of a very pleasing shade. Throat daintily marked deeper with fine, white pencilings. Entire flower finely flaked with finest shade of soft rose-red. This is one of the most unusual and beautiful of all gladioli. Each, \$3.00. Doz., \$30.00.

## 27 New Plain Petaled Wonders for 1927—Continued

**October (Quartinianus Hybrid)**—Deep old-rose red or wine color, of very large size. Flaked deeper. Throat charmingly marked red with fine white pencilings. A splendid garden and vase variety. Each, \$1.00. Doz., \$10.00.

**Philatelia**—Large, strong, vigorous plant. Flowers very large. Color deep tyrian-rose. Upper portion of throat lighter. Lower petals feathered darker than main color. One of the best gladioli produced in recent years. As a landscape and vase variety it would be very hard to surpass. Named to honor the great educational hobby of postage stamp collecting. Each, \$25.00.

**Pompeian Beauty**—A very large flower, round in shape and wide open. Extra strong plant. Color a pleasing, deep rose-pink. Fine, large throat markings of red with neat white points extending thru central lines on lower petals. Five and six perfect blooms open at a time. Lightly ruffled. Excellent bouquet and garden variety. Each, \$1.00. Doz., \$10.00.

**Prof. C. S. Sargent**—Giant plant of striking appearance. Flowers large. Color clean white, slightly pink with very light crimson marking on lower petals. Of such unusual beauty that it is easy to predict great popularity for this kind. Named in honor of the great curator of Arnold Arboretum, Boston. Stock yet very scarce. Each, \$25.00.

**Prof. E. H. Wilson (Quartinianus Hybrid)**—Giant plant. Large, massive flowers. Color a rich, pure orange-red. On lower petals a narrow central bar of deep dark-red. Many blooms open at a time. Very late variety. An immense show flower. Named in honor of the great horticultural explorer and the man who gave America the wonderful Regal Lily. Stock very scarce. Each, \$20.00.

**Red Velvet**—Deep-cardinal or blood-red. Delicately flaked deeper red. Throat bars are of darker red and pure white in narrow lines alternating beautifully. The most velvety as well as the most beautiful deep-red I have ever seen. A shade of red as beautiful as the famous cardinal flower or scarlet lobelia. Wonderfully beautiful. Each, \$3.00 Doz., \$30.00.

**Remarkable**—Very large, round blooms on strong spike. Vigorous plant. Color of a pleasing cherry-rose with entire lower petals deep rose-red giving this variety a striking appearance. A marvel of beauty and one of the most outstanding garden varieties. Each, \$10.00.

*Such popularity as Kunderd Gladioli have attained must be deserved.*

**Royal Purple (Quartinianus Hybrid)**—A very large bloom of richest violet-purple, slightly red cast. The most beautiful variety known to me in this color. Strong plant, spike tall and slender, making it extra fine for cutting. In great favor at the A. C. S. shows in 1925 and 1926. Each, \$3.00. Doz., \$30.00.

**Ruth Field**—Nice, graceful plant. Flowers neatly placed on spike. Color a delicate, lavender rose-pink over entire flower excepting on inner half of lower petals, which are of a pure, soft cream color. No mottles or markings. A flower or very refined appearance. Each, \$1.00. Doz., \$10.00.

**San Francisco (Quartinianus Hybrid)**—Large flower. Dark-maroon on wine color. Lower petals daintily penciled a light creamy-white. Self-color effect. Strong plant. Each, \$3.00. Doz., \$30.00.

**Spirit of '76**—Beautiful flower of deep vermillion-orange. Larger part of each lower petal covered with red lines interlaced with lines of white diverging from the center, giving the flower a decidedly attractive appearance. Artistic plant. Each, \$2.00. Doz., \$20.00.

**Violet Prince**—Fine plant with flowers perfectly placed on spike. Color almost black violet-red. Pure self-color excepting that the throat is somewhat of a deeper shade of the same color. Six and more blooms open at a time. An unusually fine, dark variety. Each, \$2.00. Doz., \$20.00.

**Wawasee**—Very beautiful flower on fine spike. Color soft rose-pink, beautifully flaked all over with a clear, clean red. Elegant throat blotches of same color as the flakes but has deep crimson-red central bars veined white. A decidedly striking and beautiful garden and bouquet flower. Each, \$3.00. Doz., \$30.00.

**William Booth**—Strong, massive plant. Very large flowers. Color a shade between tyrian-rose and rhodamine-purple. Lower petals of much deeper rhodamine-purple clear to edges. Central bars on lower petals still deeper. The most outstanding gladiolus of this shade. Each, \$3.00. Doz., \$30.00.

**Wonderful**—Of all of my introductions for 1927 this is the most gigantic plant of all. Blooms of a deep rose-pink. Upper petals much lighter in throat and central white bars. Lower petals have large, showy dark-red blotches with deeper dark-red bar in center, bordered white. Very attractive plant and flower. A splendid garden and cut flower variety. Don't miss this one. Each, \$1.00. Doz., \$10.00.

## Collection Offers New Plain Petaled Wonders for 1927

These collections are all sent with each variety properly labeled.

Collection No. 15.	Entire collection, one each of the 27 new plain petaled varieties described on pages 40-41 (value, \$157.00) for	\$131.25
Collection No. 16.	All varieties valued up to and including \$10.00, 23 bulbs in all (value, \$62.00) for	52.70
Collection No. 17.	All varieties valued up to and including \$3.00, 21 bulbs in all (value, \$42.00) for	35.70
Collection No. 18.	All varieties valued up to and including \$2.00, 13 bulbs in all (value, \$18.00) for	16.20
Collection No. 19.	All varieties valued at \$1.00, 8 bulbs in all (value, \$8.00) for	7.20

## Superior Varieties of Plain Petaled Gladioli

Ah (1922. 85 days. Rating 90)—Pale apricot-pink and yellow. Medium sized flower on vigorous plant and foliage. Has a very beautiful opening bud reminding one of "Ophelia" rose. Each, 20c. Doz., \$2.00.

Alhambra (1917. 80 days. Rating 92)—An exceedingly brilliant vermilion-scarlet. Extra. *Illustrated on this page.* Each, 15c. Doz., \$1.50. 100, 11.25.

Anthony Zonker (1922. 90 days. Rating 90)—Extra tall, strong plant with five to seven very large, wide open blooms open at a time. Finest deep salmon-rose, beautifully placed. Lower petals as beautifully blotched as "Pendleton." A distinct and showy flower named for a grand old man, my mother's father. Classed among the best at the Mid-western Gladiolus show, Des Moines, Sept., 1925. Each, 20c. Doz., \$2.00. 100, \$15.00.

Antonia Antonette (1926. 77 days. Rating 92)—Tall, strong plant with many flowers open at a time. Color of very striking salmon rose-pink. Neat throat marking of deeper pink and white, finely blended. A very unusual and beautiful pink of grand appearance. Each, \$4.00. Doz., \$40.00.

Ashburn (1917. 69 days. Rating 88)—A very massive salmon-red, flaked deeper. Showy. Each, 20c. Doz., \$2.00. 100, \$15.00.

Atreus (1921. 75 days. Rating 90)—Grandest, pure rose-pink of most delicate shade. Strong grower and very, very beautiful. Each, 35c. Doz., \$3.50. 100, \$26.25.

Battle Creek (1923. 72 days. Rating 90)—An attractive, almost self-colored deep-violet, a little deeper in throat. Good size and many open at a time. A showy flower. Each, 20c. Doz., \$2.00. 100, \$15.00.

Beverly (1926. 76 days. Rating 89)—Very fine, showy plant. Good number flowers open. Color of a beautiful violet-rose. Elegant, deep-red throat blotches. Each, \$1.00. Doz., \$10.00.

Bevier (1923. 78 days. Rating 88)—Tall and showy plant and spike with pure, deep salmon colored flowers. Lower petals same color with soft cream colored throat. Very harmonious combination of colors. A great favorite at the Mid-western gladiolus show, Des Moines, Sept., 1925. Each, 15c. Doz., \$1.50. 100, \$11.25.

*See my special offer for early orders on page 28.*

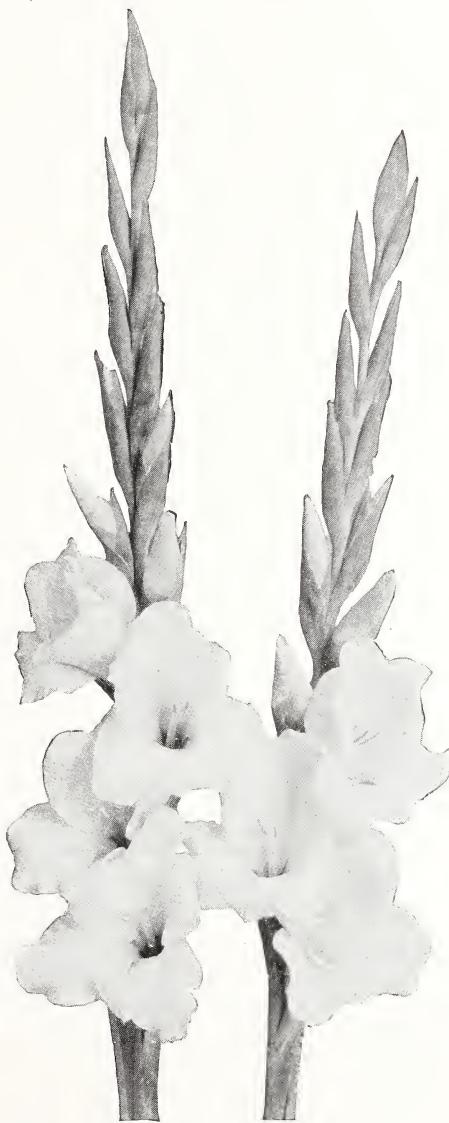


Alhambra  
Described above

### Superior Varieties of Plain Petaled Gladioli for 1927—Continued

**Big Black** (1915. 84 days. Rating 91)—An extra large flower of a very pure, rich, deep-red, self-color. Very rich, distinct and showy. The best, large, dark-red. Each, 20c. Doz., \$2.00. 100, \$15.00.

**Black Bird** (1916. 87 days. Rating 90)—Tall, large-flowered Lemoinei type. Very dark, entire lower petals almost black. A fine, dark variety. Each, 20c. Doz., \$2.00.



Dr. J. H. Neeley  
Described on page 47

*Kunderd Gladioli give greatest satisfaction.*

**Black Eye** (1916. 80 days. Rating 88)—Very tall and fine, almost a black-red. The real black-eyed Gladiolus. Each, 20c. Doz., \$2.00.

**Black Pansy** (1915. 77 days. Rating 91)—Of richest dark-red. Beautiful pansy-like throat. Extra. A general favorite. Each, 15c. Doz., \$1.50. 100, \$11.25.

**Blue Isle** (1916. 80 days. Rating 93)—A good sized lilac-blue, dark-red blotches. None better in this class. Each, 20c. Doz., \$2.00. 100, \$15.00.

**Blue Lily** (1921. 69 days. Rating 90)—Light violet-blue. Medium size flowers. Five and six open at a time. Graceful stem. Each, 20c. Doz., \$2.00. 100, \$15.00.

**Blue Orchid** (1916. 77 days. Rating 90)—Rich, self violet-blue. Black blotch with golden heart on lower petals. Extra. Each, 15c. Doz., \$1.50. 100, \$11.25.

**Bobby** (1925. 80 days. Rating 92)—An immense and beautiful deep-rose with extra large and beautiful bluish-red throat blotches. First class. *Illustrated on page 51.* Each, \$3.00. Doz., \$30.00.

**Bumble Bee** (1921. 70 days. Rating 89)—Large, broadly expanded flower of purest salmon rose-pink, ground penciled blue. Magnificent throat of deeper color. Each, 20c. Doz., \$2.00. 100, \$15.00.

**Byron L. Smith** (1917, 76 days. Rating 94)—One of the very best. Most refined lavender-pink on white ground. Exceedingly fine as a cut flower. Color equal to a very choice cattleya orchid. Winner of many awards. *Illustrated on page 47.* Each, 15c. Doz., \$1.50. 100, \$11.25.

**Cardinal Prince** (1924. 66 days. Rating 92)—A magnificent self-colored cardinal. Flowers large and of splendid form and placement, six to eight open at a time. A good, tall plant. An A-1 cardinal, far superior to any other variety in this color. Destined to become very popular. Each, \$2.00. Doz., \$20.00.

**Challenger** (1915. 88 days. Rating 92)—Very large and vigorous plant. Giant, dark, rich velvety-red, solid color. An extraordinary fine variety. Each, 15c. Doz., \$1.50. 100, \$11.25.

**Cherry King** (1915. 71 days. Rating 90)—Bright, rich, cherry color. Deeper throat. Very lily-like flower and beautiful. Each, 10c. Doz., \$1.00.

**Chocolate Drop** (1926. 73 days. Rating 89)—Tall, slender stem. Flowers medium size of dark velvety-violet or maroon. Entire lower petals of almost black violet-red. A very unusual variety. Each, 50c. Doz., \$5.00.



Loella



Sulphur Frills



Mrs. George W.

Moulton



Ruth Huntington



Marigold





Purple  
Queen



Joy



Splendorra



Giant Fawn



Lilac Glory



## Superior Varieties of Plain Petaled Gladioli for 1927—Continued

Fairest  
WhiteDescribed on  
page 47

**Charles F. Fairbanks** (1925. 80 days. Rating 92)—Another red, but a distinct and beautiful variety named in honor of a recent President of the American Gladiolus Society. I have worked up a good-sized stock of this variety, believing it will be in big demand as soon as brought to public attention. Each, 50c. Doz., \$5.00. 100, \$37.50.

**Cincinnatus Heine** (1916. 72 days. Rating 88)—Purest white with faintest blush. Softest creamy yellow throat. Named for the great poet. Very beautiful. One of my best white varieties. Each, 10c. Doz., \$1.00. 100, \$7.50.

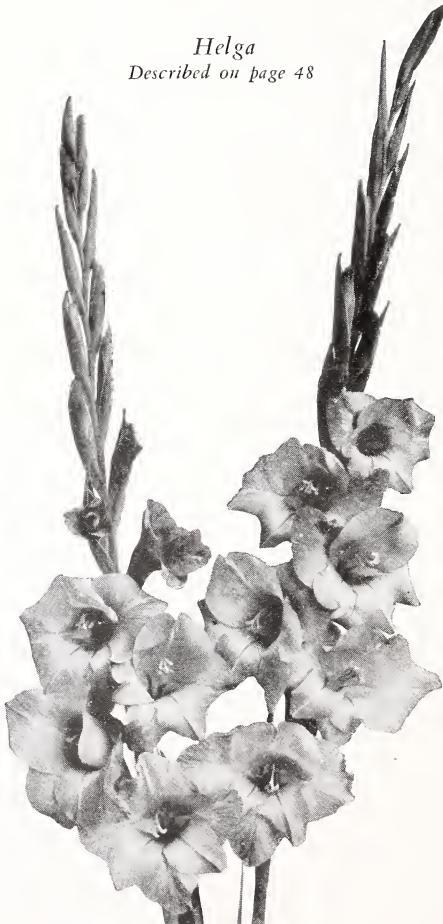
**Circe** (1916. 70 days)—Very early, tall, deep dark-red. A large, extra fine, dark flower. Each, 35c. Doz., \$3.50.

**Cymbaline** (1915. 76 days. Rating 89)—A large, beautiful, bright, deep, velvety aniline color. Showy red of unusual color. Very beautiful. Each, 15c. Doz., \$1.50. 100, \$11.25.

**Corunna** (1916. 75 days. Rating 90)—Large flower with wide spreading petals. Has a remarkable, large, almost coal-black throat, bordered white. An extraordinary flower. (Named in honor of the little Indiana village near which the originator of these flowers was born.) Each, 25c. Doz., \$2.50. 100, \$18.75.

**Darkest** (1916. 75 days. Rating 88)—Slender, graceful plant and neat flower. The darkest red we have. Attractive. Each, 50c. Doz., \$5.00.

**Dorritt** (1920. 74 days)—A large, delicate colored lavender-pink with rose-red throat markings and quite often splashed with rose-red on all petals. A very popular variety. I have been compelled to withdraw this from my catalog for a few years to increase my stock. Each, 50c. Doz., \$5.00.

Helga  
Described on page 48

*Quality is the true test of cheapness.*

## Superior Varieties of Plain Petaled Gladioli for 1927—Continued

**Dr. Elkins** (1922. 77 days. Rating 96)—A true sport from "Mrs. Frank Pendleton." Same large and showy flower, but the original rose-pink has changed to a white and the large throat blotches to a fine shade of lilac-blue. A distinct and classy flower and a decided acquisition. A general favorite at the Mid-western gladiolus show, Des Moines, Sept., 1925. Each 50c. Doz. \$5.00. 100, \$37.50.

**Dr. J. H. Neeley** (1923. 74 days. Rating 91)—Tall, massive plant. Very large and refined flower of finest blushed white. Throat clear and clean, pure, soft white, tinted softest light canary-yellow or cream. A grand variety. *Illustrated on page 43.* Each, 20c. Doz., \$2.00. 100, \$15.00.

**Duchess** (1926)—Late mid-season. Fine plant and spike. Flowers of a fine shade of light watermelon-red with darker red in throat. Fine. Each, 50c. Doz., \$5.00.

**Ed Springer** (1926. 81 days. Rating 94)—Strong, fine plant, showy flowers of light lavender rose-pink. Outer edges of petals of stronger rose-pink color, somewhat flaked. Lower petals have fine rose-red markings bordered and tinted white. This variety exhibited at the A. G. S. show, Rochester, Aug., 1925, created a sensation and was winner of a first prize. Each, \$1.50. Doz., \$15.00.

**Enigma** (1921. 80 days. Rating 92)—Tall plant with large flowers. Strikingly striped red, white and blue. Is all that the name implies. Each, 25c. Doz., \$2.50.

**Estella** (1916. 75 days. Rating 92)—One of the largest gladioli. Fine, deep rose-pink. Mammoth and beautiful. Each, 20c. Doz., \$2.00. 100, \$15.00.

**E. W. Allis** (1926. 84 days)—Tall, fine plant with many large, beautiful flowers open at a time. Color of finest shade of spectrum or scarlet-red. Upper portion of throat much lighter, lower portion deeper shade of blood-red. A winner. Each, 75c. Doz., \$7.50.

**Fairest White** (1918. 78 days. Rating 93)—Purest white, softest pink throat lines. Ethereally beautiful. *Illustrated on page 46.* Each, 10c. Doz., \$1.00. 100, \$7.50.



Byron L. Smith

Described on  
page 43

**Fairfield** (1916. 70 days. Rating 90)—Tall, vigorous. Giant flower. Very symmetrical. Beautiful dark-maroon color. A first prize variety at the A. G. S. show, Rochester, Aug., 1925. Each, 20c. Doz., \$2.00. 100, \$15.00.

**Fairie** (1915. 81 days. Rating 92)—A delicate, creamy-pink flower with cream throat. Very fine. *Illustrated on page 51.* Each, 20c. Doz., \$2.00. 100, \$15.00.

**Fire Ribbon** (1915. 68 days. Rating 90)—Tall, with many blooms open at a time. The spike is a long, fiery band of glowing red. Exceedingly rich and strikingly showy. Each, 20c. Doz., \$2.00. 100, \$15.00.

**Flaming Vale** (1921. 73 days. Rating 91)—Very tall; long spikes with large, deep cardinal-red flowers. Throat a little deeper. Pure self-color effect. Very good. Each, 15c. Doz., \$1.50. 100, \$11.25.

**Gaiety** (1915. 75 days. Rating 92)—Bright salmon-pink, flaked deep salmon-red. Very conspicuous pure white blotches on lower petals. Large flower and tall spikes. Exceptionally attractive. *Illustrated on page 63.* Each, 20c. Doz., \$2.00.

**Gene Stratton Porter** (1925. 84 days)—A decidedly distinct and beautiful soft tone of pink. Of very delicate and beautiful appearance. Late. Each, \$1.00. Doz., \$10.00.

**Georgia** (1926. 75 days. Rating 90)—Tall, fine, graceful plant and foliage. Many beautifully and elegantly placed blooms open at a time. Color of bright, deep amaranth purplish-red with elegant throat blotches of dark amaranth-red. Each, \$1.00. Doz., \$10.00.

**Giant Fawn** (1915. 77 days. Rating 92)—Very large, deep fawn-yellow, faintly blushed-pink border. Beautiful red line in throat. An extra large yellow. The most wonderful gladiolus in this class. *Illustrated on page 45.* Each, 20c. Doz., \$2.00. 100, \$15.00.

**Golden Buff** (1918. 78 days. Rating 90)—Golden-buff color. Lower petals yellow with beautiful feather-like throat markings. Distinct and fine. Each, 15c. Doz., \$1.50. 100, \$11.25.

*Please show this catalog to your friends.*

## Superior Varieties of Plain Petaled Gladioli for 1927—Continued



*I Excel*  
Described on  
this page

**Gold Throat** (1915. 77 days. Rating 90)—A large, fine, pure yellow throat on a splendid, deep, bright blood-red ground. Showy. Each, 20c. Doz., \$2.00. 100, \$15.00.

**Goshen** (1923. 80 days. Rating 91)—A fine Pendleton seedling of medium deep silvery rose-pink color. Large, showy rose-red blotches. Very good. Each, 25c. Doz., \$2.50. 100, \$18.75.

**Gov. Hanly** (1915. 63 days. Rating 92)—Tall, showy, early, rich cardinal-red, with deeper throat color. First-class bedding and cut-flower variety. Each, 10c. Doz., \$1.00. 100, \$7.50.

**Helga** (1921. 70 days. Rating 94)—Fine salmon-rose. Deeper rose and cream on white ground. Unusually graceful spike, tall and handsome plant. Won A. G. S. Bronze Medal for best basket of gladioli, commercial type. Also, together with a basket each of Sweet Rose, Tiger, Dr. Nelson Shook and Kunderd's Yellow Wonder, won the Executive Committee's Silver Cup for the five best baskets of gladioli at

the A. G. S. show, Aug., 1926. This really remarkable variety is becoming one of the most popular gladioli. *Illustrated on page 46.* Each, 25c. Doz., \$2.50. 100, \$18.25.

**Highland Laddie** (1925. 87 days. Rating 90)—Large, massive and beautiful pink of a decided and pleasing shade. A very choice kind and a rapid multiplier. Each, 50c. Doz., \$5.00. 100, \$37.50.

**Ida Van** (1915. 74 days. Rating 90)—A most beautiful, deep salmon-red, or flaming orange-pink. Very rich and brilliant color. Highest award at Cleveland, and certificate of merit. Each, 10c. Doz., \$1.00. 100, \$7.50.

**I Excel** (1916. 80 days. Rating 90)—Very tall. Large flower. Bright, light rose-red. Many open. Magnificent throat. *Illustrated on this page.* Each, 15c. Doz., \$1.50. 100, \$11.25.

**Immensity** (1921. 89 days. Rating 94)—Tall, strong plant. Bright salmon color. Very large flowers and many open at a time. Very choice. Won first prize as best American production two years in succession at the Mid-western gladiolus show, Des Moines, 1924 and 1925. Each, 50c. Doz., \$5.00.



*Kilima*  
Described on  
page 49

*Read about my new "Wonder Mixture" on page 29.*

### Superior Varieties of Plain Petaled Gladioli for 1927—Continued

**Indian** (1921. 71 days. Rating 91)—Strong plant, large, well expanded flowers. Many open at a time. Color of deep aniline or Indian-red. Each, 20c. Doz., \$2.00. 100, \$15.00

**Indian Maid** (1922. 82 days. Rating 90)—Tall plant and fine stem. Flowers of beautiful peach-blossom pink with beautiful deeper throat. Very choice and distinct. Each, 15c. Doz., \$1.50. 100, \$11.25.

**J. D. Oliver** (1925. 87 days. Rating 92)—Plant, foliage and spike all of gaunt proportions. Flowers a pleasing lavender-rose. The many good sized blooms open at a time give this variety a decidedly distinct and outstanding appearance. Each, \$3.00. Doz., \$30.00.

**J. J. Mitchell** (1926. 80 days. Rating 88)—Very tall, graceful spike and plant. Large blooms of fine salmon rose-pink. Finely marked throat. Each, 75c. Doz., \$7.50.

**John Dunbar** (1923. 75 days. Rating 88)—A red of very striking beauty and appearance. Intense and velvety red color with a sort of dark coppery bronze sheen, difficult to describe. Sometimes gives a bent spike, which in a fine variety is very decorative. Each, 20c. Doz., \$2.00. 100, \$15.00.

**John T. McCutcheon** (1925. 73 days. Rating 93)—A giant wonder red, something like "Bobby," yet decidedly different and beautiful. Named for the great cartoonist. Each, \$3.00. Doz., \$30.00.

**John T. Pirie** (1922. 83 days. Rating 92)—An exceptionally colored variety and very beautiful. A sort of mahogany-brown with remarkable yellow bordered dark mahogany-brown throat. In a class by itself and should be in every collection. Each, 50c. Doz., \$5.00.

**Kilima** (1918. 80 days. Rating 89)—Tall, slender plant. Beautiful creamy salmon blush. Very elegant. *Illustrated on page 48.* Each, 15c. Doz., \$1.50. 100, \$11.25.

**Kunderd's Yellow Wonder** (1926. 70 days. Rating 94)—Tall, vigorous plant and a very rapid multiplier. Flower large and seven to eight open. Almost buttercup-yellow, slightly deeper in throat, without the least marking. Has every point of a perfect gladiolus and is the finest yellow yet produced. This variety won first prize in two classes as the best yellow, also a basket of this variety together with a basket each of Dr. Nelson Shook. Sweet Rose, Tiger and Helga was awarded the Executive Committee's Silver Cup at the A. G. S. show, 1926. Each, \$20.00.

**Lustre** (1918. 80 days. Rating 93)—Tall, large flowered orange-vermilion. Grand and beautiful. *Illustrated on page 63.* Each, 20c. Doz., \$2.00. 100, \$15.00.

**Lavender America** (1915. 66 days. Rating 95)—A very large, beautiful flower of most artistic form and striking general appearance. Solid lavender color. Tall plant, strong grower, rapid multiplier. Beautifully arranged in a funeral piece and shown at the A. G. S. show, Rochester, Aug., 1925, this variety was awarded first prize for best funeral piece of lavender gladioli, A. G. S. bronze medal. Won two first prizes at the Mid-western gladiolus show, Des Moines, Sept., 1925, for best lavender. Again in 1926, this variety was awarded another A. G. S. Trophy. Each, 35c. Doz., \$3.50. 100, \$26.25.

**Loella** (1918. 86 days. Rating 92)—Smoky old-rose. Flaked deep smoky-blue. Very unusual and fine. *Illustrated on page 44.* Each, 20c. Doz., \$2.00. 100, \$15.00.



*Magic—Described on page 50*

*Before ordering, read notes on page 89.*

### Superior Varieties of Plain Petaled Gladioli for 1927—Continued

**Luverne** (1917. 72 days. Rating 90)—Tall, salmon-flesh pink. Cream throat, beautifully mottled crimson. The best pink and crimson variegated variety. Rich, grand flower. Each, \$1.00. Doz., \$10.00.

**Magic** (1915. 66 days. Rating 90)—Tall, finest lavender-blue. Large, rich, purple throat blotches. Fine. A very admirable basket made up of this variety and Purple Pansy received an A. G. S. Trophy for the best funeral basket at the 1926, A. G. S. show. *Illustrated on page 49.* Each, 10c. Doz., \$1.00. 100, \$7.50.

**Mary Fennell** (1917. 78 days. Rating 90)—Deep-lilac, shading paler. Soft primrose-yellow throat. Extra. Each, 10c. Doz., \$1.00. 100, \$7.50.

**Mary Jane** (1925. 81 days)—A plain petaled variety, which I have decided to name in honor of my beloved mother. A beautiful, silvery pink with light lavender sheen. Delicate, clear throat and many large, perfectly placed flowers open at a time. This variety won first prize for best new seedling at the A. G. S. shows, Kalamazoo, 1922. The Garden Club [of America's silver medal. It was also awarded first prize at the Mid-western gladiolus show, Des Moines, Sept., 1925, for the best variety selling this year for more than \$10.00 per bulb. *Illustrated on page 26.* Price per bulb, \$40.00. Bulblets each, \$2.00. Only a few to spare this year.

**Mary Pickford** (1915. 69 days. Rating 94)—An extraordinary flower and spike of most delicate creamy-white. Throat finest, soft sulphur-yellow. Stem and calix also white. Was awarded Certificate of Merit by Royal Horticultural Society, London, Aug. 10, 1920; also First Class Certificate of Merit by North Shore Horticultural Society, Manchester, Mass., summer of 1919, and winner of hundreds of other awards. Awarded first prize as best cream colored gladiolus without marking at A. G. S. show, Rochester, Aug., 1925. Each, 20c. Doz., \$2.00. 100, \$15.00.

**Millionaire** (1926. 62 days. Rating 92)—Tall, elegant plant, many large flowers open at a time. Flowers richest velvety crimson, beautifully flaked geranium-red. Lower petals flaked deeper. Throat deeper red with creamy blotches, finely mottled and stippled. Very attractive variety. Each, \$2.00. Doz., \$20.00.

**Miss U. S. A.** (1918. 75 days. Rating 90)—Daintiest blush white. Very pure, refined and beautiful. *Illustrated on page 52.* Each, 10c. Doz., \$1.00. 100, \$7.50.

**Mrs. J. C. Bruggen** (1926. 66 days. Rating 90)—Tall, elegant plant. Beautiful spike for cut flowers. Color light begonia-rose or deep eosine-pink according to Ridgeway Color Chart. Beautiful, clear white throat harmoniously blended with the rose and pink. Among the most popular varieties at the A. G. S. show, Rochester, Aug., 1925. It was frequently spoken of as being better than the variety "Myrtle," which, if correct, will make it an extremely popular and valuable variety. Each, \$1.00. Doz., \$10.00.

**Mrs. Arthur Meeker** (1917. 83 days. Rating 90)—Exceptionally fine, rich, deep American Beauty rose color. A very beautiful and unusual color. Each, 20c. Doz., \$2.00. 100, \$15.00.



Mrs.  
Frank  
Pendleton  
Described on  
page 52

*Which do you prefer, price or quality? Quality always pays in the end.*



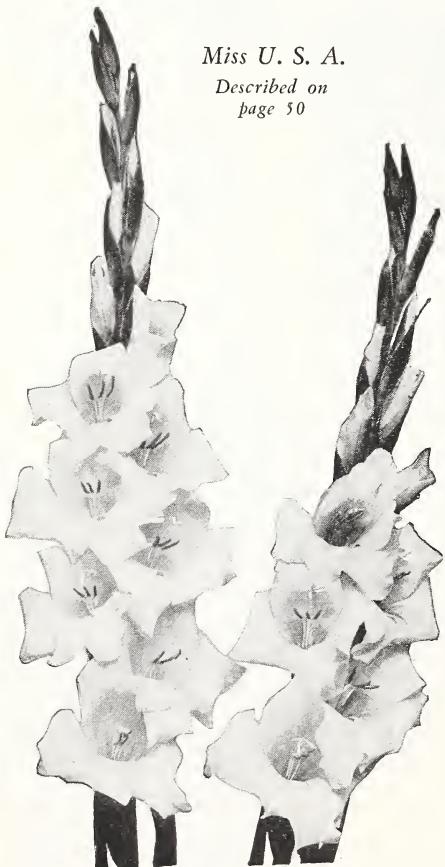
## Superior Varieties of Plain Petaled Gladioli for 1927—Continued

**Mrs. Dr. Norton (1915. 77 days. Rating 96)**—Finest cream and pink. The sensation at the American Gladiolus Society's shows. Everywhere awarded the highest honors. *Illustrated on page 63.* Each, 20c. Doz., \$2.00. 100, \$12.50.

**Mrs. Frank Pendleton (1915. 70 days. Rating 97)**—Bright rose-pink on a pure white ground. A giant blotch of richest carmine-red on lower petals. No grander variety in existence. Awarded highest honors at the American Gladiolus Society, Mass. Horticultural Society, and many others. *Illustrated on page 50.* Each, 10c. Doz., \$1.00. 100, \$7.50.

**Mrs. Geo. W. Moulton (1915. 73 days. Rating 93)**—A giant, violet-red or cerise. Many open. Nicely placed on spike. An occasional blossom comes double. This variety was awarded first prize for the best rose colored gladiolus with markings at A. G. S. show, 1926. *Illustrated on page 44.* Each, 20c. Doz., \$2.00. 100, \$15.00.

*Paramount*  
Described on  
page 53



*Miss U. S. A.*  
Described on  
page 50



**Noxall (1918. 71 days. Rating 88)**—Massive, pure white with dainty, beautiful throat. Extra good. Each, 10c. Doz., \$1.00. 100, \$7.50.

**Oak Park (1917. 66 days)**—A splendid white, slightly marked throat. A very refined style flower. Each, 25c. Doz., \$2.50. 100, \$18.75.

**Orange Glow (1923. 69 days. Rating 88)**—Very tall, showy spikes with glowing, orange salmon flowers. Exceptionally distinct and striking. Each, 25c. Doz., \$2.50. 100, \$18.75.

**Orange Plume (1923. 68 days. Rating 90)**—Fine plant with beautiful drooping foliage. Large, pure, deep orange-red with softly blended, pure white central lines on all petals. Lower petals more white, with red central portion. *Illustrated on page 51.* Each, 30c. Doz., \$3.00.

**Ozark (1922. 68 days. Rating 90)**—Fine, pure white with slight crimson or pink lines on lower petals. One of the finest white varieties. Each, 15c. Doz., \$1.50. 100, \$11.25.

*Please read testimonials on pages 80 to 85.*

### Superior Varieties of Plain Petaled Gladioli for 1927—Continued

**Pantheon** (1922. 73 days. Rating 90)—A large and massive waxy white on tall, strong plant. Lower petals beautifully penciled and feathered rose. *Illustrated on this page.* Each, 15c. Doz., \$1.50 100, \$11.25.

**Paramount** (1918. 78 days. Rating 95)—A wonderful blending of pink and cream. Similar to Mrs. Dr. Norton. Awarded first prize at Mid-western gladiolus show, Des Moines, Sept., 1925, for best light pink. *Illustrated on page 52.* Each, \$1.00. Doz., \$10.00.

**Pauline Kunderd** (1926. 85 days)—The new wonder Gladiolus. A pure rose-pink of most fresh and delightful tone, with throat of finest cream in perfectly harmonious blending with the pink. I do not believe there is a finer Gladiolus in existence today. Destined to become famous. Per bulb, \$7.50.

**Peach Rose** (1917. 70 days. Rating 96)—An extra choice and distinct deep rose-pink of remarkable color and appearance. Was awarded First Class Certificate of Merit by Mass. Horticultural Society, summer of 1919. A wonderfully beautiful funeral piece made up of this fine variety and shown at the A. G. S. show, Rochester, Aug., 1925, was awarded first prize for most beautiful funeral piece of pink gladioli, A. G. S. bronze medal. In an equally beautiful double spray with "White Pigeon" was awarded another first prize, A. G. S. bronze medal. Again at the A. G. S. Show, 1926, this variety won an A. G. S. Trophy. Also winner of many other awards. A very beautiful variety. Each, 35c. Doz., \$3.50. 100, \$26.25.

**Pella** (1918. 69 days. Rating 92)—Very early, beautiful rose-pink. Extra fine. Each, 15c. Doz., \$1.50. 100, \$11.25.

**Primrose Beauty** (1918. 73 days. Rating 88)—Tall, strong, very large, primrose-yellow. Extra. Awarded first prize, A. G. S. show, 1926, as the best cream colored variety, also winner of many other awards. Each, 10c. Doz., \$1.00. 100, \$7.50.

**Purple Pansy** (1915)—Tall, slender plant. Plenty of blooms open at a time. Richest deep-purple, fine pansy-like throat. A very favorable impression was made with my stunning basket of this variety used with Magic. This was one of the most artistic baskets at the A. G. S. show, 1926, and was awarded an A. G. S. Trophy for the best funeral basket. Each, 35c. Doz., \$3.50.

**Purple Spot** (1918. 80 days. Rating 90)—Large, violet-red with very conspicuous dark blotches. Early, showy. Each, 15c. Doz., \$1.50. 100, \$11.25.

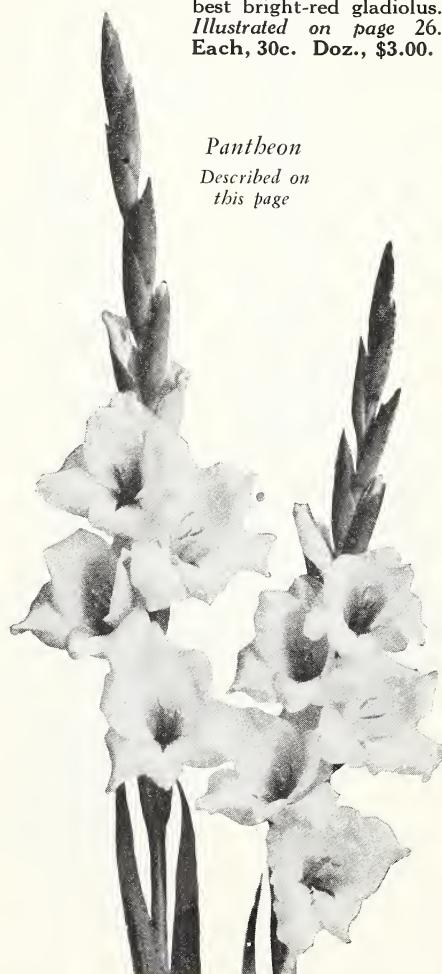
**Rajah** (1917. 74 days. Rating 93)—A well-known, very choice giant dark-red. Awarded first prize for best red without markings, at the A. G. S. show, Rochester, Aug., 1925. Again in 1926, this variety received first prize as the best dark-red variety, A. G. S. show. Each, 25c. Doz., \$2.50. 100, \$18.75.

**Red Cloud** (1921. 85 days. Rating 92)—Grand. Bright-red. Many flowers open. White bar in three lower petals. One of the most talked-of varieties at the Mid-western gladiolus show, Des Moines, Sept., 1925. Each, 20c. Doz., \$2.00. 100, \$15.00.

**Red Fire** (1922. 80 days. Rating 91)—A seedling of "Princps." Entire flower of richest, pure self-colored bright-red. Very striking and showy. Our best bright-red gladiolus. *Illustrated on page 26.* Each, 30c. Doz., \$3.00.

*Pantheon*

Described on  
this page



*See my special offer for early orders on page 28.*

## Superior Varieties of Plain Petaled Gladioli for 1927—Continued

**Red Copper** (1921. 78 days. Rating 90)—Large flowers, deep salmon-rose, heavily flaked blue. Lower petals red, white and yellow, lined and penciled with blue. A choice, fancy color. Each, 15c. Doz., \$1.50. 100, \$11.25.

**Rose** (1923. 75 days. Rating 93)—Extra strong, large plant. Large, showy flowers of a pure, deep rose-pink color with large, beautiful deep-red throat blotches. Very fine. Each, 35c. Doz., \$3.50. 100, \$26.25.

**Romance** (1918. 71 days. Rating 95)—Large, orange, salmon, rose, red and yellow throat. Wine-blue bordered petals. Unusually distinct and very showy. Winner of two first prizes A. G. S. show, 1926. Each, 20c. Doz., \$2.00. 100, \$15.00.

**Robert J. Kunderd** (1918. 73 days. Rating 92)—Medium tall, very large, most brilliant, deep - vermillion or orange-scarlet. A wonderful showy self-color. *Illustrated on page 51.* Each, 75c. Doz., \$7.50.

**Rosy Glow** (1918. 83 days. Rating 95)—Giant plant, massive flower of fine rose-pink on white ground. Very beautiful. Each, 20c. Doz., \$2.00. 100, \$15.00.

**Scarlet Princeps\*** (1917. 71 days. Rating 90)—Six or more massive Princeps-like blooms open at a time. Throat a little deeper. Blooms set close. An extraordinary, distinct and massive spike. Won a first prize at A. G. S. show, Rochester, Aug., 1925. Winner of many other awards. Each, 15c. Doz., \$1.50. 100, \$11.25.

\**Scarlet Princeps has been unjustly renamed "Virginia" by some California parties.*

**Senator Knox** (1922. 87 days. Rating 92)—Extra tall, strong plant. Large flowers. White, blushed pink with slight throat lines. Very good and unusually distinct. Each, 20c. Doz., \$2.00. 100, \$15.00.

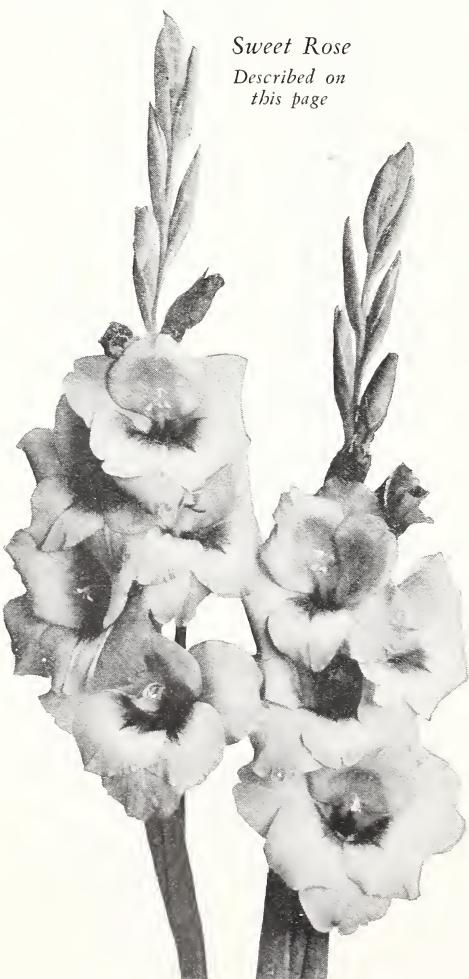
**Show Flower** (1923. 70 days. Rating 95)—A giant flower of great attractiveness. All petals a fine shade of rose-red with immense white face, mottled deeper in throat. Violet and white upper throat. Very extra. Each, \$1.00. Doz., \$10.00.

**Snow Boy** (1915. 74 days. Rating 91)—Tall and stately; pure white. Many flowers open at a time. Often has only one beautiful blotch on lower petal. Large flower of finest form. Beautiful. Each, 15c. Doz., \$1.50. 100, \$11.25.

**Snow Flake** (1915. 68 days. Rating 95)—A fine, all white, large flower on good plant. Without any tint or markings. Awarded first prize for best pure white variety at A. G. S. show, Rochester, Aug., 1925. Each, 20c. Doz., \$2.00. 100, \$15.00.

**St. Thomas** (1923. 78 days. Rating 94)—Very large plant. Immense, showy, deep, salmon rose-red blooms. Pure, self-color upper petals, lower petals wonderfully blotched with showier blotches than "Pendleton." Blotches dark-red with blackish central bars. Extra showy and grand. Each, \$1.00. Doz., \$10.00.

**Sweet Rose** (1923. 73 days. Rating 95)—Very massive flowers on tall, strong plant, of purest deep rose-pink with extra large, beautiful red throat. A wonder rose-pink. In the rose-pink class at the 1926 A. G. S. show, first prize was awarded to this variety. At the same show a basket of Sweet Rose was used in connection with a basket each of Helga, Tiger, Dr. Nelson Shook and Kunderd's Yellow Wonder and took the Executive Committee's Silver Cup. *Illustrated on this page.* Each, \$3.00. Doz., \$30.00.



Grow better and more distinctive flowers with Kunderd bulbs.

### Superior Varieties of Plain Petaled Gladioli for 1927—Continued

**Splendor** (1923. 68 days. Rating 92)—A large, round flower of beautiful cardinal-red, approaching Lobelia in appearance. Very velvety, 4-X red. Each, 75c. Doz., \$7.50.

**Splendorra** (1916. 74 days. Rating 90)—Splendid, very dark wine-black. A fine, rich, distinct sort. *Illustrated on page 45.* Each, 10c. Doz., \$1.00. 100, \$7.50.

**Taro** (1921. 75 days)—Large flowers on strong spikes. American Beauty rose-color. A new shade among gladioli. Each, \$1.00.

**Tiger** (1926. 77 days. Rating 95)—Mid-season. Tall, splendid plant with large, perfectly placed, wide open flowers of remarkable tiger-like markings. Ground color of deep smoky-blue. Outer edges of petals of finest salmon-red flaking. Throat a beautiful red with outer portion of blotches white. Another of the sensations at the A. G. S. show, Rochester, Aug., 1925, and winner of a first prize. One of those unusual and very beautiful varieties which captivates at sight. A basket of this variety entered with a basket each of Dr. Nelson Shook, Sweet Rose, Helga, and Kunderd's Yellow Wonder won the Executive Committee's Silver Cup for the five best baskets of gladioli, A. G. S. National Show 1926. *Illustrated on this page.* Each, \$2.00. Doz., \$20.00.

**Topeka** (1926. 82 days. Rating 88)—Mid-season. Tall, fine plant. Color dark cherry or geranium-red. Fine, large, dark throat blotches. Many flowers open. Each, 75c. Doz., \$7.50. 100, \$56.25.

**Treasure** (1923. 75 days. Rating 90)—Tall plant. Large, round, wide open flowers of soft, salmon rose-pink, flaked deeper rose, blended lighter towards the throat. A distinct and beautiful new variety. Each, 25c. Doz., \$2.50.

**Tyrian Beauty (Magenta)** (1918. 85 days. Rating 93)—A beautiful, large flower near "American Beauty" rose color. Grand. Awarded first prize for best plain petaled variety at the Mid-western gladiolus show, Des Moines, Sept., 1925. Each, 15c. Doz., \$1.50. 100, \$11.25.

**Uhlau Chief** (1922. 66 days. Rating 92)—Tall, graceful, slender spike. Flower of most intense brilliant vermillion-scarlet. Lower petals deeper color and beautiful, dark feathered. A magnificent red. Each, 15c. Doz., \$1.50. 100, \$11.25.

**Ulysses** (1916. 80 days. Rating 91)—Large, round flower. Smoky-blue on rose-pink ground, deeper throat. Very attractive. *Illustrated on page 51.* Each, 20c. Doz., \$2.00. 100, \$15.00.

**Van Wert** (1926. 67 days. Rating 92)—Midseason. Tall, distinct plant. Spikes sometimes bent. Flowers of a gigantic size. Nanceianus type. Color of showiest, deep, salmon-pink with white throat and slight red penciled lines. Displayed in a wall basket at the A. G. S. show, Rochester, Aug., 1925, this variety was awarded first prize, A. G. S. Trophy. Also, first prize for best salmon gladiolus. In competition with many wall baskets exhibited at the 1926 A. G. S. show, this variety was awarded the A. G. S. Trophy. Each, 75c. Doz., \$7.50.

**Violet Beauty** (1916. 69 days. Rating 90)—Tall, large, cerise-violet. Red throat blotches. Very fine and should be in every garden. Each, 15c. Doz., \$1.50. 100, \$11.25.

**Virginia Hale** (1921. 83 days. Rating 92)—Beautiful, soft creamy salmon-rose, deeper towards border of all petals. Very refined and beautiful variety. Each, 40c. Doz., \$4.00. 100, \$30.00.



*Tiger*  
Described on this page

*Such popularity as Kunderd Gladioli have attained must be deserved.*

### Superior Varieties of Plain Petaled Gladioli for 1927—Continued

**Watermelon** (1923. 72 days. Rating 94)—  
Tall, fine plant. Large flowers, perfect form. Color a pure watermelon. As inviting and attractive as a beautiful watermelon. Unusually distinct and fine. Each, 75c. Doz., \$7.50.

**White Pigeon** (1921. 69 days. Rating 90)—  
Most wonderful, pure all white. Very large blooms, six to eight open. A strong, healthy grower and rapid propagator. Displayed in an unusually fine floral piece this variety was awarded first prize at the A. G. S. show, Rochester, Aug., 1925, A. G. S. bronze medal. In an equally beautiful double spray with "Peach Rose" was awarded another first prize, A. G. S. bronze medal. Winner of many other awards. Each, 30c. Doz., \$3.00. 100, \$22.50.

**White Pendleton** (1917. 76 days. Rating 91)—A magnificent, very large, round, white, with as beautiful a throat blotch as "Pendleton." Extra good. Each, 50c. Doz., \$5.00.

**White Star** (1926. 60 days. Rating 75)—  
Midseason. Tall, graceful plant and spike. Buds very beautiful, well placed on the spike. Color of daintiest cream-white with lower petals of dainty sulphur-yellow. Faint pink pencil throat lines on center of lower petals. The best wreath of Gladioli exhibited at the 1926 A. G. S. show was made of this beautiful variety for which an A. G. S. Trophy was given. A combination of White Star and Kunderd's Apple Blossom made into a very beautiful double spray also received an A. G. S. Trophy. Each, 50c. Doz., \$5.00. 100, \$37.50.

## Collection Offers of Plain Petaled Varieties

These collections are all sent with each variety properly labeled.

<b>Collection No. 20.</b> Entire collection, one each of the 123 varieties described on pages 42 to 56 (value, \$194.55) for.....	<b>\$165.37</b>
<b>Collection No. 21.</b> All varieties valued up to and including \$40.00, 122 bulbs in all (value, \$119.55) for.....	<b>101.62</b>
<b>Collection No. 22.</b> All varieties valued up to and including \$20.00, 121 bulbs in all (value, \$79.55) for.....	<b>67.62</b>
<b>Collection No. 23.</b> All varieties valued up to and including \$4.00, 120 bulbs in all (value, \$59.55) for .....	<b>50.62</b>
<b>Collection No. 24.</b> All varieties valued up to and including \$3.00, 119 bulbs in all (value, \$55.55) for .....	<b>47.22</b>
<b>Collection No. 25.</b> All varieties valued up to and including \$2.00, 115 bulbs in all (value, \$43.55) for .....	<b>37.02</b>
<b>Collection No. 26.</b> All varieties valued up to and including \$1.50, 112 bulbs in all (value, \$37.55) for .....	<b>31.92</b>
<b>Collection No. 27.</b> All varieties valued up to and including \$1.00, 111 bulbs in all (value, \$36.05) for .....	<b>30.64</b>
<b>Collection No. 28.</b> All varieties valued up to and including 75c, 102 bulbs in all (value, \$27.05) for .....	<b>24.34</b>
<b>Collection No. 29.</b> All varieties valued up to and including 50c, 95 bulbs in all (value, \$21.80) for .....	<b>19.62</b>
<b>Collection No. 30.</b> All varieties valued up to and including 40c, 84 bulbs in all (value, \$16.30) for .....	<b>14.67</b>
<b>Collection No. 31.</b> All varieties valued up to and including 30c, 77 bulbs in all (value, \$13.80) for .....	<b>12.42</b>
<b>Collection No. 32.</b> All varieties valued up to and including 20c, 66 bulbs in all (value, \$10.90) for .....	<b>9.81</b>
<b>Collection No. 33.</b> All varieties valued up to and including 15c, 34 bulbs in all (value, \$4.50) for .....	<b>4.05</b>
<b>Collection No. 34.</b> All varieties valued up to and including 10c, 12 in all (value, \$1.20) for .....	<b>1.08</b>

*When ordering collections, please order by number.*

# Kunderd Primulinus Hybrids

**"As Lifelike as Butterflies, as Graceful as Orchids"**

This new type of Gladioli has caused a great deal of discussion among all classes of Gladiolus lovers, both amateur and professional. Some praise them to the top, others do not admire them at all. Personally, I admire them very much. However, it is certain that Primulinus Hybrids have come to stay, as they afford a wider range of delicate and pastel colors than any other class of Gladioli, besides they are the most graceful and dainty of all.

At the A. G. S. show, Rochester, August, 1925, and again in 1926 it was proven with all positiveness that Primulinus Hybrids could be used to much greater advantage in making up certain floral pieces than any other type of Gladioli. The refinement and exquisite beauty of the beautiful corsage bouquets, plateau baskets, tips in bowl, etc., could not have been made up as effectively with anything else. On pages 13 to 17 of this catalog, in my article on the "Endless Uses of the Gladiolus," you will notice many of the varieties illustrated to be of the Primulinus type. KUNDERD Primulinus Hybrids have played a very important part in the shows for several years.

This race of Gladioli has been produced by using the fine yellow species "Primulinus," or "Maid of the Mist," in crossing with other existing strains. The varieties resulting

are distinguished for their fine and varying shades of yellow, orange, saffron and pastel tints, graceful, slender stems, and airily poised and hooded flowers. The Grand and Orchid mixtures offered in this book contain many equal to most of the named kinds. The superiority of my strains over others is revealed not only in the ruffled varieties (which are my production), but also in the remarkable and varying orchid-like forms. Some have ruffled petals, some plain and some intermediate. No other strains of Primulinus Hybrids compare with these; no others are like them.

Read the following opinion of the late Mr. Maurice Fuld, of New York, seedsman, author and lecturer, founder of The American Gladiolus Society, and one of the best judges of the newer Gladioli:

"You must know the species called 'Primulinus' before you can fully appreciate what Kunderd has produced. . . . In the whole world, Mr. Kunderd's new introductions will, for a long time to come, rank as the greatest achievement in Gladiolus culture. . . . The name of Kunderd stands today for the best and choicest in Gladioli of American origin, and to his credit we can recall a host of the best prize winners in our whole collections."

## Nine Remarkable New Primulinus Hybrids for 1927

*Including the New Variety, Mrs. Calvin Coolidge*

Of all of my new introductions for 1927, there are none to excel in richness of color and beauty of form the nine new Primulinus varieties offered here. Primulinus Hybrids of recent years have been so improved as to make them rivals of all other classes of Gladioli, and I offer these exceedingly choice, new Primulinus knowing that they will prove a delight to the purchasers of them. Many of the newer varieties are larger in size than many of the so-called large flowering type.

**Evening (R) (Grandiflora Primulinus)**—Tall, slender, graceful plant. Five to six very dainty, soft flesh-pink colored blooms open at a time. Throat a very dainty, soft canary-yellow of purest tint. Exceedingly fine. Each, \$1.00. Doz., \$10.00.

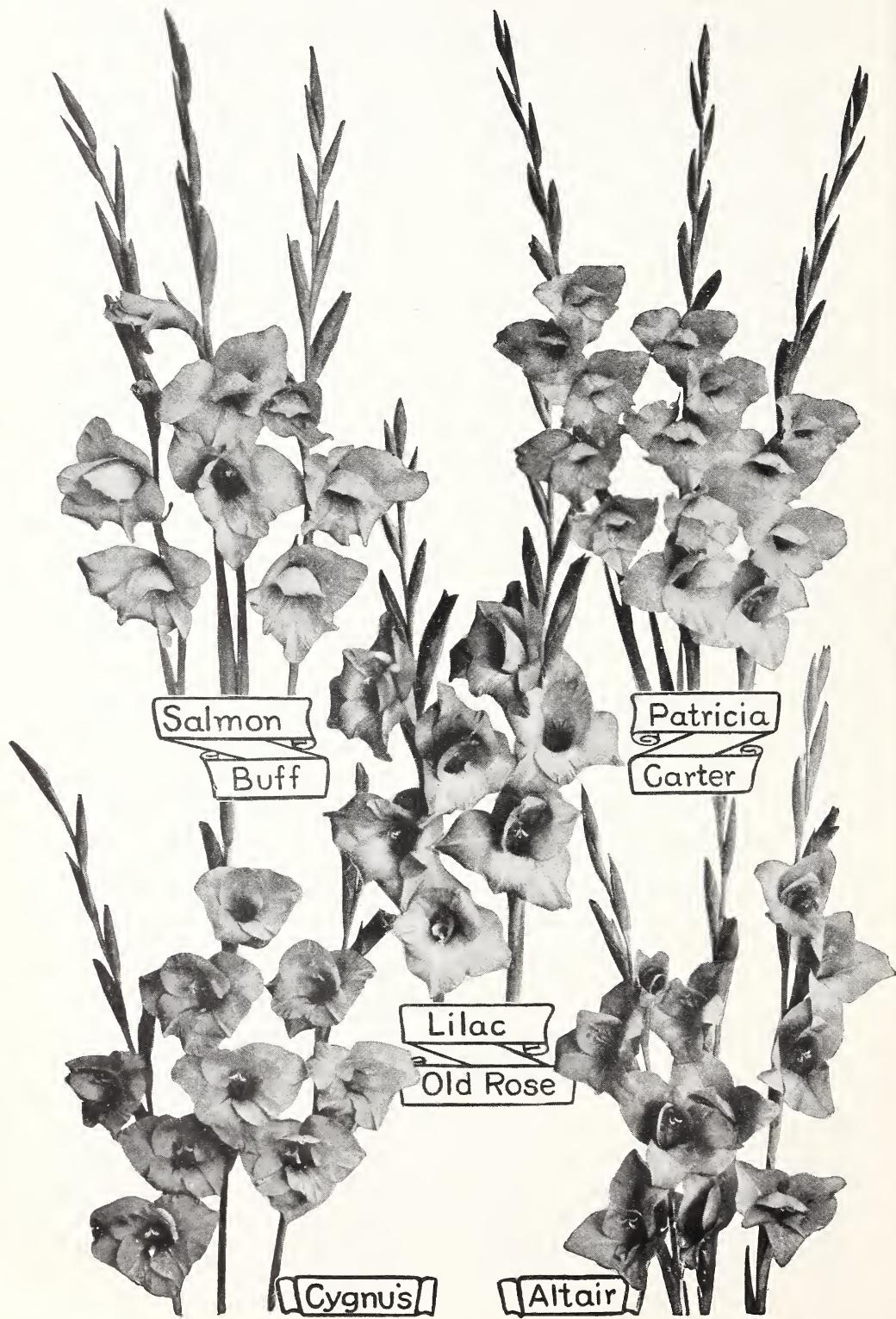
**Golden Orange (Grandiflora Primulinus)**—The name describes it. Tall, fine, spike with beautifully formed flowers of good size. Perfectly placed on spike. Color of a beautiful golden or soft orange tone. Self-color. Back of flower deeper shade of same color. Almost like gold. Extremely rich and beautiful. Each, \$15.00.

**Hoosier Pearl**—A superb variety. (Grandiflora Primulinus)—Tall, fine plant, flowers medium size, perfectly placed. Throat purest, soft pastel-yellow on lower petals, blushed pink toward outer edges. Upper petals dainty pink. The entire effect is dainty apricot, making it a very pleasing variety. Increases fast and makes two and more spikes from each bulb. An outstanding gladiolus which will no doubt become very popular. Stock yet very small. Each, \$10.00.

**Jap**—A large, fine shaped bloom on fine spike of good height. Flowers well expanded and beautifully placed on spike. Of a most refined and beautiful tone of lemon-yellow. Self-color. Must be seen to be appreciated. (Grandiflora Primulinus.) Each, \$3.00. Doz., \$30.00.

**Leen Wone (Grandiflora Primulinus)**—An extraordinary, pure, deep, self-colored orange. Five or more perfectly shaped blooms open at a time. Medium sized flowers. Very lasting as a cut flower. Nothing so fine in pure orange color has ever been placed on sale. Small stock. Each, \$3.00. Doz., \$30.00.

*Read about by new "Wonder Mixture" on page 29.*



## Nine Remarkable New *Primulinus* Hybrids for 1927—Continued

**King of Oranges**—A large and showy Grandiflora *Primulinus* variety of an intense deep orange-saffron color. Much like the popular variety, Alice Tiplady, but much deeper color and finer. Sure to become a winner. Each, \$5.00.

**Mrs. Calvin Coolidge**—A superb Grandiflora *Primulinus*. Fine plant and large flowers. Color of finest deep flesh or salmon rose-pink. Lower petals of a soft creamy-yellow tint, bordered same shade of pink as the upper petals. Border of all petals has a very slight white line adding materially to its attractiveness. Unsurpassed in its class. Named by special permission from President Coolidge. This beautiful new introduction won an A. G. S. award of merit as the best new seedling variety in the *Primulinus* Grandiflora class at A. G. S. show, Rochester, 1926. Each, \$35.00.

**Sweeter Seventeen** (Grandiflora *Primulinus*)—Large flowers on tall, strong plant. Distinct in appearance. Cleanest, clear, deep salmon-pink. Throat, dainty pastel-yellow. Lower petals creamy-yellow; excepting at edges it is salmon pink as upper petals. Excellent spike for cutting and otherwise very fine. Each, \$3.00. Doz., \$30.00.

**Zona (R)** (Grandiflora *Primulinus*)—Attractive plant. Deep salmon rose-color. Lower petals rich, deep canary-yellow, outer portion a lighter shade of the main color. Deep rose-pink blotches on center of lower petals. A fine flower in every way and sure to please. Blooms of this variety were used in making the prize winning brides bouquet at the A. G. S. 1926 show, A. G. S. Trophy. An award of merit was also given this variety for the best seedling *Primulinus* Grandiflora type. Each, \$3.00. Doz., \$30.00.

## Collection Offers of New *Primulinus* Hybrids

These collections are all sent with each variety properly labeled.

<b>Collection No. 35.</b> Entire collection, one each of the nine New <i>Primulinus</i> Hybrids described on pages 55 to 59 (value, \$78.00) for . . . . .	<b>\$66.30</b>
<b>Collection No. 36.</b> All varieties valued up to and including \$15.00, 8 bulbs in all (value, \$43.00) for . . . . .	<b>36.55</b>
<b>Collection No. 37.</b> All varieties valued up to and including \$10.00, 7 bulbs in all (value, \$28.00) for . . . . .	<b>25.20</b>
<b>Collection No. 38.</b> All varieties valued up to and including \$5.00, 6 bulbs in all (value, \$18.00) for . . . . .	<b>16.20</b>
<b>Collection No. 39.</b> All varieties valued up to and including \$3.00, 5 bulbs in all (value, \$13.00) for . . . . .	<b>11.70</b>

## Superior Varieties of *Primulinus* Hybrids

**Alice Tiplady** (1915. 69 days. Rating 92)—*Primulinus* species X yellow Kunderdii. A grand, large *Primulinus* of most beautiful orange saffron color. Was awarded First-class Certificate of Merit by the North Shore Horticultural Society, Manchester, Mass., Summer of 1919. Winner of hundreds of awards. Very choice. Each, 15c. Doz., \$1.50.

**Altair** (1916. 62 days. Rating 90)—Extra tall, of finest salmon-saffron. A grand color. At the A. G. S. show, Rochester, N. Y., this variety won the A. G. S. Trophy for best corsage bouquet also Trophy for best Plateau Basket. Winner of many other awards. *Illustrated on page 58.* Each, 15c. Doz., \$1.50. 100, \$11.25.

**Athene** (1925. 84 days. Rating 91)—Fine, salmon rose-red. A very beautiful and distinct variety. Each, 50c. Doz., \$5.00. 100, \$37.50.

**Butterboy** (1922. 61 days. Rating 92)—An extra tall, strong plant and giant bulb. Large buttercup-yellow flowers, nicely spaced on spike. A decidedly distinct and showy *Primulinus* variety of much merit. This variety won first prize at A. G. S. show at Rochester, 1926, for best yellow. Each, 30c. Doz., \$3.00. 100, \$22.50.

**Butterfly** (R-1915. Rating 90)—Kunderdii Glory X species *Primulinus*. Very strong and vigorous. Large, pale, salmon-yellow, ruffled flowers. Winner of many awards. Each, 10c. Doz., \$1.00.

*Kunderd Gladioli give greatest satisfaction.*

### Superior Varieties of Primulinus Hybrids—Continued

**Cassiopia** (1925. 68 days. Rating 92)—Dainty salmon-pink. Lower petals dainty cream blended. Refined and beautiful. Each, 25c. Doz., \$2.50. 100, \$18.75.

**Copper Bronze** (1925. 73 days. Rating 89)—A very striking copper bronze color. Very large flowers. Graceful in appearance as a vase flower. Strikingly unusual. Each, \$4.00. Doz., \$40.00.

**Cygnus** (R-1925. 67 days. Rating 92)—Beautiful salmon-apricot. Lower petals softest daffodil-yellow with fine pink throat lines. A large, very choice, delicate and refined Primulinus variety. *Illustrated on page 58.* Each, 30c. Doz., \$3.00. 100, \$22.50.

**E. B. Williamson** (1924. 69 days. Rating 85)—Named in honor of the world-famous originator of Irises. Color a deep mallow-purple or tyrian-pink. An unusual color which attracts much attention and rare in the Gladiolus. Very desirable for floral uses. In the Primulinus Grandiflora class this variety won first prize for the best purple at the 1926 A. G. S. Show. Each, \$1.00. Doz., \$10.00.

**Enchantress** (R-1926. 71 days. Rating 93)—A Grandiflora Primulinus. Medium large flowers of daintiest, soft shrimp-pink. Throat of faintest, soft cream-white, slightly penciled pink. A most excellent variety. Each, \$1.00. Doz., \$10.00.

**Golden Frills** (R-1925. 66 days. Rating 95)—A large and open flower. Deep, rich daffodil-yellow with slight pink lines on lower petals. Intensely ruffled and very choice. Beautiful tips of this variety arranged in a bowl and shown at the A. G. S. show, Rochester, Aug., 1925, awarded first prize for "best display of gladiolus tips in bowl," A. G. S. Trophy. Also winner of two A. G. S. Trophies in 1926. Each, \$20.00. Doz., \$200.00.

**Golden Gleam** (1922. 70 days. Rating 88)—Tall, very large and open Primulinus of lighter shade than "Alice Tiplady." More orange color. Extra. Each, 20c. Doz., \$2.00. 100, \$15.00.

**Golden Tinge** (1923. 68 days. Rating 92)—Fine stem and plant. Very dainty, orange-salmon flowers, deepening toward ends of petals. Lower petals deep-yellow with beautiful golden throat lines. A very beautiful throat and a grand variety in every way. This variety displayed in a basket with "White Butterfly" at the A. G. S. show, Rochester, Aug., 1925, won first prize, A. G. S. bronze medal. Each, 15c. Doz., \$1.50. 100, \$11.25.

**Lilac Old Rose** (1923. 73 days. Rating 92)—Large blooms of lilac old-rose color. Strong plant of good height and from four to six of these beautiful blooms open at a time. *Illustrated on page 58.* Each, 25c. Doz., \$2.50. 100, \$18.75.

*My catalog gives only a faint idea of the grandeur of Kunderd Gladioli.*

**Marigold** (1926. 80 days. Rating 92)—Midseason. A giant Grandiflora Primulinus of most beautiful, deep canary-yellow. Lower petals deeper with slight pencilings. Flowers very large and widely open. Lightly ruffled. One of the most striking and beautiful Primulinus yet produced. *Illustrated on page 44.* Each, \$2.00. Doz., \$20.00.

**Midsummer Dream** (1918. 72 days. Rating 91)—A large, beautiful geranium-red. Showy, fine. This variety won first prize as the best dark Primulinus at A. G. S. show, 1926. Each, 20c. Doz., \$2.00. 100, \$15.00.

**Ming Toy** (1922. 70 days. Rating 92)—Very large flower of finest form. Showy, deep buff-yellow throat. Tall plant. A sensation at the North Shore Horticultural Show at Lake Forest, Ill. This variety, combined with Golden Frills, was awarded the A. G. S. Trophy for the best hamper of Gladioli at A. G. S. Show, Aug. 1926. Also winner of many other awards. Each, 20c. Doz., \$2.00. 100, \$15.00.

**Opal** (1925. 66 days. Rating 92)—Large flower of beautiful salmon-pink shade. Lower petals, deep, soft daffodil-yellow. Beautiful and dainty. Each, 30c. Doz., \$3.00. 100, \$22.50.

**Patricia Carter** (1926. 73 days. Rating 96)—(Primulinus Grandiflora) Tall, fine plant, rugged in its growth and beautiful. Tall spike with five and six perfectly placed flowers open at a time. Large bulbs average three and four spikes. Flowers are of most beautiful tone of softest, light shrimp-pink color. No markings. The most beautiful Primulinus I have ever offered to my customers and one which is destined to become very popular. This variety exhibited at the A. G. S. Show, Rochester, August, 1925, was the most popular Primulinus there and one of the five or six most popular kinds in my exhibit of four thousand different varieties. Awarded A. G. S. silver medal for best seedling of Primulinus type. Displayed in plateau basket of unusually beautiful arrangement was awarded A. G. S. Trophy. Was also awarded first prize for the best Primulinus in the light-pink class. These winnings represent one of the best showings ever made by a variety at an exhibition. This variety was again awarded first prize, a Bronze Medal, at A. G. S. Show, 1926. Named in honor of the little granddaughter of Dr. F. E. Bennett, so widely known among lovers of the gladiolus and one of the world's largest amateur gladioli growers. *Illustrated on page 58.* Each, \$35.00.

## Superior Varieties of Primulinus Hybrids—Continued

**Ozone** (1923. 68 days. Rating 90)—Tall plant and fine spike with a good number of blooms open at a time. Flowers of purest, deep canary-cream color. Entire lower petals covered with purest deep apricot-cream. An exceedingly pure, finely colored variety which must be seen to be appreciated. Each, 30c. Doz., \$3.00. 100, \$22.50.

**Primunella**(R-1915. 73 days. Rating 91)—A grand, ruffled butterfly, orchid-like flower, orange-saffron color. Each, 25c. Doz., \$2.50. 100, \$18.75.

**Ramona** (R-1918. 69 days. Rating 90)—Dainty yellow. Golden throat. Beautifully ruffled. Each, 15c. Doz., \$1.50. 100, \$11.25.

**Salmon Buff** (1922. 84 days. Rating 92)—A good height spike with very large flowers of beautiful salmon-buff. Throat fine yellow, beautifully penciled. *Illustrated on page 58.* Each, 20c. Doz., \$2.00. 100, \$15.00.

**Shell Pink** (1921. 73 days. Rating 94)—Tall, large-flowered, rose-pink with beautiful slightly mottled white throat. Very choice. Winner of many awards. Each, 20c., Doz., \$2.00. 100, \$15.00.

**Taurus** (1925. 66 days. Rating 90)—A beautiful Primulinus Hybrid of a fine purple or purple-violet color. Distinct, rare and fine. Displayed in a beautifully arranged basket with "White Butterfly" at A. G. S. show, Rochester, Aug., 1925 won first prize, A. G. S. bronze medal. Each, 50c., Doz., \$5.00. 100 \$37.50.

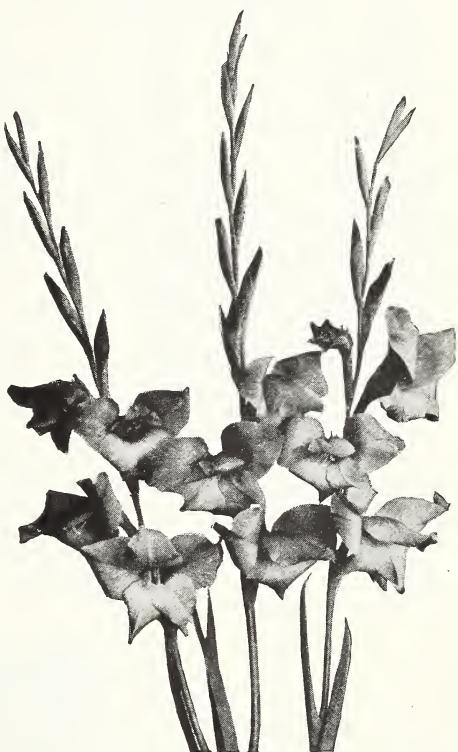
**Temblo**r (1926. 72 days. Rating 92)—A giant Grandiflora Primulinus. Tall, graceful spike. Five and six blooms open at a time. Color wonderful, clear salmon-red, deeper towards outer edge of petals. Throat of purest, soft creamy-white. Elegant. *Illustrated on this page.* Each, \$2.00. Doz., \$20.00.

**Today** (1926. 76 days)—A Grandiflora Primulinus. Large flower of grandest salmon-orange. Throat dainty, soft yellow. Flowers beautifully opened with petals recurved as elegantly as a very beautiful lily. Each, \$1.00. Doz., \$10.00.

**Twinkles** (1921. 66 days. Rating 90)—Tall, slender and graceful plant. Flower is finest shade of salmon-rose. Throat of a lighter shade of the same color, blushed over a dainty buff ground. Choice. Each, 20c. Doz., \$2.00. 100. \$15.00.

**Ulrica** (R-1918. 77 days. Rating 92)—A wonderfully choice, rich yellow over-spread lightly orange. Large flowers and very attractive. Each, 20c. Doz., \$2.00. 100, \$15.00.

*Such popularity as Kunderd Gladioli have attained must be deserved.*



*Temblo*

*Described on this page*

**Virginia Lou**(1926. 80 days. Rating 92)—Midseason. A giant Grandiflora Primulinus. A widely open flower of large size. Color rich, old-rose pink, throat of daintiest, creamy-yellow with slight pink pencilings deep in throat. An extra grand and beautiful cut flower variety. Each, \$2.00. Doz., \$20.00.

**White Butterfly** (1922. 66 days. Rating 90)—A first-class all-white with soft, cream-white throat. Fine, slender stem and beautiful cut flower. Exceedingly popular at the A. G. S. show, Rochester, Aug., 1925. Displayed in a basket with "Golden Tinge," won first prize, A. G. S. bronze medal. In a funeral basket with "Blanche Bollinger" and "Ebla," won first prize, A. G. S. Trophy. In another basket with "Taurus," first prize, A. G. S. bronze medal and at the same show took first prize for the best white Primulinus Hybrid. In 1926 first prize was again awarded this variety for best white in Primulinus class. Each, 20c. Doz., \$2.00. 100, \$15.00.

## Collection Offers of Primulinus Varieties

These collections are all sent with each variety properly labeled.

<b>Collection No. 40.</b> Entire Collection, one each of the 31 varieties described on pages 59 to 61 (value, \$73.25) for . . . . .	<b>\$62.26</b>
<b>Collection No. 41.</b> All varieties valued up to and including \$20.00, 30 bulbs in all (value, \$38.25) for . . . . .	<b>32.51</b>
<b>Collection No. 42.</b> All varieties valued up to and including \$4.00, 29 bulbs in all (value, \$18.25) for . . . . .	<b>16.42</b>
<b>Collection No. 43.</b> All varieties valued up to and including \$2.00, 28 bulbs in all (value, \$14.25) for . . . . .	<b>12.82</b>
<b>Collection No. 44.</b> All varieties valued up to and including \$1.00, 25 bulbs in all (value, \$8.25) for . . . . .	<b>7.42</b>
<b>Collection No. 45.</b> All varieties valued up to and including 50c, 22 bulbs in all (value, \$5.25) for . . . . .	<b>4.72</b>
<b>Collection No. 46.</b> All varieties valued up to and including 25c, 16 bulbs in all (value, \$3.05) for . . . . .	<b>2.74</b>

**Mrs. Geo. R. Travis, New York, Sept. 19, 1926:** "The bulbs were given me by my children for Mothers' Day and I have never enjoyed any Mothers' Day flower as much as the Glads. Nearly all of larger bulbs sent out two stems of flowers."

**George Wood, Iowa, Mar. 1, 1926:** "My order was received today and I have never seen a finer lot of gladioli bulbs, and I am very pleased with everything you sent. If you ever get out this way come and see my garden of Kunderd Glads."

**Mrs. R. S. Heaton, California, 1926:** "Have been wonderfully surprised by the beautiful gladioli from the mixture collection you sent. It exceeded my expectation. Just like waiting for Santa Claus, to see each one unfold."

**Victor V. Vance, Texas, June 26, 1926:** "Some time back I bought a few Primulinus Hybrids of you and they are blooming wonderful flowers. I'm so pleased with these that I intend to get more next year."

### Kunderd Gladioli in Immense Floral Wreath

*This floral wreath stood ten feet high, required 1,500 Gladioli blooms to make and required the combined effort of six men for one entire day to complete. It was produced and tendered as a token of respect and admiration of the success attained in a chosen field by Rudolph Valentino and was the most outstanding floral piece in respect to size and importance that was displayed in his death chamber in New York. The piece was commented on nationally by the public press.*

*I am showing you this picture principally to demonstrate the suitability of Gladioli for similar purposes and to illustrate the unlimited possibilities of their use. There is no floral requirement measured, either in terms of shape, form, size or location that cannot be successfully met with Gladioli.*



*Grow better and more distinctive flowers with Kunderd bulbs.*



Gaiety



Mrs. Dr. Norton



Lustre



Wild Rose



Fern Kyle



**SULPHUR GLOW**

Actual Size

# Kunderd Gladioli in Mixture

## *Every Color of the Rainbow*

The standard of my Gladioli in mixture has also been improved in recent years to the same great degree as my newer named varieties have been improved over most of those of earlier years. I have realized for many years the importance of fine mixtures and have therefore given a great deal of attention to them, because only in this way can the thousands of beautiful varieties be furnished as it would be impossible to ever name or number them all.

To secure the greatest variety and beauty from Gladioli, it is absolutely necessary to grow them in mixture also. Any one who has ever had the pleasure of visiting a first-class collection grown in mixture will appreciate this statement. Originators find

their highest enjoyment in growing greatest numbers of kinds together, and the average grower for pleasure will derive an equal benefit by growing them in the same way. If I were permitted to grow only a limited number of kinds, each under name and number, or many varieties in a mixture, I would certainly decide in favor of the latter method, for in this way only is it possible to secure and enjoy the almost limitless variety and beauty to be found among the Gladioli.

To secure the best value and variety it is necessary to obtain a considerable number of bulbs, and at the very low prices at which I am offering these bulbs it places them within the reach of all.

## Glory Mixture (Improved)

This extraordinary mixture comprises over twenty-five hundred different varieties, and well balanced in colors to give you a wide selection even from a moderate purchase. There are many ruffled varieties to be obtained in buying this mixture as well as plain petaled kinds. Every color and shade known to the Gladiolus is included, and the many different forms to be found will also prove a great pleasure to the purchaser of this very fine mixture. I make it a point

each year to add many varieties so as to keep it constantly improved. During each summer many visitors call on me and when they see this fine mixture they are amazed at the great variety and value I am able to give my customers at such a moderate price. Many of the varieties, if sold under name, would cost several dollars each, but by growing in a mixture I am able to sell at a price that would be impossible when the kinds are grown separately.

**1,000 bulbs for \$98.00; 100 for \$11.00; dozen for \$1.50.**

250 at the 1,000 rate; 25 at the 100 rate; 6 at the dozen rate.

## Ideal Mixture (Improved)

This extra fine mixture this year is so much improved by the addition of many beautiful, new varieties that it is practically as fine as my "Glory Mixture" of last year. No one else can supply a mixture of such high quality. I always add many fine, new kinds to all of my mixtures each season so as to each year enable my customers to secure the better

varieties and kinds not procurable elsewhere. This might be described much as the "Glory Mixture" is described, the principal difference being, that the "Glory Mixture" contains a greater proportion of ruffled varieties and more new kinds are added to the "Glory Mixture" each year than are added to the Ideal.

**1,000 bulbs for \$60.00; 100 for \$7.00; dozen for \$1.00.**

250 at the 1,000 rate; 25 at the 100 rate; 6 at the dozen rate.

**W. H. Linnell, Utah, Sept. 3, 1926:** "There are quite large gardens of gladioli in this vicinity but they seem to be all one or two varieties, but your Glory Mixture that I received from you opened their eyes and caused me to be favored with large numbers of visitors."

**Mrs. W. E. Hart, Ohio, Jan. 23, 1926:** "Your Glory Mixture is wonderful, and I am going to give away some of my bulbs so that I can have room for a few more."

**Arthur C. Koerner, Minnesota, Nov. 1, 1926:** "Last year I sent you \$20.00, requesting a mixture. You sent me the Ideal Mixture. This year I added the Glory Mixture and Orchid Mixture and what wonders and beauties they were, and it goes without saying I am now an honest-to-goodness 100% enthusiast."

**William C. Cox, Pennsylvania, May 24, 1926:** "Last year we had fifty of your gladioli, your Ideal Mixture; we cannot praise them too highly; they were beautiful. Am enclosing another order."

**For Primulinus Varieties in Mixture see page 66**

## Kunderd Gladioli in Mixture—Continued

## Orchid Mixture

(Entirely New for 1927)

The mixture which was last year named "Orchid Mixture" is this year the "Grand Mixture." The "Orchid Mixture" of last year has been entirely replaced, and I offer you in the "Orchid Mixture" this year over five thousand Primulinus Hybrids carefully selected from my seedlings of the past few years to give you the most extraordinary assortment in this fine collection this year. The early Primulinus Hybrids consisted principally of yellow and orange colors, and while this is still true to a great extent there are more shades in the Prim-

ulinus than ever before. In this mixture you can expect the most recent improvements in this really wonderful type of Gladiolus and very little duplication, because it is very new. This type is superior to other types of Gladioli in pastel shades and daintier flowers for decorative purposes. They rival the Orchids. In fact it is this type that is often referred to as the Orchid type of Gladiolus. I offer this splendid new mixture with every confidence that it will please my most critical patrons, and prove a revelation of the advance being made in this popular new strain.

**1,000 bulbs for \$85.00; 100 for \$9.00; dozen for \$1.35.**

250 at the 1,000 rate; 25 at the 100 rate; 6 at the dozen rate.

## Grand Mixture (Much Improved)

My old "Grand Mixture" of last year has been entirely eliminated and replaced by what was the "Orchid Mixture." The most beautiful of the delicate pastel tints are to be found in this collection, and no other race of Gladiolus contains such harmonious blendings as do the Primulinus Hybrids.

This mixture contains upwards of two thousand varieties and a very choice combination of colors and shades. I offer this mixture for even less than was asked for the "Grand Mixture" last year. So I offer two material reductions, in price, and the improvement of the quality.

**1,000 bulbs for \$48.00; 100 for \$6.00; dozen for 85c.**

250 at the 1,000 rate; 25 at the 100 rate; 6 at the dozen rate.

**E. T. Bauer, Missouri, Feb. 1, 1926:** "I bought 25 bulbs of your Glory Mixture also similar mixture from two other prominent growers, costing more than your Glory Mixture. These were all planted in the same part of the garden, and given the same attention, but there was no comparison as to the blooms. Yours were so much superior that I propose to plant only Kunderd bulbs."

**D. S. Litster, Canada, Oct. 16, 1926:** "Your mixtures contained no culls but on the contrary contained many rare varieties of surprising value, and every bulb was a variety any one would be pleased to own."

**Clarence Davis, New Hampshire, Jan. 11, 1926:** "I had your Mixtures last year and they gave us all the pleasure you said they would and then some, and we all enjoyed hearing our friends exclaim over them. They all agreed that they had seen larger gardens but none more beautiful."

**Mary L. Everson, Indiana, Jan. 26, 1926:** "Enclosed you will find my order for 'Glads' for the coming year, and I wish to thank you for the wonderful varieties I have purchased from you in your Glory Mixture of 1924, and 1925, and as I have most of your named ruffled varieties, and quite a large number of your plain petaled ones, I prefer buying Mixtures this year. In last year's Mixture I had one Fern Kyle worth the cost of the entire collection, and one clear golden-brown variety of a very velvety texture, much more beautiful than John T. Pirie. In my same Mixture of 1924 were many good varieties, but the outstanding one is a rose-pink, the largest, heaviest texture, and most intensely ruffled one I have ever seen."

**Mrs. John L. Davis, Indiana, Jan. 17, 1926:** "At this time we have forty-five of your originations and three of your mixtures, namely, Grand, Glory and Orchid. I wish I could only express our joy each morning at finding a new beauty in the garden. I tried a few bulbs from the East and found that there is nothing like the Kunderd quality. I've learned that it is quality instead of quantity which counts most."

**Eugene Hedrick, California, May, 1926:** "As I cannot express in words the beauty of your Glory Mixture purchased in the spring, I am sending you several photos of them. They are truly a Glory Mixture. Very few duplicates and a number of very beautiful ruffled varieties that are worth the price I paid for the entire lot. I have several friends in Annheim, who order your bulbs and from those that have seen the flowers that only Kunderd quality can give many more customers will no doubt be made."

**Mrs. W. S. Jackson, Michigan, Feb. 5, 1926:** "Last year I sent my first order for gladioli to you, your Glory Mixture, and some eight or ten named varieties, single bulbs, and to say that I was delighted with them, expresses it mildly. Many in the mixture were beautiful and large beyond description almost, and my only regret lies in not knowing the names of some of them so that I might order in quantities for this year. Some of the reds were most extraordinary. I am not saying this on my own judgment entirely, for many lovers and even *fanciers* saw my flowers, only to assure me of their unusual merit. I feel particularly proud as it was my first attempt with gladioli."

*Read about my new "Wonder Mixture" on page 29.*

## Grow Gladioli for Additional Income

For the florist, as well as for the private grower, the Gladiolus is now easily the king of all summer flowers and the really finest varieties are just being recognized by the general public.

Many people living on well traveled highways or in other good locations, passed by many people, or near to resorts, etc., often grow Gladioli during spare time for cut flowers and bulb sales and make nice profits which add materially to their incomes.

If you are situated so that you can take advantage of such an opportunity you should write for my latest Wholesale List giving lowest quantity prices on all sizes of planting stock, including bulblets, of a long list of my choicest varieties. My wholesale list is free to any one who is now growing or who expects to grow Gladioli in quantity.

An increasing demand for the finest things in Gladioli is rapidly developing, while more and more the common, old things go begging for a market. Growers who supply the quality kind will always find a good market for both cut flowers and surplus crops of bulbs, while those who grow the more common varieties are less likely to find a profitable sale for them whenever the finer kinds are being offered.

It is just as necessary for Gladioli growers to be up-to-date with their offerings as it is for the merchant to carry the latest styles, if they expect to secure and hold a profitable class of trade. You would not think well of a merchant into whose store you went for a dress or an overcoat, should he offer you a last year's or older style.

It is true, of course, that Gladioli varieties cannot change so rapidly in style as does wearing apparel because it takes some time to work up stock, but nevertheless, whenever choice, new kinds appear it is necessary to grow them in order to hold the better paying class of customers.

In order to help bring quality to the front and to arouse the public to a realization of the great superiority of the newer Gladioli and the great improvements being made in them, I now offer as fast as stocks will allow, my very newest productions, in all sizes, at very moderate prices. This will enable any progressive grower to get a fine start at the beginning of new introductions when sales will be most profitable and when high quality will be in biggest demand.

My own planting of over sixty acres, added to other plantings in which I am

interested, enables me to offer to either the beginner or the established commercial grower, a collection of the highest value altogether unequalled anywhere else. In making up my wholesale list I have decided to offer in all sizes, many of my latest introductions including all of the remarkable novelties introduced this year.

In my 1927 wholesale list I am offering only high-class varieties such as will prove to be profitable sellers. If you have a good location and a good place for growing bulbs you will find the growing of them will afford you an opportunity, during spare hours, to add materially to your regular income. Many growers who began in a small way have built up a large business and you can do the same if you will buy the right kind.

Perhaps a few suggestions about growing Gladioli for profit will not be out of place at this time. It is often a mistake to follow the advice of over-enthusiastic persons who occasionally tell wonderful tales of big fortunes to be made from growing Gladioli, or other flowers for that matter, for cut flowers or bulbs.

It is one thing to grow a reasonable quantity during spare hours and realize a handsome return on a small investment where your time is not valued, but sometimes it is quite a different thing to go into such a venture on a big scale without at least some experience, and make the business profitable.

There is no doubt but that any intelligent person living in a fairly prosperous community or on a well traveled public highway can make good returns on a reasonable investment and also derive much pleasure from such healthful occupation. But, before venturing on an extensive scale be sure you have sufficient experience to know just what you can do. This is the way all large and successful growers started.

Undoubtedly there will be thousands of Gladioli grown in coming years where one is grown today. In this, as with any other line of business, it is necessary to grow up with the business step by step. These words of caution are offered for the consideration of those contemplating entering the business of growing Gladioli for profit and to help to protect their investment and their efforts and to encourage them to start in the right way. Build up carefully, and thus assure successful and profitable returns for your efforts, which are sure to come.

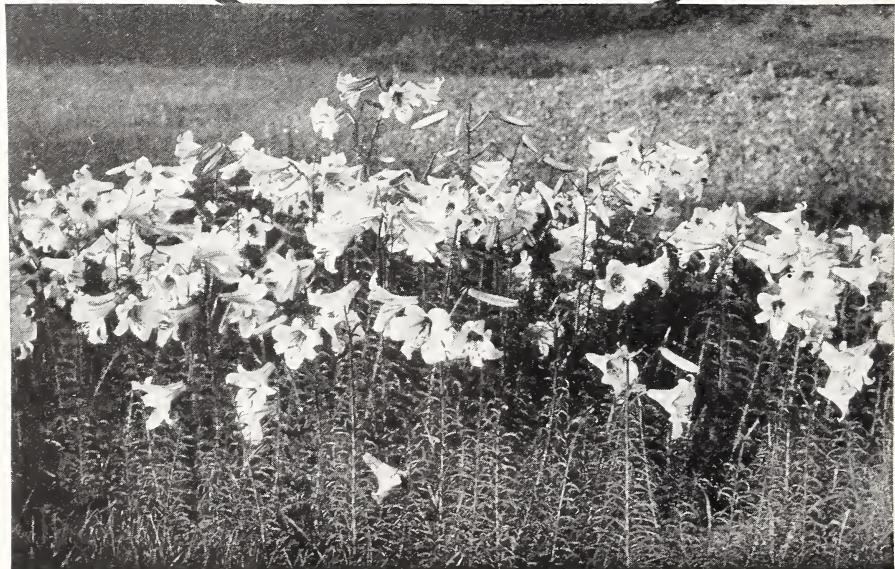
Forest Hill Garden, Michigan, Feb. 10, 1926:  
"We have, for several years, used your bulbs exclusively, as we experienced no trouble whatever in getting top prices from blossoms cut from your stock."

Mrs. Mable Horton, Michigan, Oct. 29, 1926:  
"I haven't words nor paper enough to tell you of the success I had with Kunderd bulbs. I got \$1.00 per dozen for my blooms right up until August 30th. I just had to tell you about them."

*The price you pay almost always tells the quality you will get.*



**LILIUM REGALE**  
*The Queen of Lilies*



*Please show this catalog to your friends.*

## Regal Lily (Lilium Regale)

This wonderful, new, hardy lily was discovered in China by Mr. E. H. Wilson, of The Arnold Arboretum, Boston, the Stanley of Horticultural Exploration, and is still but little known to the general public. It is indeed a Regal Lily and it seems very strange that it has come out of China to the rest of the world only a few years ago. Mr. Wilson tells a very interesting story of his trip to Tibet in quest of Regal Lily, in *The Country Gentleman*, of October, 1925. He tells of having seen it growing wild by the hundreds of thousands, exhaling its wonderful perfume, giving the air a delightful odor for miles around.

To quote Mr. Wilson's words only in part: "Throughout an indefinite past, generations of the Regal Lily had lived unsung and unseen save by rude peasants of a rude land. But few white men had passed that way when first I made discovery and none had noted my Royal Lady. This had been preserved for me."

The air in the cool of the morning and in the evening is laden with delicious perfumes exhaled from every blossom. For a brief season this lily transforms a lonely, semi-desert region into a veritable fairy-land."

Through part of the country in Tibet which Mr. Wilson had to travel in quest of his lily there were frequent rock slides and as a result of one of these Mr. Wilson had a very serious accident. Following this he adds:

"Notwithstanding the accident, I got my Regal Lily and brought the bulbs safely to Boston. The bulbs were encased in clay, packed in charcoal, shipped at silk rates and reached Boston a few days after myself."

"Proud am I to have discovered, introduced and christened the Regal Lily.

**Note:** Mr. Wilson's entire story is very interesting and you can read it in your library in the issue above referred to. A. E. K.

I have been so charmed with it that I felt it would be a rare treat to offer it to my patrons. It grows to a height of from two to five feet with 3 to 12 and more massive blooms open at a time. Color a beautiful white with delicate, canary-yellow throat and a pinkish tint on the outside of the petals. It blooms in July and increases rapidly both from seed and bulb offsets. It is easy to grow from seed and will bloom the second year.

### Regal Lily Bulbs Yet Very Scarce

delivery next October, prepaid, at prices quoted, as follows:

Send your order now to be sure of having it filled, as the supply will not be equal to the demand.

Blooming size bulbs, Each, 20c. Doz., \$2.00.  
 Medium size bulbs, Each, 40c. Doz., \$4.00.  
 Medium large bulbs, Each, 60c. Doz., \$6.00.  
 Largest size bulbs, Each, 80c. Doz., \$8.00.

### Grow Regal Lilies from Seeds

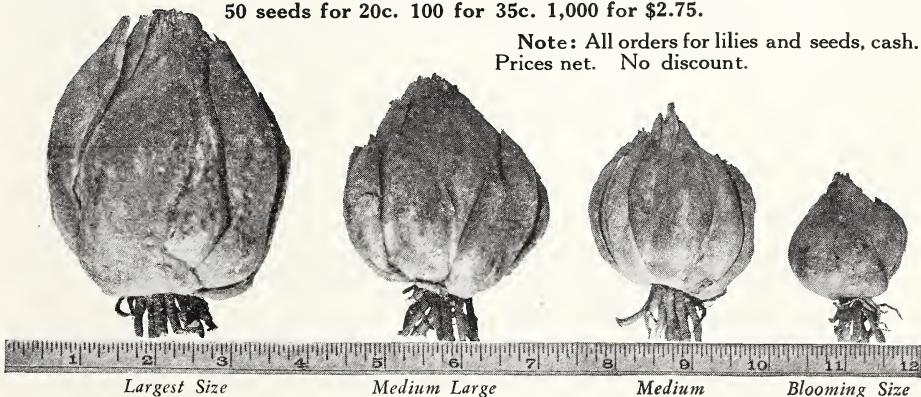
My supply of seed is somewhat larger than last season but the demand is increasing in greater proportion than the output. This lily can be easily grown from the seed and is proving exceedingly popular as it is no doubt

the finest of all lilies. I had scarcely enough to fill orders last year so please send your order early to avoid disappointment.

Seeds from the past season's crop are now ready at the following prices, prepaid:

50 seeds for 20c. 100 for 35c. 1,000 for \$2.75.

**Note:** All orders for lilies and seeds, cash. Prices net. No discount.



*Quality is the true test of cheapness.*

# Kunderd Quality Iris



The many fine, new Iris produced in recent years have brought this flower up into a class with the best of the Floral Kingdom. In beauty of color tones it almost equals the Orchid and Pansy; in fact, it is often spoken of as "the poor man's orchid." It is easily grown and very hardy in any well-drained soil and a rapid multiplier. Many new varieties have been introduced in recent years at from five to thirty dollars each and more. I have a choice collection of the new, and the best of the older kinds, but on the following page will offer only a limited list of

choice and moderately priced ones. This selection embraces a select range of colors. The descriptions give only the main colors without going into detail. Irises are very desirable for planting in borders, among shrubs, and as single clumps in almost any reasonable situation. They can be transplanted successfully during almost any growing season of the year; soon after flowering is over is as good a time as any. Orders are shipped only during June, July, late August and early in September.

## List of Choice Iris

**Afterglow (Sturtevant)**—Self-colored. Lavender-gray, yellow towards the center. Three to four feet. Grand. Each, 75c, Doz., \$7.50.

**Albert Victor**—S. soft blue; F. beautiful lavender; large and fine. 40 inches. Pallida type. Each, 35c. Doz., \$3.50.

**Aurea (Syn. California)**—S. and F. finest chrome-yellow. Large, perfect form. The best all yellow. 2 feet. Each, 35c. Doz., \$3.50.

**Celeste**—A very fine pale azure-blue. 30 inches. Each, 35c. Doz., \$3.50.

**Dr. Bernice**—S. copper-bronze; F. rich crimson; large and beautiful variety. 2 feet. Each, 25c. Doz., \$2.50.

**Fairy (Pallida)**—White, suffused soft-blue. Orange beard. Very sweet-scented. A grand Iris. Each, 35c. Doz., \$3.50.

*The price you pay almost always tells the quality you will get.*

## List of Choice Iris—Continued

**Flavescens**—A delicate shade of sulphur-yellow; sweet-scented flowers; fine for massing effect and cut flowers. May and June. 30 inches. Each, 20c. Doz., \$2.00.

**Florentina** (Syn. *Silver King*)—White, flushed lavender; very fragrant; early, fine flowers. 2 feet. Each, 20c. Doz., \$2.00.

**Glory (Fryer)**—F. golden bronze; S. rich red-maroon. Beautiful. Each, 50c. Doz., \$5.00.

**Hedge (Stenophila)**—Lemon-yellow with pearly shading. Each, 25c. Doz., \$2.50.

**Iris King**—S. clear, deep lemon-yellow; F. rich maroon, bordered yellow. A very beautiful Iris. One of the best. Each, 35c. Doz., \$3.50.

**Juniata (Farr)**—S. and F. clear blue, deeper than Dalmatica; large, fragrant. The tallest of the Bearded Irises; long, dropping foliage. Each, 35c. Doz., \$3.50.

**Khedive**—Beautiful soft lavender; falls a little deeper, with distinct orange beard. 33 inches. Each, 25c. Doz., \$2.50.

**Kochii** (Syn. *Atropurpurea*)—S. and F. rich claret-purple. Exceedingly rich, deep velvety purple. Very beautiful. Each, 25c. Doz., \$2.50.

**Lent A. Williamson (Williamson)**—S. broad, soft campanula-violet; F. very large velvety royal-purple. Beautiful golden beard. One of the very highest quality Irises. Extra grand. Each, 75c. Doz., \$7.50.

**Lohengrin**—S. and F. soft shade of cattleya-rose; very large. Tall. A fine Iris. Each, 35c. Doz., \$3.50.

**Loreley**—S. light yellow; F. ultramarine-blue, cream bordered. Each, 25c. Doz., \$2.50.

**Madame Chereau**—White, frilled with an elegant wide border of clear violet-blue. 32 inches. One of the best. Each, 25c. Doz., \$2.50.

**Monsignor**—New. S. rich, satiny violet. F. velvety purple-crimson with lighter margin; large flower. Each, 25c. Doz., \$2.50.

**Mother of Pearl (Sturtevant)**—Remarkable variety, 4 ft. tall, floriferous, beautiful mother-of-pearl color, with golden beard and sweet-scented. No doubt one of the best six Irises in existence. Each, 75c. Doz., \$7.50.

**Mrs. Kimball**—S. heliotrope, tinged with bronze; F. reddish-purple, lighter border, reticulated white. Orange beard. Very fragrant. 18 inches. Each, 25c. Doz., \$2.50.

**Navajo**—S. light bronze-yellow, shaded lavender; F. deep maroon, heavily veined white and yellow; stigmas yellow; deep orange beard. An extra fine Iris. 20 inches. Each, 75c. Doz., \$7.50.

**Nibelungen**—S. all yellow; F. violet-purple, fawn bordered. A very fine Iris. Each, 35c. Doz., \$3.50.

**Nuee D'Orage (Storm Cloud)**—S. slaty gray; F. bronze and purple; very large flowers. Two feet. Each, 35c. Doz., \$3.50.

**Pallida Dalmatica**—S. fine lavender; F. clear, deep lavender; flowers very large; extra fine. A superb variety for mass effect or single specimens and cut flowers. The true variety. 40 inches. Each, 35c. Doz., \$3.50.

**Princess Victoria Louise**—S. sulphur-yellow; F. rich plum, bordered cream. Each, 35c. Doz., \$3.50.

**Perfection**—S. light-blue; F. dark, velvety violet-black; orange beard. Exceptionally beautiful and showy. Each, 50c. Doz., \$5.00.

**Quaker Lady (Farr)**—S. smoky-lavender, with yellow shadings; F. ageratum-blue and old-gold; stigmas yellow; yellow beard. Grand. 38 inches. Each, 50c. Doz., \$5.00.

**Queen of May**—A beautiful lavender-pink. Nearly self-color effect; good height and floriferous. Each, 25c. Doz., \$2.50.

**Rembrandt**—S. and F. soft lilac-blue. Each, 25c. Doz., \$2.50.

**Rhein Nixe**—S. pure white; F. deep violet-blue, with a white edge. One of the very grandest. Each, 35c. Doz., \$3.50.

**Rev. W. F. Christman**—S. white, tinged violet; F. purple, reticulated white with lighter border. Yellow beard. Fragrant. Free bloomer. 22 inches. Each, 35c. Doz., \$3.50.

**Rev. S. G. Smith**—S. bronze-crimson; F. maroon-red, edged with bronze, veined light-yellow at base. Yellow beard. Glory strain. This variety shows the most coloration at base of leaves of any variety that I have ever seen. Each, 35c. Doz., \$3.50.

*Read about my new "Wonder Mixture" on page 29.*

## List of Choice Iris—Continued

**Sherwin-Wright**—A very rich, deep yellow. S. and F. a floriferous and beautiful yellow. Each, 30c. Doz., \$3.00.

**Special No. 2**—A fine seedling from Mr. Fryer. S. a sort of bronze-lemon wine shade. F. a deep purple of striking appearance. Each, 50c. Doz., \$5.00.

**Violacea Grandiflora**—S. rich blue; F. violet-blue. Large, tall and extra fine. Each, 35c. Doz., \$3.50.

**Walhalla**—S. lavender; F. wine-red. A fine Iris. Each, 25c. Doz., \$2.50.

**Wyomissing (Farr)**—S. creamy white, suffused, delicate, soft rose; F. deep rose base, shading to flesh-colored border. Each, 50c. Doz., \$5.00.

<b>Iris Collection No. 101.</b> One division each of all varieties on pages 70 to 72, except Antonia Antonette, 38 in all, (value \$14.20) for	<b>\$11.95</b>
<b>Iris Collection No. 102.</b> One division each of all varieties listed up to and including 50c each, 34 varieties, (value \$11.20) for ..	<b>9.95</b>
<b>Iris Collection No. 103.</b> One division each of all varieties listed up to and including 35c each, 29 varieties, (value \$8.70) for .....	<b>7.85</b>

**Antonia Antonette (1926)**—A new seedling of my own and, no doubt, one of the very finest Iris yet produced. Color a delicate, pure pink, very faintly tinted lavender. Solid color, very tall plant. Flowers large. One of the striking qualities of this variety is that it holds its true color indoors as a cut flower under most unfavorable lighting conditions as well as any kind of artificial light, while most Iris do not. This unusually fine Iris should be in every collection and no doubt it will become one of the greatest favorites among Iris. **Each, \$4.00.**

*A plant of this beautiful new Iris will be given gratis with each order for Iris from the above list in the amount of \$15.00 or more.*



*Please read testimonials on pages 80 to 85.*

## TERMS, ETC.

Iris are shipped only within the United States proper.

Any Iris plant which does not grow for you will be replaced at one-half price.

Prices quoted are net. No discount. If interested in quantities of a variety please let me know and I will be pleased to quote special prices.

As orders for Iris amounting to less than \$1.00 can be filled only at a loss, I can accept orders for these in the amount of \$1.00 or more.

No substitution unless requested.

Full payment must accompany all orders.

## My Personal Service in the Selection of Flower Seeds

So many of my friends and customers had urged me to supply them with flower seeds, that last year, for the first time, I listed a few of the most popular garden flower seeds in my catalog. This branch of my service was so popular last season that I sold several thousand more packages of flower seeds than I had thought possible. The popular favor this new adventure met, has induced me to offer this year a larger and more complete list. It will be my purpose each year to list only the best of the old varieties and such novelties as have been given a thorough trial and found to be worthy of a place in the garden. My plan will be to keep this line of my service up to the same high standard which I hold with my Gladioli.

Most flowering plants will live in almost any soil, but to give them a fair chance to develop, some care should be taken to make the ground suited to their needs. The soil best adapted for flowering plants generally is a light, friable loam, containing a sufficient amount of sand to render it porous. Many flowers are better if produced on plants of vigorous growth, hence a portion of the garden should be prepared by deep digging, thorough pulverization and liberal enriching with large quantities of well-rotted manure. Since some other varieties produce the largest and finest colored flowers when grown on

rather light, poor soil, a portion of the garden should not be enriched.

Cultural directions are given on the packets, and I urge purchasers to study them carefully. While some seeds need special treatment, this general rule will apply to all. Make the surface of the soil as fine, smooth and level as possible, and do not plant when the ground is wet.

The vitality of all my seeds is tested before sending them out, and only those of strong germination are sold. Most failures of seed are due to causes beyond my control, such as unfavorable weather and soil conditions; sowing too deep or too shallow; insects of different descriptions destroying the plants as soon as or before they appear; all of which render it impossible for me to guarantee success. While I exercise the greatest care to have all seeds pure and reliable, in common with other seedsmen, I give no warranty, expressed or implied, and will not be responsible in any way for the crop. If the purchaser does not accept the seeds on these terms and conditions, they must be returned at once.

*A. E. Kunderd.*

### Introducing Some of the Best of the Newer Novelties in Garden Flowers

**Ageratum** *Mexicanum Nanum* (Red Ball.) A very dwarf, free blooming Ageratum. Distinct from all other sorts, as the color is a reddish-blue with a deeper red at the center of the flower. Splendid for borders.....Pkt. 35c.

**Antirrhinum** *Majus Grandiflorius* (Double Snapdragon.) A new and valuable addition to this popular class. The blooms are a handsome purple of unusual size and the peculiar shape of the petals gives it the appearance of a double flower. Something very unique for the garden.....Pkt. 35c.

**Aquilegia** *Coerulea Cuprea* (Copper Queen.) A new and distinct color of this beautiful flower. The petals are broad and of a decided copper-red with long spurs of a darker hue, and the corolla is a straw color changing to white which produces a charming effect.....Pkt. 50c.

**Cosmos** New Extra Early Double Flowered. This valuable flower grows to a height of about three feet, forming a perfect bush massed with bloom, bearing beautiful double flowers of good size on long stems. This strain comes about seventy-five per cent double from seed. They bloom in seventy days from planting, so that seed sown the latter part of April will easily be in bloom by the Fourth of July and continue till cut down by frost.....Pkt. 25c.

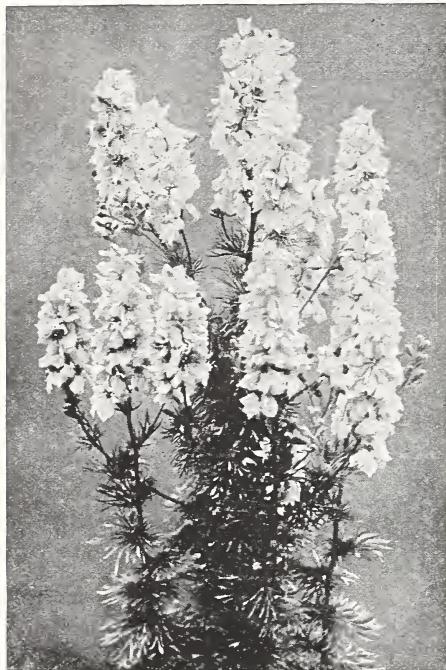
**Dianthus** (Allwoodi Pink.) A new and valuable addition to the hardy pinks. Blooms the first year from seed. The flowers are nearly all double and have a wide range of color. Including these pinks in any bouquet brings to it a delightful, spicy odor and the memory of many an old-fashioned garden.....Pkt. 50c.



*Cosmos*

*See my special offer for early orders on page 28.*

## My Personal Service in the Selection of Flower Seeds—Continued



Delphinium

**Delphinium** Pudor's "Glory of Puget Sound." A strain evolved with the greatest care and devotion in the Puget Sound country. The tall spires have a real architectural value and add a stateliness and dignity to any garden plan. The brilliant, clear blue of the outer petals forms a charming setting for the contrasting mauve of the center. The flowers themselves are often two inches in diameter. This genuine aristocrat brings a real distinction with it. Once seen, all lovers of "True Blue," so compelling in combination with delicate pinks and dainty whites, will agree that no collection of Delphinium is complete without this superb flower. Seed planted in the early spring will blossom in the fall, less vigorously, of course, than in succeeding years. .... Pkt. 50c.

**Helianthus Cucumerifolius Liliput (Dwarf Sunflower.)** A new type of sunflower of somewhat creeping growth, measuring only six to eight inches in height. The flowers are bright-yellow with a dark center. This novelty will be sure to attract attention in your garden. .... Pkt. 15c.

**Larkspur** New Hyacinth Flowered. This is the first season for this improved variety of annual Larkspur. Grows to the height of two and one half to three feet and produces trusses of flowers almost as large as the Perennial sorts. This is a beautiful, new Larkspur. Would be especially appreciated as a cut flower. The packets I offer contain a well blended mixture of white, rose and blue. .... Pkt. 25c.

**Scabiosa (Peach Blossom.)** New and highly recommended by the Royal Horticulture Society of Great Britain. A beautiful shade of Peach Blossom Pink, large size and long stems. An excellent cut flower. .... Pkt. 25c.

*My catalog gives only a faint idea of the grandeur of Kunderd Gladioli.*

## General List of the Most Popular Garden Flower Seeds

**Ageratum** (Little Blue Star.) A splendid plant of easy culture. May be started in hotbeds in March or seeded outside when the ground is warm. Plants grow about five inches in height. Bright blue. .... Pkt. 15c.

**Alyssum** (Little Gem.) I know of no other flower which is so particularly well adapted for borders, ribbons, etc. as "Little Gem" Alyssum. The plants commence to bloom when quite small and will flower all summer long until late in the fall. Very compact. .... Pkt. 10c.

**Antirrhinum** (Snapdragon.) For gorgeous coloring few flowers can match Snapdragons. Antirrhinums or Snapdragons are now receiving the attention they deserve. They are undoubtedly one of the best cut flowers which can readily be grown from seed, while for beds or borders they are a constant source of pleasure, being in flower all the time. In the tall, giant flowering sorts, I am able to furnish the following:

APPLE BLOSSOM. Pink and primrose color Pkt. 15c.

DEFIANCE. Bright scarlet in color. .... Pkt. 15c.

GOLDEN QUEEN. A very beautiful deep yellow. .... Pkt. 15c.

ROSE QUEEN. Rose color. .... Pkt. 15c.

SNOWFLAKE. White. .... Pkt. 15c.

GIANT FLOWERED MIXTURE. .... Pkt. 15c.

**Aquilegia** (Columbine.) Hardy Perennial. An old favorite. The plants form large clumps. Desirable as a border for shrubbery. Flowers profusely in different shades of blue, rose, yellow, purple and white. I offer an improved strain of Long Spurred Hybrids in a Mixture. .... Pkt. 15c.

**Asters** These flowers will thrive in any good soil, prepared in the same way as you would for a crop of vegetables, but it is well to remember that any extra care taken in the preparation of the soil is repaid by finer plants, larger blooms, with longer stems and more profuse flowering.

HEART OF FRANCE. A beautiful deep-red aster, splendid for cutting. .... Pkt. 15c.

CALIFORNIA GIANT. A combination of the large ostrich feathered type of flower with the long, branching stems of the beauty type. My Mixture contains a wide range of colors. .... Pkt. 15c.

GIANT HOHENZOLLERN. A late branching Aster of the comet type. Immense flowers with beautifully broad, wavy petals. Fine for cut flowers. Mixture of all colors. .... Pkt. 15c.

**KUNDERD'S PREMIER MIXTURE.** This Mixture is made up especially for those who wish to grow an assortment of Asters. It includes the cream of the best varieties; Early, Midseason and Late Flowering, as well as the novelties offered this year and the "Special Mixture." One may look with confidence for the Giant Hohenzollern, the strange Quilled Yellow, the wonderful new red, Heart of France, Pink Enchantress, and indeed any of the lovely flowers in this fine list of Asters. A practical and interesting thing to do with this "Mixture" would be to plant it in a long row at one side of the garden and cultivate it with the vegetables, using the beautiful, striking and distinct flowers for cutting. .... Pkt. 50c.

**Balsam** (Lady Slipper or Touch-Me-Not.) A tender annual, with brittle stems and foliage. Grows about 12 inches high. Plants are profusely covered with large double waxlike flowers of brilliant colors, some self-colored, others blotched, spotted, and striped in a wonderful manner. One of the oldest and best known summer-blooming annuals of easy culture. Desirable for garden or pot culture. Mixed varieties. .... Pkt. 10c.

## My Personal Service in the Selection of Flower Seeds—Continued

**Calendula** (Pot Marigold.) This is the "Marigold" of Shakespeare's time; one of the best and showiest free-flowering, hardy annuals. Grows in any good soil and produces a fine effect in beds of mixed borders, particularly bright in late fall.

**BALL'S GOLD.** Large, very double flower, similar to the Orange, except the color which is a clear light-gold, very fine. .... Pkt. 25c.

**BALL'S ORANGE.** Rich orange, very double, long, strong stems. .... Pkt. 25c.

**MIXED VARIETIES.** .... Pkt. 10c.

**Calliopsis** Pretty, free blooming annual. Desirable for either border or beds. Bright and showy.

**CRIMSON KING.** A very beautiful rich crimson. .... Pkt. 10c.

**GOLDEN WAVE.** A wonderful clear yellow Pkt. 10c.

**MIXED COLORS.** .... Pkt. 10c.

**Campanula** (Canterbury Bell.) Biennial. Beautiful bell shaped flowers. Wonderfully showy in beds or borders, and fine for cutting. Colors of white, rose, blue, and purple mixed. .... Pkt. 10c.

**Candytuft** Showy, branching plants twelve to fifteen inches high and bearing in profusion terminal clusters of beautiful, single cruciform flowers in a wide range of colors. Considered indispensable for cutting and very effective in beds, masses or rockeries. Mixed. .... Pkt. 10c.

**Carnations** Marguerite Mixed. This fine mixture contains all of the various colors of the Marguerite variety — pink, white, and scarlet. These very popular favorites are valuable for culture in the open ground in summer and for pot culture in winter. Seeds sown in the spring will, by August, produce plants that will be full of bloom until frost takes them; or they may be cut back, potted, and carried over winter in a cool room. .... Pkt. 10c.

**Celosia** Chilensis (Chinese Woolflower.) One of the newer annuals which makes a striking display with its mass of ball shaped flowers like colored wool. Yellow, scarlet and pink. Grows to a height of three feet. Mixed colors. .... Pkt. 10c.

**Celosia Cristata** (Cockscomb.) Graceful growing, best in rather light soil, not too rich, producing beautiful comb-shaped flowers; grown in pots, they are fine for the greenhouse or conservatory. Dwarf mixed colors. .... Pkt. 10c.

**Centaureas** Cyanus (Corn-flower, Bachelor's Button.) Annual, two feet. Very attractive flowers of easiest culture; one of the most graceful of all. Sow early in the spring in the beds where they are to bloom. Thrives well in poor soil. Mixed colors. .... Pkt. 10c.

**Cosmos** (Anemone — Flowered or Crested.) I consider this one of the best flower novelties of recent years. The colors are similar to those of the old type and the habit of the plants is vigorous. They come into flower about the same time as the Giant Flowering. Finest mixed colors. .... Pkt. 10c.

**Delphinium** Perennial, five to six feet. Increasingly in favor. It is hardy, grows easily, has a long period of bloom, and gives to the garden one of its stateliest plants.

**GOLD MEDAL HYBRIDS.** These magnificent Hybrids produce splendid spikes of very large flowers, single, semi-double, and double. Flower spikes are from three to five feet in length. Colors range from pure white through all tints and shades of blue and lavender. .... Pkt. 15c.

**Digitalis** (Foxglove.) Dij-i-tāl'is. Perennial. Hardy perennial plants useful as the background of the shrubby border. They attain a height of two to three feet. Rich loamy soil and partial shade suit them best.

**MONSTROSA** (Mammoth Foxglove.) Long spikes, surmounted by one enormous flower; very odd; all colors mixed. .... Pkt. 10c.



*Helichrysum*

**Eschscholtzia** (California Poppy.) E-sholt'si-a. A low growing, very pretty annual with bright colored flowers and feathery foliage blooming freely all summer.

**BALLET GIRL.** A beautiful carmine shading to creamy white. .... Pkt. 10c.

**GOLDEN WEST.** A clear yellow. .... Pkt. 10c.

**Four O'Clock** Large and beautiful, old-fashioned plants of erect, bushy habit, which produce in profusion a succession of brilliantly colored tube shaped flowers, that open about four o'clock in the afternoon, remaining open all night and usually are closed before noon the next day. The flowers are red, white, yellow, or are striped and blotched in shades of these colors. Very desirable for borders, along a wire fence, or as the background of a flower garden, blooming during the late summer and autumn. Finest mixed. .... Pkt. 10c. 3 for 25c.

**Gaillardia** Hardy perennial, but will bloom first year if seed is planted early.

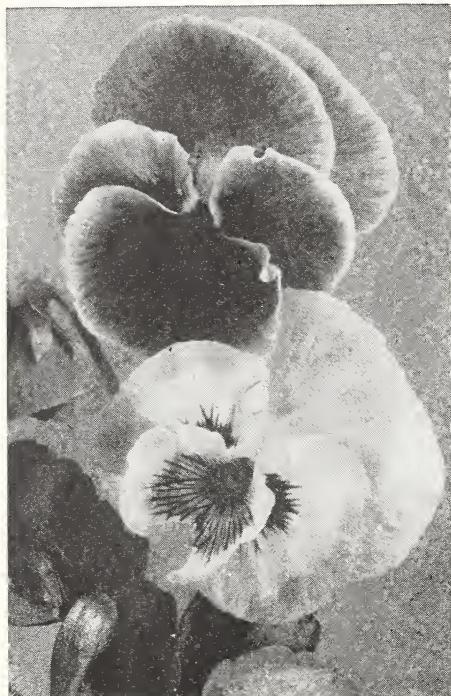
**KELWAY'S NEW HYBRIDS.** Striking combination of orange and scarlet. Blooms until frost. Fine for cutting. .... Pkt. 25c.

**Gypsophila** (Baby's Breath.) Dainty white flowers. Blooms in such profusion as to produce a mistlike effect. Valuable for trimming bouquets. .... Pkt. 10c.

**Helichrysum** (Straw Flower.) Large, full, double daisylike flower heads with prominent centers and stiff, overlapping scales, produced in various shades of bright-yellow and scarlet, on stems of good length. The most popular of the so-called Everlasting Flowers, to dry for winter decorations. For this purpose the flowers should be gathered when on the point of expanding. Sow early in spring; thin to one foot apart each way. Hardy annual; two to two and one-half feet high. Finest mixed colors. .... Pkt. 10c.

*Grow better and more distinctive flowers with Kunderd bulbs.*

## My Personal Service in the Selection of Flower Seeds—Continued



Pansies

**Hollyhock** Biennial. Six to eight feet. Hollyhocks make a fine row in a garden, a fine background next to a building, or high wall or fence. The double varieties are the most desirable, but the newer, semi-double, fringed types are also very popular. Seeds of the double varieties sown before mid-summer will insure fine plants the following season. Sow the seed one-half inch deep. Hollyhocks need a rich, well cultivated soil. If troubled with rust, spray freely with Bordeaux Mixture. Water liberally during dry, hot weather. Sow fresh seed every year and pull up two-year-old plants in the spring. May be used for cut flowers if the ends are charred over a flame as soon as cut. Choice double mixed. .... Pkt. 10c.

**Kochia** (Summer Cypress and often called Mexican Firebush.) Kō'ki-a. Annual. Two or three feet. Makes a pyramidal-shaped cypress-like bush with feathery, light green foliage, deepening until it becomes a lovely crimson hue about September. Childsii. Excellent for hedges along garden walls. .... Pkt. 10c.

**Mignonette** A well known, hardy annual, producing dense coneshaped flower spikes, made up of thickly set florets of modest colors. It is often used for cutting to combine in bouquets with other pretentious flowers lacking its delicate and pleasing fragrance. Seed is usually sown outdoors after danger of frost is over and if sown at intervals in spring and early summer a succession of bloom, under favorable conditions, is assured till late frost. Well pulverized soil, preferably light, sandy loam, should be used and the seed covered one-fourth inch deep. Make rows one foot apart; thin to six inches. Thrives best in a cool temperature and usually is most fragrant in rather light soil. Hardy annual; one foot high. Finest mixed varieties. .... Pkt. 10c. 3 for 25c.

*Please show this catalog to your friends.*

**Marigold** No flower-garden seems complete without this fine, old-fashioned garden plant with its brilliant displays of yellow and orange, both tall and dwarf sorts, and with finely cut, bright-green foliage. The African varieties are tall, usually one and one-half to three feet, and are well adapted for large beds, backgrounds of mixed borders, while the French are more dwarf and are often used for borders and pot culture as well as bedding.

**TALL, DOUBLE AFRICAN MIXED** .... Pkt. 10c.  
**DWARF FRENCH, FINEST MIXED** .... Pkt. 10c.

**Nasturtium** Tall, or climbing varieties. Luxurious climbers for verandas, trellises, etc. May be used to cover unsightly railings and to trail over rough ground with fine effect. The seed-pods can be gathered while green and are fine for mixed pickles.

**KUNDERD'S PREMIER MIXTURE OF TALL NASTURTIUMS.** A gorgeous mixture. It contains all the new Giant Flowering kinds. A diversity of rich colors and new and striking combinations is found in this mixture. A row in full bloom is truly gorgeous, containing every shade and tint of yellow, rose, scarlet, orange, carmine, violet, purple, lemon, bronze, maroon, ruby, cream and pink, both in solid colors and mottled and striped in many ways. .... Pkt. 10c. 3 for 25c.

**KUNDERD'S PREMIER MIXTURE OF DWARF OR TOM THUMB NASTURTIUMS.** Will give a larger variety of colors in even proportions than any other Nasturtium mixture, for it is put up from named sorts, and also contains a large share of the Lilliput Nasturtium and the dwarf Chameleon, which have the richest and most varied combination of colors ever produced. .... Pkt. 10c. 3 for 25c.

**Nemesia** Half-hardy annual, twelve inches. Very beautiful, bushy plant of many striking colors. Fine for borders or pot culture. Nana Compacta Mixed. .... Pkt. 10c.

**Nicotiana** (Tobacco Plant.) Ni-ko-shi-ä-na. Annual. Two to three feet. Properly used, this plant is a great help in giving green and a fragrance to the midsummer garden.

**AFFINIS.** Flowers white, tubular. Constant bloomer. Blossoms open toward evening. Fragrant. Mix seed with sand before sowing. Plant early indoors or outdoors after settled warm weather. .... Pkt. 10c.

**Pansies** Seed sown in shallow boxes in the house, or preferably, in a cold frame, where one is available, will produce fine flowers in summer and all through the fall. If the seed is sown in spring, outdoors, in a partially shaded location, the seedlings will bloom in autumn. The plants, if given a slight protection of leaves, usually come through the winter unharmed. Take care of the weakest looking seedlings, as they usually give the finest flowers.

**MASTERPIECE.** Petals curled and twisted. Very large flowers more or less blotched and in combinations of color. The nearest approach to a double pansy. .... Pkt. 15c.

**GIANT MIXTURE.** Made up from and including seeds of all the Giant Flowering Pansies, and several other sorts not otherwise obtainable than in this mixture. .... Pkt. 15c. 2 for 25c.

**Phlox** The annual Phloxes are dazzling in effect, particularly so when sown in masses or ribbon beds of contrasting colors. Few flowers are so easy to grow from seed, so pretty and compact in habit, so quick to bloom, or give such a brilliant display of color. Finest mixed colors. .... Pkt. 10c.

**Physalis Franchetii** (Chinese Lantern Plant.) Perennial, two feet. Scarlet seed-pods resemble miniature balloons. May be dried for winter decorations. .... Pkt. 10c.

## My Personal Service in the Selection of Flower Seeds—Continued



Scabiosa

**Poppy** Annual. Poppies should be sown as early in the spring as possible where they are to remain, as they do not stand transplanting. Mix the seed with dry sand and sow very thinly. If they come up too thickly they must be thinned out to stand five to six inches or more apart if you wish best results.

**DOUBLE.** Peony flowering, shrimp-pink. A bed of these tall, stately poppies should have a place in every garden. The flowers are extremely double and under favorable conditions as large as to resemble beautiful pink peonies. .... Pkt. 10c.

**SHIRLEY POPPIES.** These are single and occasionally semi-double, and range in color from the purest white through the delicate shades of pale pink, rose and carmine to the deepest crimson and blood-red, while many are daintily edged and striped. In fact, so varied are they that scarcely any two flowers are exactly alike. .... Pkt. 10c.

**Portulaca** (Sun Plant or Rose Moss) *Por-tü-lä'kä.* One of our finest hardy annual plants, of easy culture, thriving best in a rather rich, light loam or sandy soil, and luxuriating in an exposed sunny location; the flowers are of the richest colors, and produced throughout the summer in great profusion; fine for massing in beds, edgings or rockeries. There always appear single flowered plants among the list of double flowered seed. These should be weeded out as they show bloom. Finest double mixed. .... Pkt. 10c.

**Petunia** *Pe-tü'ni-a.* Annual. One to one and one-half feet. No bedding plants make a more pleasing display than petunias. The distinct colors and marking make a brilliant show. The plants make a strong growth and bloom profusely until after hard frosts.

**ROSY MORN.** The favorite window-box petunia, also fine for bedding. Delicate pink with white throat. .... Pkt. 10c.

**SINGLE.** A desirable flower for bedding or for porch or window-boxes. The seed is very fine and needs only a slight covering. Plant in a warm, open location. I am offering a mixture of the best large flowering varieties in many beautiful colors. .... Pkt. 15c.

**Salpiglossis** *Sal-pi-glos'is.* Very showy bedding or border plants with richly colored, funnel-shaped flowers which are borne on long, graceful stems. The flowers of purple, scarlet, crimson, yellow, buff, blue or almost black are beautifully veined or penciled and are excellent for cut flowers. They are easily grown and are most desirable for beds or borders. .... Pkt. 10c.

**Snapdragons** *see* ANTIRHINUM.

**Scabiosa** *Skä-bi-ös'a.* Twelve to eighteen inches. This is an old favorite, and of late years has been greatly improved. The flowers are borne on long, wiry stems, in many beautiful colors. An exceptional garden plant and indispensable for cutting. Sow outdoors in May. Keep the seed-pods clipped and the plants will bloom much longer.

**ANNUAL.** Double cone-shaped flowers in many rich colors borne on long stems. Very desirable for beds or for cutting. All colors mixed. .... Pkt. 10c.

**CAUCASICA.** Perennial. Lovely lilac colored flowers on long stems. Splendid for cutting and very showy in beds or borders. .... Pkt. 15c.

**Stocks** Annual.

**GIANT PERFECTION OR CUT AND COME AGAIN.** An improved strain of this old sweet-scented garden favorite. Flowers are more double and much larger than the ordinary stock. They throw out numerous side branches, all bearing double, fragrant flowers. Excellent for pots or for cutting. My mixture contains shades of blue, scarlet, pink and white. .... Pkt. 10c.

**Straw Flowers** *see* HELICHRYSUM.



Petunia

*Please read testimonials on pages 80 to 85.*

## My Personal Service in the Selection of Flower Seeds—Continued

**Sweet Peas** No garden is too small for a row of sweet peas. Its blooming season usually extends from early summer until very hot, dry weather and no other climber equals it for cutting, either for use in bouquets or for table decoration.

Nothing within recent years can approach in importance the introduction of the "Spencer, Butterfly or Orchid Flowered" sweet peas. They are distinguished from the standard sorts by the enormous flowers with crinkled and wavy petals, and also from the fact that they usually bear four blossoms on a long, stout stem.

**AUSTIN FREDERICK.** A giant lavender Pkt. 10c.

**COMMANDER GODSALL.** A very beautiful violet-blue..... Pkt. 10c.

**CRIMSON KING.** A true ox-blood, a pure rich crimson. Very distinct..... Pkt. 10c.

**HERCULES.** A choice soft rose-pink. Large flowers..... Pkt. 10c.

**KING WHITE.** No finer white, in every respect, has ever been produced..... Pkt. 10c.

**MISS California.** One of the newer varieties. A very beautiful orange-salmon..... Pkt. 15c.

**WARRIOR.** An extremely large flower, maroon, almost black..... Pkt. 10c.

**KUNDERD'S PREMIER MIXTURE OF SPENCERS.** Made up from the named varieties in this list and many other choice Spencers including those of recent introduction. Great care has been given in preparing this mixture, so that each packet will contain a balanced proportion of color..... Pkt. 10c. 3 for 25c.

**KUNDERD'S BLUE RIBBON MIXTURE.** This mixture is a beautiful blend of only the largest and brightest colored Spencers. It includes all the standard Spencers of merit and all the very latest novelties, such as Austin Frederick Improved; Mrs. Tom Jones; Picture; Valentine; Royal Scot; Renown, etc..... Pkt. 15c.

**Sweet William** It is one of the most desirable for display in the garden. The plants are easily grown, hardy and free flowering. They produce a succession of flower clusters, thus affording splendid bloom for several weeks. The florets are handsomely colored and marked and are borne on stiff stems in great profusion, forming dense, round topped heads or clusters, often three to four inches across. The colors are exceedingly varied, ranging from white through many shades of rose, lilac, red, carmine, crimson, and maroon to nearly black, usually two shades to each plant. Double mixed..... Pkt. 10c.

**Verbena** This well known annual of low growing, decumbent habit of growth is very desirable for massing in beds on the lawn. It is suitable also for borders and window boxes. Large clusters of showy flowers are borne in succession through a long season until frost. Each truss or cluster is about two to three inches across, and includes a dozen or more single flowers about three-fourths of an inch across, tubular with five spreading lobes. The length of stem and texture of the flowers make them of value for bouquets and table decorations. There is a wide range of colors, shades and stripes usually running from pure white to deep purple.

**NEW GIGANTEA TYPE LUMINOSA.** A bright-pink, shading to softer shade of salmon..... Pkt. 35c.

**ROSEA STELLATA.** Rose-pink, white eye..... Pkt. 25c.

**VIOLACEA STELLATA.** Deep violet, white eye..... Pkt. 25c.

**GIGANTEA MIXED.** ..... Pkt. 25c.

**Zinnia** Annual. The Zinnia is one of the most brilliant, showy and satisfactory of annuals, and has long been a general favorite. The seed can be sown early in the hot-bed or light window and transplanted, or sown later in the open ground. It springs up quickly, and the young plants begin flowering early.

*Superior quality requires superior care, culture, storage, etc.*

## ZINNIA (Continued)

## GIANT DAHLIA FLOWERED.

**CRIMSON MONARCH.** A splendid red of immense size, very showy..... Pkt. 25c.

**EXQUISITE.** A delicate light-rose shading to darker rose at the center. It is a very beautiful flower..... Pkt. 25c.

**GOLD STATE.** A striking shade of burnt orange. The distinct color and size of the bloom places it among the choices of our summer and fall flowers..... Pkt. 25c.

**PURPLE PRINCE.** A fine deep purple..... Pkt. 25c.

**RED RIDING HOOD.** A beautiful little Pom pom zinnia of dwarf habit of growth. Splendid for border. Brilliant scarlet flowers that bloom in profusion all summer..... Pkt. 10c.

**GIANT DAHLIA FLOWERED MIXTURE.** Finest mixed..... Pkt. 25c.

**"Wild Garden"** Flower Seed. A wide variety of hardy flowering annuals mixed together, and wherever planted will insure something new almost every day. Is suitable for sowing in shrubbery, and in beds on which no care will be bestowed, or even for sowing in exposed locations, where wildness is preferred to order and precision. Seed may be broadcast on soil clean from weeds. To those who can not give the necessary care required in a neatly laid-out flower garden, the "Wild Garden" presents a good substitute. You will be well repaid in giving this a place in your garden..... Pkt. 10c.



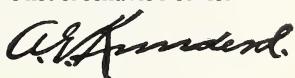
Zinnia



## The Peony

For as long as I can remember I have been an admirer of beautiful peonies. In my mother's and grandmother's gardens were magnificent specimens of the old red peony, (*Officinalis Rubra*). There were in those days few fine Peonies except in the gardens of wealthy people. As with the Gladiolus so the Peony has been wonderfully improved in recent years, although some of the older varieties, such as *Festiva Maxima*, 1851; *Eugenie Verdier*, 1864; *Duchess De Nemours*, 1856; *Prest. Taft* (*Reine Hortense*), 1857, and a number of others even today hold their own as among the best, and are superior to a great many kinds introduced in recent years. I have studied the Peony almost as long as the Gladiolus, have visited many of the best exhibits of Peonies of the American Peony Society, and a number of the finest Peony growers during Peony season, such as T. C. Thurlow's Sons; E. J. Shaylor; Bertrand H. Farr; Lee R. Bonnewitz; Good & Reese, and

others, and have bought many of their finest varieties, paying as much as \$100.00 for a single plant. My collection embraces some 400 of the choicest kinds. But for the fact that I must put in my best efforts with my Gladioli I would give my time to the Peony, and its improvement. I have now some four acres of two-year-old plants, including also some very fine new seedlings of my own, but as I want to give my main attention to the Gladiolus I have decided to offer my customers an opportunity to purchase these at bargain prices. I will issue my second special Peony list next August, giving also the most concise and valuable information for successfully growing the Peony. If you intend to plant a small or a large collection of the best in Peonies it will surely pay you to send me your address for this list of reliable Peonies at bargain prices.

A handwritten signature in dark ink, appearing to read "A. E. Kunderd". The signature is fluid and cursive, with a distinct "A" and "E" at the beginning.

*My special Peony list ready next August.*



The disappointment in not being  
a Kunderd bulb



I am a Kunderd bulb

*From a drawing sent by a customer who has  
learned the difference from experience*

## Proof of Kunderd Gladioli Superiority

The following pages give me about the greatest pleasure in my Gladiolus Catalog each year. They tell me the great pleasure my "New Creations" of Gladioli are giving to so many. Surely enough compliments for one person to receive from so many lovers of the beautiful. (And this is only a part of hundreds more fine testimonials I receive.) My only regret is that space prevents me

from publishing them all and so express my kindest appreciation. Sometimes I feel like printing my whole Gladiolus Catalog with only testimonials to show you what an encouragement in my work your good-will brings.

*A. Kunderd*

**Mrs. Harry L. Barr, Ohio, Jan. 16, 1926:** "How very many letters you must receive! But then we who grow Kunderd Gladioli just have to tell you about our gardens. For three consecutive summers I have grown Kunderd Gladioli, and last summer was the first time I tried any others. Let me add, it is the last. Those glads' looked rather out of place with Kunderd Gladioli. I can't begin to tell you how much pleasure we have had from our gladioli. You bring so much joy to others that I'm sure your cup of happiness must be running over."

**Mrs. J. S. Cureton, South Carolina, Feb. 8, 1926:** "As you are such a busy man I doubt if you ever see this note but I would like to add my word of appreciation of what you have done to brighten the world. As a 'flower missionary' you are a blessing. You have done a great thing in putting your gladioli bulbs in reach of all."

**Fred E. Collins, New York, Sept. 16, 1926:** "The enclosed clipping will give you some idea of the 'Glad' exhibit we 'Fans' gave in the lobby of the Watertown Savings Bank. To say it was a success is putting it mildly; it was surprising to see the number of visitors marking down the names of the different varieties, also the originator's name. I can gladly say Kunderd blooms would surely have taken nearly all the prizes, had any been given. I met you at the show in Rochester in August, and note that you captured nearly all the capital prizes."

**The Chas. Franke Nurseries, New Jersey, Aug. 28, 1926:** "Wish to say that I saw your display of Gladioli plantings at the Sesquicentennial, Philadelphia, Pa. It was really the most wonderful sight I ever saw."

**Mrs. Perry G. Holden, Michigan, Apr. 15, 1926:** "I am enclosing this note of appreciation for the wonderful work you have done to make the world a more beautiful place to live in. I never cut the beautiful 'glads' without thinking of the splendid mind and the infinite patience back of these newly formed and colored varieties. May you have many many more anniversaries of growing 'glads'."

**E. E. Hunnicutt, Alabama, April 15, 1926:** "On this occasion I take the opportunity to personally thank you for your wonderful gift to mankind, the Kunderd Gladioli. Whenever Gladioli are mentioned it is always my pleasure to speak of Kunderd as supreme."

**Edw. W. Furlong, Pennsylvania, Jan. 26, 1926:** "The glads I bought from you last year were fine, in fact the finest I ever saw and created quite a sensation among my neighbors and friends. I want to tell you of a little incident which occurred last summer when my glads were in bloom. A friend of mine who is a lover of glads paid me a visit and while looking over mine said, 'You should see the junk I got off so-and-so, 20 for a dollar, spikes like straws, five and six little flowers on a spike, a number that will not bloom at all.' I said to him, 'Do you see that row over there? 20 for five dollars from Kunderd.' He said, 'But look what you got'."

**Mrs. Ernest F. Heffler, Connecticut, May, 31, 1926:** "You are doing a wonderful work for mankind. Mr. Kunderd, for certainly if it is better for man to make two blades of grass grow where one grew before, it is equally deserving of praise and admiration for one to take the more common forms of floral life and transform them, by infinite patience and love, to the nobler, beautiful creations such as the gladioli you have given to the flower loving public."

**Mrs. S. W. Myers, Indiana, Feb. 19, 1926:** "The bulbs I bought of you last spring were the best quality in every way. I keep Kunderd bulbs separate from the others in planting and storing, as they are distinct in themselves. I do not think there is a flower that surpasses the gladioli in the satisfaction it gives the grower."

**Anna W. Moore, New Jersey, Mar. 13, 1926:** "Last year was my first experience with Kunderd bulbs and I was more than satisfied. I had bulbs from four sources but no labels were needed to tell me which were Kunderd's from the time the plants were six inches high."

*Take advantage of the collection offers appearing after each list.*

## Proof of Kunderd Gladioli Superiority—Continued

**Frank F. Moore, New Jersey, July 4, 1926:** "I grow for pleasure and as a hobby 350 named varieties of glads. About 40 whites. But when your "Marie Kunderd" came into bloom last week (the first I have grown), the other whites looked somewhat passe. It is marvelous. It is simply exquisite. We also grow 70 other Kunderd varieties. Of these we are particularly pleased with Watermelon, Show Flower, Scarlet Princeps, Violet Beauty, Fair Columbian, Dr. Nelson Shook (superb), Gaiety and Rosalind. Saw your Rochester exhibit last year. Must see the Rochester Show again next month, as well as your planting at the Sesquicentennial grounds. How any one could rate a glad higher than Marie Kunderd or Nelson Shook (in their class) is beyond me. It looks as if some of the leaders in the.....symposium are pretenders to the Kingship among glads."

**G. H. McInerney, New York, Jan. 18, 1926:** "Enclosed find check for \$55.35 for which please send me bulbs as per enclosed order blank. After visiting the American Glad Show at Rochester in 1925, feel that you are the "last word" in Gladiolus. Am hoping that some day I may be able to visit your wonderful gardens."

**George Huber, Ohio, July 21, 1926:** "The collection of Gladioli I got from you are now in bloom and are the most wonderful glads I have in my garden. I have about 2,000 glads in my garden from other growers, because I always thought your price too high, but since yours are in bloom they so far outshine the same varieties from other dealers that I now am a Kunderd booster, regardless of price."

**F. D. Keck, Illinois, Aug. 5, 1926:** "I have grown hundreds of Gladioli but I have not found anything to equal Kunderd originations. So, I have discarded all varieties other than yours. Kunderd's varieties sure stand supreme and I will grow nothing else."

**J. Horace McFarland, Sec. Am. Rose Society and one of America's foremost Horticultural Authorities, Pennsylvania, April 19, 1926:** "When I read your literature and remember your visit with me I feel again the injustice of the public in throwing so many bouquets on the grave of.....who had never done half as much as you have done to make the world a better place to live in. You are an enthusiast, and your enthusiasm has counted."

**T. P. Werner, Pennsylvania, Jan. 1, 1926:** "I received your letter asking if I cared to have your gladiolus booklet — I'll say I do — have been getting it for four or five years. We'll have about 500 of yours in the garden the coming year. Kind of drifted away from you a little for cheaper rates, but never again; they don't have the pep yours have."

**Mrs. Wain D. Thompson, Connecticut, 1926:** "Yours certainly are the Magic Gladioli."

**Mrs. J. Henry Ralston, Pennsylvania, Aug. 16, 1926:** "People who saw my glads said they didn't dream there were such flowers in the gladioli and I told them there were 'nt except you purchase Kunderd bulbs."

**J. M. Russell, Nebraska, Apr. 15, 1926:** "I ordered a few of your glad bulbs, and must say they were fine. It was my first experience with good bulbs' and it made an ardent Glad fan out of me. This year, I decided I would have lots of them, but I made the mistake of sending to about a dozen glad growers and comparing prices, etc., and while I am now in possession of 150 new bulbs that did not cost me as much as they would have cost had I purchased them from you. I am satisfied that I have sacrificed quality for price."

**Thomas Barron, Massachusetts, Feb. 22, 1926:** "I have been growing Gladioli for some years and have bought quite a number of your varieties (not direct from you). I bought, last year 500 KUNDERD variety bulbs from another source. Well, I was stung, so this year decided to go to headquarters."

**W. P. Strandborg, Oregon, Apr. 12, 1926:** "You shouldn't be the least bit worried because a few persons intimate that your prices are high. The thing that people want in this world more than anything else is quality and reliable service, and if you can give them that the price question is of not so great importance. What you are selling to the public, Mr. Kunderd, is your good name and reputation for fair dealing, plus your excellent quality of goods, and when you put your price on any of your products it is with a distinct understanding that your name and your reputation stand behind that particular article, as well as your skill, knowledge and experience. There is always an extreme satisfaction to the customer in knowing that he has the very best quality of goods that are to be had because it gives him pride in the article itself, and it arouses in him a sporting spirit to get the very best out of that article."

**Ollie V. Beckham, Texas, Jan. 26, 1926:** "I just want to tell you how very much I enjoy my Gladioli. I grow none but Kunderd and they are a source of great pleasure and happiness to me. All of my friends tell me what a beautiful garden I have and 'rave' over the wonderful Gladioli. Three years ago I took a vacant lot, all overgrown with weeds and the usual accumulations on a vacant lot. Cleaned it off, built myself a charming little four-room cottage and made a garden of Gladioli, Iris, and Roses. Today it is one of the beauty spots of our little town and Kunderd Gladioli have more than helped to make it so."

**Mrs. Smith Bartlett, Virginia, Feb. 8, 1926:** "Despite the fact that last season we had the worst drought in fifty years, your gladioli were simply magnificent. In fact their bed was the one joy to the eye, during those long sweltering weeks. You love your flowers so, no wonder their blossoms are so exquisite. I am so delighted to have learned about your wonderful flowers. Am looking forward to their blooming with keenest of pleasure."

**Mrs. C. H. Brinton, Illinois, Feb. 16, 1926:** "Every bulb grew and I think did its very best, for the blossoms were far beyond my expectations."

**C. H. Brooks, March 22, 1926:** "I can truthfully say that I miss my gladioli more than I do anything else connected with my former home."

**L. R. Broadwell, Kansas, March 25, 1926:** "Wish to say that the bulbs purchased from you last year were far above expectations. Strictly in a class by themselves when compared with the bulbs from other growers. Did not realize there could be such a difference. Also your bulbs not only grew better, but grew larger, kept better and were better in every way than any I have ever had."

**R. W. Battram, Canada, Sept. 11, 1926:** "The more I get of your bulbs the more I want. I am highly pleased with my Kunderd collection of Gladioli and am more than ever determined to make and keep my collection strictly Kunderd."

**Miss Gretchen Bridenbeck, New York, August 30, 1926:** "There was no idea that I would be so greatly surprised. The bulbs, some of them have had three and four spikes per bulb, and the coloring is magnificent. Some of the spikes attained a height of five feet. I count it an agreeable moment when I replied to a Kunderd ad, and my introduction to this regal flower."

**Mrs. A. H. Baxter, Connecticut, April 5, 1926:** "I have found such success and pleasure in the past three years raising your glads, that I am sending another order this year. I thank you for the past favors in sending such splendid substitutes in my orders when you could not supply the bulbs ordered."

**L. H. Allen, New York, Feb. 1, 1926:** "I am writing to tell you how delighted I was with the Glads you sent me last year and the results attained were beyond my fondest expectation. I have raised Gladioli for many years and have bought bulbs from all over the country and there is no comparison with Kunderd's."

**Grow better and more distinctive flowers with Kunderd bulbs.**

## Proof of Kunderd Gladioli Superiority—Continued

**F. S. Beyer, Illinois, October 3, 1926.** "Received many comments on our Gladioli but one that I will always remember came from a friend that toured the East this summer. Upon his return I asked him what impressed him most in the East. He told me the most beautiful sight on their entire trip or any previous trip that they had ever seen was at Goshen, Indiana, Kunderd's Gladiolus Fields."

**J. K. Alexander, "The Dahlia King," East Bridgewater, Massachusetts, Feb. 16, 1926:** "I consider the Premier Gladiolus man of the World."

**F. E. Adams, Montana, Aug. 16, 1926:** "I have had splendid success with gladioli I got from you and they are the wonder of the town and I am surely pleased with them."

**Milton Aldinger, Pennsylvania, Mar. 4, 1926:** "On getting Kunderd Gladioli, I know and see the difference."

**George F. Austin, Connecticut, Mar. 24, 1926:** "Referring to order of Glads purchased of you last year will say that both Mrs. Austin and myself derived more satisfaction from them than any that I have heretofore purchased, they were all very beautiful and we were amazed at the size of plants and flowers. Hereafter I shall buy nothing but Kunderd bulbs."

**Harry Allen, Pennsylvania, Aug. 27, 1926:** "I do not grow Glads to sell, it is a 'hobby' and I take great pleasure in raising fine flowers and when the bulbs are purchased from you then the game is half won. That lesson was learned by shopping around and getting stung."

**Howard M. Crowell, New Jersey, Jan. 20, 1926:** "Enclosed please find my order for Gladioli bulbs with check covering payment for same. As hundreds of others have acclaimed your stock as the best I must add my name to that list. Last year I purchased some bulbs from you and feel that I can not express how pleased I was at the results obtained during the months of July and August. I am a strong believer in giving credit where it is due so am putting in a word for you whenever the opportunity arises as you will see by the list I am enclosing with my order."

**Everett E. Carter, Landscape Gardener, Michigan, Feb. 4, 1926:** "I believe you have the best in the Gladioli market, therefore I am pleased to plant your products for my customers, and with the assurance of a rich harvest of beauty."

**Wm. E. Crevoiserat, New York, Mar. 9, 1925:** "Kunderd Glads are the backbone of my collection."

**Jos. H. Coallier, Jr., Ontario, Canada, April, 1926:** "For two seasons I have tried bulbs from Holland, and after experience have decided to go back to Kunderd. Your bulbs may be a little more expensive, but the satisfaction in growing them more than offsets the difference in price."

**Chas. Crump, Michigan, May 20, 1926:** "We are having fine success with our bulbs and especially those we ordered from you. We can always tell Kunderd bulbs when we are harvesting them in the fall, as they are always so fine and healthy."

**W. H. B. Carter, New Zealand, May 23, 1926:** "The gladioli bulbs landed safely, and I must say that I am very well pleased with them. There is not a blemish on the bulbs so it looks like a 100% success. 'Pride of Goshen' was judged the champion bloom at our last-summer show against all other kinds of flowers which included roses, carnations and sweet peas."

**C. F. Campbell, North Dakota, Aug. 24, 1926:** "Last spring you had a special of twenty bulbs for \$2.00. We took advantage of this special and I want to say that I got my money's worth out of one bloom."

**Mrs. Frank Coffman, Ohio, April 28, 1926:** "If your seeds prove to be so much superior to other seeds as your gladioli are to those I have bought from other companies, I hope you will enlarge your list till we can buy all kinds from you."

**Duane A. George, Vermont, Mar. 20, 1926:** "I always tell my friends 'For quality go to Kunderd'."

*My catalog gives only a faint idea of the grandeur of Kunderd Gladioli.*

**Mrs. Wm. C. Coahead, Pennsylvania, Sept. 13, 1926:** "I saw your exhibition of gladioli at the Sesquicentennial in Philadelphia, and felt that I must write to tell you how wonderful it is. It is certainly a gorgeous sight, and worth the price of admission to see that alone."

**H. Geake, Canada, Sept. 16, 1926:** "After reading many catalogs, ads, etc., finally decided to place a trial order with you, and the results are far and away above expectations; there is only one word that will adequately describe the blooms, and that is 'gorgeous'."

**Mrs. T. R. Funk, California, June, 28, 1926:** "I should like to be able to tell you how much pleasure your Gladioli have given us this summer but words fail to express it. We had no idea that such flowers existed, altho we have grown glads for years. Our garden has been a show place. The Kunderd productions, I assure you, created a sensation."

**Ira W. Frederick, Nebraska, Aug. 10, 1926:** "I am a lover of Kunderd Gladioli."

**A. H. Frimmel, Pennsylvania, Sept. 10, 1926:** "I take pleasure to inform you that I have visited the Sesquicentennial Exposition at Philadelphia, Pa., and must say, that I have not theretofore visited a more beautiful acreage of Gladioli than yours grown at the Sesqui. I had never known before what gorgeous creations gladioli could be, until I saw yours and I saw a sight I shall long remember, thousands of gladioli of different colors, a beauty of colors, tints and types and of great size and perfection."

**Mrs. Jonathan Eldredge, Massachusetts, Jan. 20, 1926:** "It is a pleasure to me to express my appreciation of the quality and great beauty of flowers grown from the gladioli bulbs which I purchased of you."

**Mrs. Alta Edstrom, Michigan, Feb. 13, 1926:** "Nothing can rival your gladioli and I have never been disappointed in a bulb purchased from you. It is wonderful to plant a little brown bulb and be repaid with such a wealth of bloom and such colors. I take good care of bulbs and they keep fine for me."

**Mrs. Grace K. Elright, Pennsylvania, Feb. 15, 1926:** "I want to try to tell you the joy and pleasure I get out of gladioli growing. We live in the suburbs and I have a small garden. In it I grow both vegetables and flowers. I used to think no amateur could grow the exquisite gladioli, but I took a chance on some bulbs one spring. The next spring I tried a small order of Kunderd bulbs and I cannot express the delight the matured flowers gave me. Flowers as exquisite as any of our florists here can grow, and for regal beauty and coloring I was honestly vain of my lovely gladioli."

**Mrs. C. J. Daugherty, West Virginia, Aug. 16, 1926:** "This is a list of flower lovers and I am sending it ahead of my order so that you can send catalogs. I am sure if they order once they will repeat."

**Mrs. J. L. Duesler, New York, Mar. 15, 1926:** "The Gladioli bulbs I have had from you have been very satisfactory as to vigor and productiveness as well as beauty of flowers. Kunderd bulbs do produce."

**Roland C. Doane, Pennsylvania, Mar. 20, 1926:** "It is useless to try and add any remarks of praise for your bulbs, but every one who has seen my bulbs has remarked upon the size of them and my answer is, 'Kunderd'."

**Mrs. W. T. DuPree, Florida, June 19, 1926:** "I placed an order with you in February for 500 bulbs. These are now in full bloom and have so far exceeded my expectations and I have found so much delight in the different kinds that I wish to duplicate my order."

**Mrs. J. A. Ebert, Kansas, Jan. 6, 1926:** "I had a Marshal Foch that measured seven and one-fourth inches."

**Mrs. C. V. Davis, D. C., July 26, 1926:** "What joy your Gladioli have been to us this summer. I have raised the ordinary sort for a year or so, and thought I had lovely flowers, but I have never known the real joys of Gladioli until this year, when I bought fifty bulbs from you — and such blooms!"

## Proof of Kunderd Gladioli Superiority—Continued

**John P. Daubner, California, Oct. 15, 1926:** "I wish to tell you of the wonderful success I had with the Gladiolus bulblets I procured from you last spring. When they arrived I was somewhat dubious because of your guarantee that they would all blossom; they were so small. However, I planted them toward the end of June and they began to bloom about the end of August and I must say that I never have had such beautiful blooms."

**W. F. Chism, New Jersey, Jan. 20, 1926:** "Compared with others I purchased of the standard varieties from seed-houses there were none to compare with yours. Also, what I consider most gratifying, your bulbs were true to name and catalog description."

**F. X. Hupf, New York, Apr. 16, 1926:** "Three years ago I became interested in gladioli, buying from the different growers about 200 bulbs. Last year I received some from you which not only came true to label but were the finest blooms I have ever seen. Friends were amazed at such a collection of flowers. Purple Glory and Pride of Goshen were miracles to them. Having bought from no less than fifteen houses I will quote on what I received. Many mis-labeled bulbs, some very dirty with the roots of the previous growth."

**Miss Rose Hurab, Wisconsin, Sept. 6, 1926:** "Words cannot describe the lovely Gladioli I raised last year. Never in all my life have I made a purchase that I was so well pleased with."

**Mrs. W. D. McKittrick, Kansas, Jan. 28, 1926:** "I purchased a Mary Pickford from you and another house. There was no comparison in appearance of bulbs. I planted them side by side. Yours produced a spike a half longer, and larger flowerets. The marking on petals alone proved them to be same variety."

**Oliver Helmich, Missouri, Aug. 19, 1926:** "The results obtained growing Kunderd gladioli the past three seasons compared with gladioli from different parties have convinced me that Kunderd quality is superior."

**Dr. W. R. Glover, Canada, Feb. 20, 1926:** "Bulbs purchased from you direct have always given much more satisfaction than those purchased here."

**Fred W. Gray, West Virginia, Feb. 24, 1926:** "The bulbs ordered from you arrived yesterday. They certainly are select—large, plump, sound, healthy."

**A. J. Cantrill, Australia, July 6, 1926:** "Your parcel bulbs to hand today. The bulbs opened up in perfect condition and quite fresh looking. This is the fifth consignment which I have received from you, and have had good results from every bulb imported. They have all come true to catalog description, indeed in some cases the catalog does not do them justice. I am not by any means your best customer but I venture to say I am one of your most distant ones, and when every order reaches me in such good condition, it speaks well for your packing and dispatching arrangement."

**R. E. Collins, Illinois, Jan. 4, 1926:** "Two years ago I bought forty bulbs from you and I wish to add my name to the long list of testimonials you must have, for the flowers produced were wonderful, some of them being six inches across and on stems nearly six feet high."

**Mrs. S. G. Miskerson, New Brunswick, Canada, Jan. 27, 1926:** "The gladioli I got from you last year were beautiful. They all bloomed and some of them measured five and a-half inches and were as tall as myself."

**Mrs. George Neal, Pennsylvania, Feb. 19, 1926:** "The bulbs I purchased of you last year produced strong, healthy plants with wonderful blooms. That is speaking highly, for the soil here is very poor."

**L. J. Seely, New York, Aug. 27, 1926:** "Just a line to let you know how very satisfactory the Gladioli are. We planted them in a rather arid and stony hillside field and when the early summer turned out so dry had little hope that we should get much in the way of flowers. However, they have done splendidly and we have been astonished at the size of the blossoms and the beauty of the shape and color."

*Such popularity as Kunderd Gladioli have attained must be deserved.*

**Isaac Myers, Indiana, Jan. 12, 1926:** "A few glads along with your other work helps cheer you up when you have the blues."

**Harry S. Morgan, New Hampshire, Jan. 20, 1926:** "Our home was decorated with your glads inside and out last summer."

**Mrs. W. G. Myers, Tennessee, Jan. 18, 1926:** "Two years ago I ordered a collection of ten gladioli bulbs from you. Took only reasonable care of them, but the way they bloomed was simply marvelous. Every bulb produced from two to five stalks. The variety of color and form was great."

**A. W. King, Ontario, Canada, Jan. 23, 1926:** "I have bought Gladioli bulbs of you for past three seasons and enclose an order again. Altho no words of mine can express what I would like to say of the pleasure we derive from growing these marvels, for they certainly are marvels, and joy bringers. I must add that your dealings are much appreciated for you do not exaggerate in your claims for them nor your descriptions."

**Peter Kamper, New Jersey, Aug. 15, 1926:** "I wish to state that the three Anniversary collections of glads I bought from you this spring have just finished blooming and to say that they were beautiful would be putting it mildly (they were exquisite). And they, together with the Glory and Orchid Mixtures I bought from you last year, are gradually converting me from a Dahlia to a Glad lover. For such color, beauty, and daintiness as you have created in your glads can be found in no other flower that is within reach of the average person. As I have already stated I am being converted to your glads. But yours only, as those from other growers do not appeal to me. I have never seen any to equal yours and I see quite a few as I attend practically all the shows in this, the metropolitan area. For wherever you go your creations are outstanding and for that reason I want more next year and the next and every year after that as long as my Creator allows me to stay on this wonderful earth to enjoy its beauties. Are a joy to the eye that sees them. A balm to the soul that loves them, and the deepest source of pride to the one who grows them."

**Mrs. Estus Hall, New York, Jan. 13, 1926:** "Your gladioli bulbs are not only stronger and better the first year but continue to be that way 'unto the third and fourth generation' so you surely must know how to give them an extra good start in life."

**Mrs. W. E. Hart, Ohio, Jan. 23, 1926:** "We are not quite ready to send an order, but I am sending this list of names of friends now, thinking that it surely will be a favor to them, at least, to become acquainted with Kunderd bulbs. We think that no others ever grown can compare with them. Friends who have seen mine, exclaim over their sturdy growth, large and brilliantly colored blooms and their keeping qualities in the house."

**L. T. Hall, West Virginia, Feb. 13, 1926:** "I planted 100 of your mixture last year and had very fine results, and have given away all Gladiolus bulbs not Kunderd, that I have collected in a small way for several years, as yours are far better, and I want at least 100 of your new mixture."

**Dr. Guy Steele, Maryland, Jan. 16, 1926:** "Please let me know if I can get them from you. In the event that I cannot I must try to get them from some one else. I hate to do this, as I have tried many dealers. You have by all odds been the most satisfactory, indeed you have been so satisfactory that I have stopped buying from any one else, except when I want a few kinds that you do not furnish."

**Mrs. John Stobbs, Colorado, Jan. 12, 1926:** "By the enclosed order for gladioli bulbs you will readily understand that I was more than pleased with the results from those I bought from you last year. Our pastor's wife, after having called upon a sick girl, where I had previously left a bouquet of these flowers, phoned me saying, 'Why, Mrs. Stobbs, I never saw such beautiful flowers; one was just like an orchid', and I said, 'That's just the way it's supposed to be'. It was one of the Primulinus Varieties and they look like beautiful butterflies."

## Proof of Kunderd Gladioli Superiority—Continued

**Mrs. W. E. Hart, Ohio, Apr. 16, 1926:** "We tell our friends that they could have glads as fine as ours if they bought Kunderd bulbs and gave them good care. Your bulbs do not disappoint."

**Anthony Schmitt, Missouri, Jan. 1, 1926:** "At this writing, which so happens to be January 1st, in more explicit words, New Year's Day. And in honor of this day I wish you a Happy and Prosperous New Year, which I should not have mentioned for I am aware you are always happy and prosperous indeed. You are more than deserving of these few words of high praise; just imagine yourself, the tremendous lot of people you have made happy in the previous year just passed with your new creations and splendid work, which is more than enough to cause anybody to write you a few lines of praise."

**Mrs. John Wood Scott, New York, Jan. 29, 1926:** "I am in receipt of your favor of recent date, and I am certainly agreeably surprised. Your offer is certainly generous, only more so, when one knows the quality of the bulbs that you grow."

**Mrs. Randall Smith, Massachusetts, Feb. 6, 1926:** "In my opinion, your glads are the most satisfactory flowers in the world."

**A. J. Stackhouse, New Jersey, Mar. 14, 1926:** "I have bought glads by the hundreds from dealers but yours are the best I have ever come in contact with."

**Mrs. Geo. W. Stroud, Kentucky, May 1, 1926:** "Enclosed you will please find bank draft for \$2.00 for one special 45th Anniversary package and will say it must be 'going some' to be a surprise as I have been getting your gladioli for the past three or four years. I sure know how grand they are and cannot tell you how much we love them. I now have quite a collection of Kunderd Glads. Only wish I could further show my genuine appreciation of your wonderful work."

**Mrs. E. K. Wilson, Washington, Jan. 27, 1926:** "Will you kindly send me your Gladiolus catalog? The bulbs I have bought from you at different times have always been more than just satisfactory."

**T. L. Wade, Jan. 17, 1926:** "Your catalog received, for which I thank you. The collection I purchased of you in 1923 were the finest (47 in all, I believe) of four different lots I bought that year. I planted them by themselves, and you could see the difference in the color and width of the leaves, as well as the fine, healthy blooms, over all the others. I am writing for your wholesale list. Would like to know would you consider making me a collection of bulblets, say 300 of each of the varieties you list? They need not be kept separate or labeled."

**Mrs. Chas. Palmer, New York, Feb. 3, 1926:** "The glads I received from you last year were beautiful, as usual. Every year the ones I get seem more beautiful than the ones before. Last year I pulled up and threw away at least a hundred of the old kinds I had before I heard of Kunderd's."

**Ernest R. Pope, Ontario, Canada, Feb. 11, 1926:** "I certainly had wonderful results from the bulbs I bought from you two years ago. Last year I thought I would buy in Canada but the results were discouraging."

**E. C. Pomeroy, Connecticut, Aug. 9, 1926:** Telegram—"Your Wonder Mixture creating a panic, road blocked all day."

**Mrs. Henry F. Prince, California, June 12, 1926:** "Your gladioli planted February 28th are blooming profusely and each day we select one as being the most beautiful, as yet there is always another and yet another just as beautiful to follow. Really, words seem inadequate to describe them and I am looking forward to many future orders in the planting of your gladioli. I have several local catalogues with Iris listed, some quite cheaper than your quotations but I know you would not list the Iris unless they come up to your standard of rating, so I am going to send in a small order to add to some I possess."

**Asa P. Way, Pennsylvania, Jan. 6, 1926:** "I will certainly have to order more from you this year and as I have written you in other years your bulbs, although a little higher than others, invariably are more reliable and satisfactory for some reason."

**H. A. Wade, Pennsylvania, Mar. 29, 1926:** "Received bulbs yesterday by express all O. K. and would like to say that they are as fine as anything I ever saw. They are all and a little more than you crack them up to be."

**Wm. Y. Wemple, New York, Aug. 26, 1926:** "I bought some of your gladioli bulbs last spring thinking they would be about the same as those I had gotten from other dealers, but I have been agreeably surprised to find yours surpass all others I have ever had in colors and growth. I have never believed they could be so very beautiful. It gives me great satisfaction to write you about them. Next spring I hope to have more."

**L. D. Weil, Pennsylvania, 1926:** "We have had such wonderful results with your bulbs that we glorify the glad very much. When in bloom they cause riots of excitement, being so stately, colorful and picturesque."

**Mrs. A. E. Wilkenson, New York, Sept. 26, 1926:** "My glads this season have been wonderful beyond description and the envy of the whole town. Have put them beside many from other gardens but they were all inferior to yours. A satisfied customer is the best advertisement a firm can have."

**Ray T. Thompson, New York, Jan. 5, 1926:** "I am taking the liberty of making this a rather personal letter for a certain reason which I feel will be gratifying to you as a creator of new varieties of gladioli. During the past year I have received catalogues and price lists from about 65 growers of gladioli from all over the U. S. Imagine my surprise to find their lists averaged from 30-50 per cent of Kunderd creations. This ought to make any business man think who intends making any purchases of bulbs."

**Kenneth M. Weale, Massachusetts, Sept. 15, 1926:** "The bulbs bought last spring flowered beautifully and gave me much pleasure. At the Gladiolus Show of the Massachusetts Horticultural Society and New England Gladiolus Society at Boston this summer I did not see a more beautiful variety than Alton. Mrs. Dr. Norton was considered the finest light-pink and Marshal Foch and Fern Kyle were also popular. In my garden Romance, Lustre, Purple Glory, Twilight, Alton, Masterpiece, Magic, etc., were beautiful beyond description. Now that this season is almost over I have come to realize the superiority of Kunderd Gladioli and am planning a larger order next year. I wish you continued success in your work of improving one of Nature's most wonderful flowers."

**Mrs. John Yerkes, Florida, 1926:** "I know I shall be pleased, for your bulbs are quite famous in our Garden Club."

**Lewis J. Vient, Rhode Island, Apr. 15, 1926:** "My blooms which I have received from you are exceptionally fine and wish I had started with some of your beauties instead of fooling away my time with inferior stock but think you will agree that I have at last gotten on the right track."

**Mrs. D. F. Tiemann, California, 1926:** "Just cannot wait any longer to tell you what beautiful flowers my new bulbs have. I cannot think of anything more exciting than awaiting a new variety to unfold its buds. I have long been growing what I call 'hit and miss' collections but since I know what Kunderd's are am gradually weeding them out and will finally have 'nothing but'. By the way, I have been delighted with the Primulinus."

**Clarence Fack, Illinois, Aug. 23, 1926:** "I wish to thank you on behalf of my father and myself for the wonderful treatment accorded us on our recent visit to your Gladiolus Fields at Goshen. What we have seen was a revelation to us and was well worth the long railroad journey that it was necessary to take. You may believe that we are looking forward to receiving your catalogues."

**G. Teiner, Long Island, Sept. 29, 1926:** "I had wonderful success with your Gladioli. You remember early in spring I bought different mixtures of you, even from the bulblets, I had wonderful flowers; took first prize in flower show with Kunderd Gladioli but I like Ideal the best. I grew glads for many years, but never saw display of flowers like yours. Will order more."

*See my special offer for early orders on page 28.*

## Proof of Kunderd Gladioli Superiority—Continued

**Mrs. W. P. Penick, Louisiana, 1926:** "Your gladioli last year were such a success and such a joy to every one who saw them, that I am anxious to get your 1927 catalogue, that I may order at once."

**G. D. Rummell, Illinois, Apr. 16, 1926:** "I am taking advantage of your offer to the extent of . . . I can't get along without Kunderd's Gladioli in my rear garden. So far they have justified all of your widest advertised assertions."

**Miss E. G. Raezer, Pennsylvania, Mar. 29, 1926:** "I have been told that there are no finer Glads than the ones that come from Kunderd."

**Mrs. J. B. Robinson, Illinois, May 10, 1926:** "You are a dispenser of joy and beauty."

**Emma A. Stobbs, Denver, Aug. 27, 1926:** "I have had wonderful gladioli, some growing to a height of five to six feet and flowers four to six inches across. There were shades and colors that I cannot describe and all that saw them said 'I did not know you could get gladioli in such a variety of colors'. Never having seen them before, and they marvel at the ruffled ones which surely are beautiful. Next year I will plant more gladioli and less dahlias. As a cut flower the gladiolus is far superior to a dahlia. 'Surest cure for gloom, see Kunderd's gladioli bloom'."

**Garin Marnik, Gardener for Mr. and Mrs. F. A. Stone, Michigan, Sept. 6, 1926:** "We have had wonderful results with the bulbs you have sold to Mrs. F. A. Stone, Stone Hills, Grand Rapids, Mich. They just are a surprise to everybody."

**Neil F. McDonald, Staten Island, Sept. 16, 1926:** "I have been growing glads for several years, but last year was the first time I purchased any bulbs direct from you, though I have many Kunderd originations purchased from other growers. The results from your own bulbs were so far superior to the result obtained from bulbs of other growers that good sense demands that your varieties be purchased directly from you in the future."

**Albert J. Lang, Minnesota, Aug. 30, 1926:** "You will be interested to know how the gladioli did this year. I am certainly well pleased with them and especially with your Anniversary Mixed. We certainly got a wonderful assortment in them. We still feel that Kunderd bulbs are at the head of the list. I had a number of bulbs which bloomed between five and six feet tall as shown by the enclosed picture. These were not even given any special care. I put a little bone-meal under them but that is all. It is hard to tell you which ones we like best for they were all wonders."

**Marion Kinsley, Massachusetts, Jan. 28, 1926:** "Through the medium of the written language it is almost impossible for me to express to you what joy and happiness I experienced from my first order of your gladioli."

**Mrs. E. Krust, South Dakota, 1926:** "Last year I bought my first gladioli from you, for which I paid three dollars, but I had thirty dollars worth of enjoyment from them. The colors as well as the flowers were beautiful; most of them had two spikes and some of them three spikes of large blossoms."

**Mrs. W. S. Jackson, Michigan, Sept. 24, 1926:** "This is to inform you of the wonderful beauty and perfection of the blossoms from bulbs I purchased from you this year, also from those I got from you last year and carried over myself without any particular care or trouble, except to let them cure, clean them and store in my basement without sand just in a couple of baskets. My E. J. Shaylor and Dr. Van Fleet, also Mrs. Pendleton are enormous and of deep, exquisite coloring. Mary Pickford like thick wax flowers and so large. Lacinatus blossomed wonderfully, same color as Shaylor and so dainty, like an Orchid. Pendleton seven inches across, Shaylor six inches across, etc."

**Mrs. John S. Jones, Pennsylvania, 1926:** "Last year was the first I had purchased any of your glad bulbs and they surely were marvelous. I had such wonderful success and all my friends came to see them. Some stood over five feet and had twenty-three blossoms on a spike."

**Mrs. Maude Hills, Ohio, Jan. 2, 1926:** "If the happiness at beholding the beauty, from the some twelve or fifteen bulbs purchased by myself of you last season is repeated in the lives of all who purchase your bulbs each season, then you can truly call yourself, The Glad Man. We scarcely know how to express what we think of the beauty of 'Glad' flowers which came from you and grew in our garden last season and to still more emphasize their beauty."

**Muriel B. Hazard, California, 1926:** "Will you please send me another one of your catalogs, as I have lost mine, and consider it a real loss, as my Kunderd Gladioli are my finest flowers and most satisfactory."

**Mrs. William P. Hynes, Nebraska, Jan. 23, 1926:** "I had wonderful success with my gladioli. Have now a collection of between three and five hundred, all Kunderd. I like them all but still swear allegiance to Crinkles. I have given heaps of bulbs away, and have gotten all my neighbors interested, but the funny part was, they got their bulbs, from just any seed-house and of course while they all grew there wasn't a one ruffled, and were all red mostly or small yellow."

**H. S. Hershey, Pennsylvania, Feb. 25, 1926:** "Have been planting your gladioli bulbs for several years and find them most satisfactory. Last year planted them in new soil which looked altogether unpromising, as it was composed of red clay and stones. Of course I fertilized it as best I could but was very discouraged in the spring when I planted the bulbs, as it was so hard I could scarcely dig it. I kept cultivating and applying liquid fertilizer at intervals, and the people who saw the gladioli in bloom were simply amazed at their beauty and particularly because the soil looked so unpromising."

**Mabel Horton, Michigan, March, 8, 1926:** "Received my shipment of bulbs today and want to say they are the finest lot of bulbs I have ever had. I can hardly wait until planting time, they look so nice. Just want to tell you about the package of Regal Lily seed I bought from you last year. I planted them in the open ground, May 13, 1925, and 40 of them came up just fine, and I covered them and expect to be able to transplant them this spring. I feel very much pleased with the results so far."

**Mrs. C. E. Hall, Connecticut, March 27, 1926:** "It gives me great pleasure to send you these names of my neighbors and I trust they will order from you for if they do they will be amply rewarded. For over four years I have ordered from you and have been well pleased for your bulbs always open into a regular symphony of blooms which I can't imagine could be equaled. Your blooms give me, the busy wife of a farmer—the still busier mother of three very lovely children, much relaxation and joy."

**H. E. Smith, Oregon, Apr. 21, 1926:** "I am sending you check for \$6.00 for your special 45th Anniversary Surprise and if I am not pleased with the bulbs I get it will be the surprise of my life for I have the finest bulbs and flowers from my Kunderd Gladioli and I consider them far ahead of any others."

**Mrs. E. G. Simmons, New York, 1926:** "I have just received your catalog and was delighted to get it. I always wear the catalog out trying to decide which bulbs I will order. All that I have had from you are wonderful and I have tried to interest many of my friends."

**L. A. Schultz, Minnesota, Jan. 8, 1926:** "Had wonderful luck with the bulbs I received from you even if our summer was one of the driest we ever had, and all bloomed fine. Can guess what pleasure you derive when able to originate such wonderful kinds and colors. The pleasure I got out of seeing your Purple Glory, E. J. Shaylor, Dream and Rosy Glow come open to show their great size and wonderful colors could not be counted in dollars and cents. Every one I had from you was far better than I ever thought that they could be grown, even the mixture."

Addresses of any persons quoted here will gladly be furnished upon request.

*Please show this catalog to your friends.*

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**Maude J. Welsh, Missouri, Mar. 5, 1926:** "It is my custom to send Mother, plants or bulbs for her garden instead of the Mother's Day floral gift. Four years ago I sent her some of your mixed bulbs and nothing has given her more pleasure."

**F. X. Hupf, New York, Apr. 16, 1926:** "In reference to your Glory Mixture, I wish to state that the bulbs surpassed all expectations. It would be a hobby by itself to plant a new batch of Glory Mixtures each year."

**Mrs. E. E. Shurtliff, Nebraska, Jan. 18, 1926:** "I can not resist sending for a few new bulbs and one or two more of the ones I liked very much last year. The names I am sending you are flower lovers and I am sure if they do send you an order for gladioli bulbs they, like myself, will always be your friends."

**Fred R. Weil, New York, Feb. 10, 1926:** "I also appreciate your remarks relative to securing the orders for you. You may rest assured it was a pleasure on my part for I have had Glads for a number of years but yours filled the bill last year over and above my expectations and I surely wanted my friends to share with me the satisfaction of having REAL flowers."

**Mrs. F. W. Walls, Washington, 1926:** "I would like to tell you here that I have won prizes for three years with your glads."

**Mrs. G. S. Wampler, Indiana, Feb. 20, 1926:** "My order of bulbs from your gardens arrived today and I've examined them carefully and they are the cleanest, finest, most promising looking Glads I've ever seen."

Addresses of any persons quoted here will gladly be furnished on request.

Read about my new "Wonder Mixture" on page 29.

## Notes of Interest

### Definitions, According to Webster

**Ruffled:** Frilled, plaited or gathered; fringed. (In cloth it means an adorned edge or border.)

**Laciniated:** Having a fringed border cut into deep, narrow, irregular lobes. Narrowly incised. (Webster Unabridged Dictionary.)

Both ruffled and laciniated Gladioli were originated by A. E. Kunderd.

### Grow Your Gladioli Well

Some Gladioli are wonderful when well grown, while the same varieties only moderately well grown may look very ordinary or commonplace. Others are beautiful even in only fair condition, owing to certain color, shades, etc.; but even such varieties are far superior when well grown.

### Special Collections

Some of my friends find it hard to make up a selection. I will gladly make up for you any special collections of either ruffled, plain petaled or primulinus varieties, or combinations of all three, if you will write and give me some idea of what you would like to have. In such cases please tell me about what colors or shades you would prefer and as to the prices you wish to pay and how much in all you would like to invest.

### Value of a New Variety

A new variety of any flower must of course be as yet very scarce to be worth a very high price. When once in fairly good supply, such prices as \$50.00, \$100.00 or \$1000.00 would be unfair and absurd. Such a price may be only for advertising purposes and only a "bluff." I do not make use of any such tactics. When I ask a big price for a new Gladiolus it is scarce and I consider it worth such a price.

### A Word About Descriptions in This Catalogue

Neither word descriptions nor colored plates can ever convey to a customer what any given flower will actually look like when in bloom. Even a well made color plate usually does not do justice to a fine variety of any flower. Descriptions in this catalog are necessarily brief, usually much of the detail must go undescribed for want of space and only the general colors can be stated. I make little use of color-chart descriptions (although I have the best of them in my office), for the simple reason that these also are wholly inadequate to give the reader a clear idea of the many color combinations and blendings of the actual flower as you would see it in bloom. For general appearance, type, form, etc., of a variety or any other given subject there is hardly any better illustration than a well printed halftone from a good photograph.

*Please show this catalog to your friends.*

### Your Success with Kunderd Gladioli

After you have had an opportunity to watch the sturdy growth and successful blooming of your Kunderd Gladioli through a season, I shall appreciate a report from you, with permission to use it. This will be doing a favor to others who may be considering starting with Gladioli, as well as helping me, and will be greatly appreciated.

### Tell Your Friends About Kunderd Gladioli

If you have friends whom you think would be interested in growing a bed of beautiful Gladioli, I hope you will tell them about Kunderd Gladioli, or send me their names and addresses so I can mail them my literature. This will be doing them a favor as well as me, as it will help further the growing of the wonderful Gladioli which I have to offer. I cannot offer any awards for addresses, as too many inferior lists would be sent, but I will certainly appreciate any addresses of persons that you can send, and they have been favored as well.

### What Kunderd Gladioli Mean to the Goshen Post Office

As I believe it is frequently of interest to my customers to know of the vastness of my business I should like to say that I receive and send out annually over a million pieces of mail and that our purchase of stamps at the Goshen Post Office amounts to more than 20% of their annual gross income.

### Goshen, Indiana

Goshen is a beautiful little city of 10,000 population located on the main line of the New York Central, and Lincoln Highway, 110 miles east of Chicago. Also has a branch of the Big Four R. R., north and south. Two interurban lines connect Goshen with Indianapolis, and Louisville, Ky., to the south, and South Bend and Chicago to the west. The beautiful Elkhart river also is of great value. Goshen is a manufacturing town, having many fine factories, and every inhabitant is a booster. You would enjoy a visit to this beautiful city and to my farms. This is a busy place and there is something always of interest for you to see. You will please consider this book as a cordial invitation to visit my place at any time and I will try to make your call as pleasant as possible. Gladioli fields closed on Sundays.

Independence, Kans., Feb. 10, 1925.

Dear Sir:

Words cannot express how much we enjoyed the most wonderful scene, your farm of gladioli, while touring five thousand, two hundred miles last summer.

Margaret Baden.

DEAR CUSTOMER:

Perhaps you have some friends who would enjoy learning about KUNDERD GLADIOLI. You would be doing them a favor by sending me their names and addresses and at the same time it would be a favor to me—two favors in one act.

Please give me the names and addresses of flower lovers when you send me your order, or if you wish, you may send them separately.

Thank you.

Goshen, Indiana.



---

*Space for names and addresses*

*If you can think of more, write on the back of this sheet.*

Space for names and addresses of your friends  
who might be interested in Kunderd Gladioli.

*(See previous page.)*

## Please Read Carefully Before Ordering

Send orders early to be more certain of getting all varieties wanted. Late orders coming during our planting season may be delayed a few days. Please use the order blank sent with this catalog.

Safe arrival of bulbs is guaranteed to any point within the United States and Canada. I care for the bulbs during the winter months and ship as soon after February 15th as the weather permits.

**Terms.** Remittances must accompany all orders. Send bank draft, express or postal money order, or if more convenient for you I will accept your personal check. Unused U. S. stamps will be accepted in payment of orders amounting to less than \$1.00.

All goods are sent to you transportation prepaid at prices quoted in this book.

Claims for shortage must be made immediately upon receipt of goods.

**References.** Those who may not know me, I refer by special permission to the following Goshen banks: The City National Bank, and The Salem Bank and Trust Co. Also R. G. Dunn & Co., and Bradstreet's Commercial Reports.

**Foreign Shipments.** I cannot guarantee safe arrival to foreign countries (except Canada) due to the delay and risk in transit which is entirely beyond my control. Special effort will be made to ship in proper season, to send only first-class, well-cured bulbs, also to pack well, but I cannot replace any stock arriving in unsatisfactory condition. From reports received from foreign customers, I find that over 95% of shipments arrive safely and in good condition. Owing to my great reductions in prices this season, I can only accept Canadian and other foreign orders in American exchange. Please remit by international draft or money order either on New York or Chicago, in full value of American money. Canadian customers, be sure to give number of your import permit with each order. Canadian orders will be shipped with certificate of inspection from our State Entomologist as required by the Canadian Insect Pest Act.

**Substitution.** Many years of experience has taught me the value of substitution, providing something similar or of greater value can be supplied. I find 99 out of 100 customers prefer this method, but if you do not wish any substitution please say so when ordering and any difference will be cheerfully refunded.

**Substitution in Collections.** I reserve the right to substitute when out of a variety offered in any of the collections. The stocks are not of the same size and late in the season some may be entirely exhausted when your order arrives. Collections can be furnished only as described, at prices given. No alterations can be made in the collections described and offered in this book.

Where offered by the dozen, six may be ordered at half the dozen price. Less than six at single rate. Where offered by the hundred, fifty will be supplied at the hundred rate. Less than fifty at single or dozen rate. Exception — Twenty-five may be ordered at the hundred rate in my four mixtures described on pages 65-66, and the new "Wonder Mixture" on page 29.

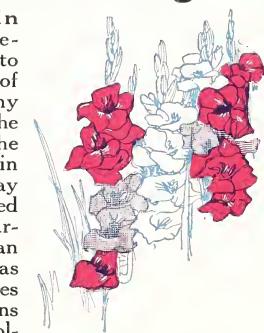
**Special Collections** will be made up for any of my customers who may wish my aid in deciding what to plant. Nothing can make a finer present to a friend than a collection of choice Gladioli. Please state choice of colors, varieties you have grown and amounts you wish to buy.

**Do not hesitate to send Small Orders**, even if but for a single bulb. I want to help the smallest grower or beginner.

I do not sell seed from any of my Gladioli. For cormlets and small planting sizes ask for my wholesale price list.

**No Mixture of all Ruffled Varieties** is offered in this book.

I exercise great care in growing and caring for the bulbs at all stages. All bulbs sent out are strictly young stock. My curing and storing methods are also superior to many of less experienced growers, and all this goes to making **QUALITY**. I do not aim to make my prices conform with "back-yard specialists" nor price cutters, who often buy their bulbs from uncertain sources. **QUALITY** cannot be furnished in that way. This accounts largely for the great success of my customers in growing bulbs bought from me. Your success depends upon quality and my success depends upon yours. Quality is what you want, and price cutters do not furnish that. Even though you may think some of the prices a little high, the increase, if cared for, in two years makes the first cost of minor importance.



**See Complete Index on Pages 86 and 87**

A scenic garden path with stone walls and colorful flowers.

New Types  
New Classes  
New Colors